

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 10-K**

**ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the fiscal year ended: December 30, 2007

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**

For the transition period from \_\_\_\_\_ to \_\_\_\_\_

Commission file number: 1-9824

**The McClatchy Company**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or other jurisdiction of incorporation or organization)

**52-2080478**  
(I.R.S. Employer Identification No.)

**2100 "Q" Street, Sacramento, CA**  
(Address of principal executive offices)

**95816**  
(Zip Code)

Registrant's telephone number, including area code: 916-321-1846

Securities registered pursuant to Section 12(b) of the Act:

Title of each class

Name of each exchange on which registered

**Class A Common Stock, par value \$.01 per share**

**New York Stock Exchange**

Securities registered pursuant to section 12(g) of the Act:

None

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.  Yes  No

Indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or Section 15(d) of the Act.  Yes  No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days  Yes  No

Indicate by check mark if disclosure of delinquent filers pursuant to Item 405 of Regulation S-K (§ 229.405 of this chapter) is not contained herein, and will not be contained, to the best of registrant's knowledge, in definitive proxy or information statements incorporated by reference in Part III of this Form 10-K or any amendment to this Form 10-K.

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See definition of "large accelerated filer," "accelerated filer," and "smaller reporting company" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer  Accelerated filer  Non-accelerated filer  (Do not check if a smaller reporting company)

Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Act).  Yes  No

State the aggregate market value of the voting and non-voting common equity held by non-affiliates computed by reference to the price at which the common equity was last sold, or the average bid and asked price of such common equity, as of the last business day of the registrant's most recently completed second fiscal quarter. Based on the closing price of the Company's Class A Common Stock on the New York Stock Exchange on July 1, 2007: approximately \$1.5 billion. For purposes of the foregoing calculation only, as required by Form 10-K, the Registrant has included in the shares owned by affiliates, the beneficial ownership of Common Stock of officers and directors of the Registrant and members of their families, and such inclusion shall not be construed as an admission that any such person is an affiliate for any purpose.

Indicate the number of shares outstanding of each of the Registrant's classes of common stock, as of the latest practicable date.

Shares outstanding as of February 20, 2008:

Class A Common Stock 57,180,022

Class B Common Stock 25,050,962

**DOCUMENTS INCORPORATED BY REFERENCE**

Definitive Proxy Statement for the Company's May 13, 2008 Annual Meeting of Shareholders to be filed pursuant to Regulation 14A under the Securities Exchange Act of 1934 (incorporated in Part II and Part III to the extent provided in Items 10, 11, 12, 13 and 14 hereof).

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2007 FORM 10-K

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## PART I

### ITEM 1. BUSINESS

#### Available Information

The McClatchy Company (McClatchy or the Company) maintains a website which includes an investor relations page available to all interested parties at [www.mcclatchy.com](http://www.mcclatchy.com). All filings with the United States Securities and Exchange Commission, along with any amendments thereto, are available free of charge on our website at [www.mcclatchy.com/investor/](http://www.mcclatchy.com/investor/). The Company's corporate governance guidelines; charters for the following committees of the board of directors: audit, committee on the board, pension and savings plan, compensation and nominating committees; and the Company's codes of business conduct may also be found on this website. In addition, paper copies of any such filings and corporate governance documents are available free of charge by contacting us at the address listed on the cover page of this filing. The contents of this website are not incorporated into this filing. Further, our reference to the URL for this website is intended to be an inactive textual reference only.

#### Overview

The Company dates from the California Gold Rush era of 1857. Originally incorporated in California as McClatchy Newspapers, Inc., the Company's three original California newspapers—*The Sacramento Bee*, *The Fresno Bee* and *The Modesto Bee*—were the core of the Company until 1979 when the Company began to diversify geographically outside of California. At that time it purchased two newspapers in the Northwest, the *Anchorage Daily News* and the *Tri-City Herald* in Southeastern Washington. In 1986, the Company purchased *The (Tacoma) News Tribune* and in 1987, the Company reincorporated in Delaware. The Company expanded into the Carolinas when it purchased newspapers in South Carolina in 1990 and The News and Observer Publishing Company in North Carolina in 1995. In 1998, the Company expanded into Minnesota with the acquisition of The Star Tribune Company and the combined company became The McClatchy Company.

On June 27, 2006, the Company acquired Knight-Ridder, Inc. (the Acquisition) and subsequently sold 12 of the daily newspapers acquired in the Acquisition. On March 5, 2007, the Company sold the (Minneapolis) *Star Tribune* newspaper and other publications and websites related to the newspaper. Accordingly, the 12 former Knight Ridder newspapers and the *Star Tribune's* results are not included in any of the Company's discussions of continuing operations in this Report.

The McClatchy Company is now the third largest newspaper company by circulation in the United States, with 30 daily newspapers, approximately 50 non-dailies and direct marketing and direct mail operations located in 29 markets across the country. McClatchy also operates local websites in each of its markets which complement its newspapers and extend its audience reach in each market. Together with its newspapers and direct marketing products, these operations make McClatchy the leading local media company in each of its premium high growth markets. McClatchy-owned newspapers include, among others, *The Miami Herald*, *The Sacramento Bee*, the *Fort Worth Star-Telegram*, *The Kansas City Star*, *The Charlotte Observer*, and *The (Raleigh) News & Observer*.

McClatchy also has a portfolio of premium digital assets. Its local websites offer users information, comprehensive news, advertising, e-commerce and other services. The company owns and operates McClatchy Interactive, an interactive operation that provides websites with content, publishing tools and software development. McClatchy owns 14.4% of CareerBuilder, the nation's largest online job site and 25.6% of Classified Ventures, a newspaper industry partnership that offers classified websites such as the nation's number two online auto website, [cars.com](http://cars.com), and the number two rental site, [apartments.com](http://apartments.com). McClatchy is listed on the New York Stock Exchange under the symbol MNI.

*Forward-Looking Statements*—When used in this Report, the words “believes,” “expects,” “anticipates,” “estimates,” and similar expressions are generally intended to identify forward-looking statements. Such

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statements are subject to certain risks and uncertainties, including those discussed under the heading “Risk Factors that Could Affect Operating Results” in Part I, Item 1A that could cause actual results to differ materially from those projected. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this Report.

### **Newspaper Operations**

The Company’s newspaper business is somewhat seasonal, with peak revenues and profits generally occurring in the second and fourth quarters of each year. The first quarter is historically the slowest quarter for revenues and profits.

The Company’s newspapers compete for advertising and readers’ time and attention with broadcast, satellite and cable television, the Internet and other computer services, radio, magazines, suburban newspapers, free shoppers, billboards and direct mail.

The Company is committed to a three-pronged strategy:

- First, to operate high-quality newspapers in growth markets;
- Second, to operate the leading local internet business in each of its daily newspaper markets; and
- Third, to extend these franchises by supplementing the mass reach of the newspaper with direct marketing and direct mail products so that advertisers can capture broad appeal and targeted audiences with one-stop shopping.

The Company’s newspapers range from large dailies serving metropolitan areas to non-daily newspapers serving small communities. For the fiscal year 2007, the Company had an average paid daily circulation of 2,737,726 and Sunday circulation of 3,374,440. Each of the Company’s newspapers is largely autonomous in its local advertising and editorial operations so as to meet most effectively the needs of the communities it serves. The Company had four operating segments in 2007. Publishers and editors of the newspapers make the day-to-day decisions and report to one of three vice presidents of operations or the vice president of interactive media (segment managers). The segment managers are responsible for implementing the operating and financial plans at each of the newspapers within their four operating segments. Beginning in 2008, the operating segment that contains only one newspaper will be collapsed into one of the other segments. As a result, the four operating segments will consolidate into three segments and all of the Company’s newspapers will report to one of three vice presidents of operations. The corporate staff sets the basic business, accounting, financial and reporting policies.

Publishers also work together to consolidate functions and share resources regionally and across the company in operational areas that lend themselves to such efficiencies, such as certain regional or national sales efforts, accounting functions, online publishing systems and products, information technology functions and others. These efforts are often coordinated through the segment managers and corporate personnel.

The Company is a hybrid print and online, news and advertising company. The Company’s plan is to remain a robust, highly profitable mass media in all of its markets by focusing on four major areas:

- Advertising revenue growth
- Audience growth
- Commitment to public service journalism
- Reengineering to maintain an efficient cost structure

### *Advertising Revenue Growth*

Advertising revenues were approximately 85% of consolidated net revenues in fiscal 2007 and 2006 and circulation revenues approximated 12% of consolidated net revenues in these years.

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The Company maintains well-staffed sales forces to capitalize on opportunities arising from growth in its markets. At the local level, the Company focuses on increasing the number of small advertisers in its newspapers and on the national level, the Company's newspapers utilize the services of national advertising representation firms and also work together to attract large advertisers. The Company also publishes a growing portfolio of niche and lifestyle publications, which together with the direct mail programs, generated approximately 8% of advertising revenues in 2007. These targeted efforts supplement the broad reach of the Company's newspapers.

The Company's advertising revenue growth increasingly comes from online advertising primarily on the websites for the Company's newspapers and on the Company's various internet properties. McClatchy continues to be near the top of the industry in online advertising revenue as a percent of total advertising with 8.6% of advertising coming from online products in 2007. The Company is leveraging its news staff, sales force, audience, its newspaper brands and share of advertising in each of its local markets to drive these emerging online products.

The Company's websites offer classified and retail advertising products including CareerBuilder for employment, Cars.com for autos, Apartments.com in the rental category, and ShopLocal for retail advertising. These products generate approximately two-thirds of the Company's online revenue, and the Company owns between 14.4% and 25.6% of each of these growing internet companies. The Company continues to invest in its online operations, including adding sales staff.

The Company has joined a growing number of other newspaper companies in forming a broad-based partnership with Yahoo. The Company believes this alliance will help it sell more advertising on its own websites and onto Yahoo's website. The alliance brings the power of Yahoo's demographically targeted ad-serving platform to the Company's websites and, the Company believes, will help drive valuable traffic to the Company's websites. In addition, along with a number of other newspaper companies, McClatchy is participating with Google in a web-based auction system for certain kinds of newspaper advertising.

### *Audience Growth*

Each of the Company's daily newspapers has the largest circulation of any newspaper serving its particular community, and coupled with a local website in each community, reaches a broad audience in each market. The Company believes that its broad reach in each market is of primary importance in attracting advertising, the principal source of revenues for the Company.

Daily newspaper paid circulation was down 3.5% and Sunday was down 4.0% in 2007 compared with 2006. A portion of the decline in print circulation reflected strategic reductions eliminating some unprofitable circulation that advertisers did not value highly. While the print audience is slowly decreasing, the online audience is growing rapidly, with unique visitors at McClatchy newspapers' websites up 25.3% from 2006. McClatchy's total audience (print and online together on an unduplicated basis) is growing. The Company reaches over 70% of the adults in its largest local markets with its newspapers and websites based on an Audit Bureau of Circulation audience report as of September 30, 2007.

To remain the leading local media company and a must buy for advertisers, McClatchy is focused on growing total audience, print and online. Management believes that audience growth is the best predictor of future financial success for any media company. McClatchy will continue to refine and strengthen the print platform for a long time to come, but its growth increasingly comes from expanding digital delivery and will continue to focus on total audience.

### *Commitment to Public Service Journalism*

McClatchy believes that high quality news content is the foundation of the mass reach necessary for the press to play its role in a democratic society and also the underpinning of success in the marketplace. McClatchy's newspapers continue to receive national and regional awards among their peers for high quality journalism.

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For example, two of the Company's newspapers won Pulitzer prizes in 2007. No company won more. *The Miami Herald* won for local reporting and *The Sacramento Bee* won for feature photography. Reporters at McClatchy's Washington Bureau broke the story of political implications in the firing of numerous U.S. Attorneys and continued to lead on the story. A new national destination website, featuring the work of bureau correspondents in D.C. and abroad, debuted in 2007, and some of the Company's foreign correspondents are headlined on Yahoo News in the feature "Trusted Voices".

Today, the Company is able to deliver breaking news, as its websites compete with television and radio broadcasters for news headlines that can subsequently be expanded in its newspapers. The Company's news organizations can provide both targeted information and in-depth coverage as needed through newspapers, websites, mobile delivery and other developing technologies.

### *Reengineering to Maintain an Efficient Cost Structure*

The Company is reengineering its cost structure as technology is allowing the Company to operate more efficiently and take advantage of economies of scale. The largest area of expense, compensation, offers the greatest opportunity for reengineering. The Company is reducing staff as it reorganizes to take advantage of new technologies and find attractive opportunities for outsourcing and has been doing so without costly across-the-board layoffs.

The Company's newspapers have been systematically reducing the widths of its newspapers allowing them to use less newsprint and will complete the switch to a narrower page at its newspapers in 2008 resulting in an estimated \$8 million in annualized savings. In addition, as mentioned previously, the Company is reducing unprofitable circulation which will reduce newsprint usage.

McClatchy newspapers are sharing news content and resources within the Company which both saves money and improves quality. The Company cuts costs in functions that lend themselves to consolidation, reorganization or the application of new technology and likewise strengthens those areas that drive success in the business: journalism, advertising sales and digital operations.

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The following table summarizes the circulation of each of the Company's daily newspapers. These circulation figures are reported on the Company's fiscal year basis and are not meant to reflect Audit Bureau of Circulations (ABC) reported figures. The acquired newspapers have only been operated by the Company since June 27, 2006.

Circulation by Newspaper	2007		2006	
	Daily	Sunday	Daily	Sunday
<i>The Miami Herald</i> * (1)	334,315	405,253	362,112	455,151
<i>The Sacramento Bee</i>	270,697	312,706	283,561	323,271
<i>The Kansas City (Missouri) Star</i> *	252,957	348,182	260,535	360,221
<i>Charlotte Observer</i> *	211,126	265,142	215,410	269,474
<i>(Fort Worth) Star-Telegram</i> *	207,564	292,771	213,425	309,766
<i>The (Raleigh) News &amp; Observer</i>	171,094	211,712	171,971	211,501
<i>The Fresno Bee</i>	150,482	173,558	155,697	180,288
<i>The (Tacoma) News Tribune</i>	112,370	128,568	118,479	132,986
<i>Lexington Herald-Leader</i> *	109,036	137,109	112,039	138,116
<i>The (Columbia, SC) State</i> *	104,786	132,525	107,163	139,476
<i>The Wichita Eagle</i> *	85,005	132,452	88,505	138,880
<i>The Modesto Bee</i>	79,918	83,870	82,064	87,073
<i>Anchorage Daily News</i>	63,641	72,587	65,997	75,271
<i>Idaho Statesman (Boise)</i> *	63,033	82,984	64,827	85,037
<i>The (Macon, GA) Telegraph</i> *	56,333	71,839	58,000	74,299
<i>Belleville (Illinois) News-Democrat</i> *	52,293	64,393	52,966	65,646
<i>The (Myrtle Beach, SC) Sun News</i> *	49,946	60,481	50,058	60,790
<i>(Biloxi) Sun Herald</i> *	44,509	49,524	44,325	50,076
<i>The Bradenton (Florida) Herald</i> *	43,420	49,236	45,419	50,391
<i>(Columbus, GA) Ledger-Enquirer</i> *	42,567	51,375	43,429	51,756
<i>Tri-City (Washington) Herald</i>	40,318	42,819	41,484	44,036
<i>The (San Luis Obispo, CA) Tribune</i> *	36,579	42,167	38,233	43,446
<i>The Olympian (Washington)</i> *	31,890	39,218	33,268	40,189
<i>The (Rock Hill, SC) Herald</i>	30,210	31,983	30,961	32,568
<i>(Pennsylvania) Centre Daily Times</i> *	24,274	31,409	24,656	32,288
<i>The Bellingham (Washington) Herald</i> *	22,866	28,898	23,146	29,667
<i>The Island Packet (Hilton Head, SC)</i>	18,974	20,394	20,164	20,806
<i>Merced (California) Sun-Star</i>	15,728	—	16,034	—
<i>The Beaufort (South Carolina) Gazette</i>	11,794	11,285	12,729	11,329
<i>El Nuevo Herald</i> * (1)	—	—	—	—

\* Acquired on June 27, 2006 in the Acquisition.

(1) *El Nuevo Herald* circulation figures are included in *The Miami Herald* circulation figures.

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The following table summarizes total revenues for each of the Company's newspapers (includes both daily and non-daily newspapers reporting to the daily newspaper). No revenues were recorded by the Company for the acquired newspapers prior to the Acquisition and the pro forma information (as if the Company operated all 30 newspapers for both years) is provided to allow the reader to better understand the relative size of each newspaper. See Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations" for a discussion of the Company's revenue trends.

Total Revenues by Newspaper (dollars in thousands)	2007	Pro Forma 52-weeks 2006
<i>The Miami Herald</i> * (1)	\$ 297,417	\$ 350,993
(Fort Worth) <i>Star-Telegram</i> *	229,133	245,755
<i>The Kansas City (Missouri) Star</i> *	220,320	235,692
<i>The Sacramento Bee</i>	211,035	254,741
<i>Charlotte Observer</i> *	169,292	176,246
<i>The (Raleigh) News &amp; Observer</i>	144,254	146,799
<i>The Fresno Bee</i>	107,673	117,522
<i>The (Columbia, SC) State</i> *	83,933	87,825
<i>The (Tacoma) News Tribune</i>	83,011	84,652
<i>Lexington Herald-Leader</i> *	77,912	80,218
<i>The Wichita Eagle</i> *	62,979	66,393
<i>The Modesto Bee</i>	57,663	65,943
<i>Anchorage Daily News</i>	55,301	60,622
<i>Idaho Statesman (Boise)</i> *	53,663	58,099
<i>The (Myrtle Beach, SC) Sun News</i> *	45,315	45,203
(Biloxi) <i>Sun Herald</i> *	35,659	36,320
<i>The (Macon, GA) Telegraph</i> *	35,148	36,731
<i>Belleville (Illinois) News-Democrat</i> *	34,361	35,542
(Columbus, GA) <i>Ledger-Enquirer</i> *	33,317	34,330
<i>The Bradenton (Florida) Herald</i> *	32,322	38,051
<i>The Olympian (Washington)</i> *	27,491	27,046
<i>The (San Luis Obispo, CA) Tribune</i> *	26,366	30,893
<i>Tri-City (Washington) Herald</i>	25,867	26,235
<i>The Bellingham (Washington) Herald</i> *	19,778	19,975
(Pennsylvania) <i>Centre Daily Times</i> *	18,300	18,612
<i>The Island Packet (Hilton Head, SC)</i>	17,824	19,307
<i>The (Rock Hill, SC) Herald</i>	16,092	16,281
<i>Merced (California) Sun-Star</i>	12,775	15,059
<i>The Beaufort (South Carolina) Gazette</i>	6,892	7,084
<i>El Nuevo Herald</i> * (1)	—	—

\* Acquired on June 27, 2006 in the Acquisition.

(1) *El Nuevo Herald* total revenues are included in *The Miami Herald* total revenues.

The Company's newspapers operate local websites in each daily newspaper market, offering users information, comprehensive news, advertising, e-commerce and other services. Online advertising has become one of the Company's best performing revenue sources. The Company's websites had approximately 2.7 billion page views in fiscal 2007. Together with the mass reach of its in-paper advertising, these lines of business help each of the Company's newspapers maintain its position as a leading media outlet in each of its daily newspaper markets. The Company's newspapers supplement publishing operations with an array of niche products and direct marketing initiatives, including direct mail. While the direct marketing operations are financially successful in their own right, they also help retain advertising in the newspapers.

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### **Other Operations**

The Company's rapidly expanding internet activities have produced robust local websites in each of its daily newspaper markets. These efforts are supported by McClatchy Interactive, the Company's interactive media operation that provides newspapers with content, publishing tools, hosting services and software development. The primary mission of McClatchy Interactive is to be a technology and content partner to the Company's newspaper internet sites. The Company's internet operations are included in the operations of each of its newspapers, and, internet revenues (primarily advertising) and expenses are reported in the newspaper's results. McClatchy Interactive also provides services to third party newspapers. Revenue from McClatchy Interactive is reported in "Other Revenues" in the Consolidated Statement of Income.

The Company owns 14.4% of Career Builder, LLC (Career Builder), the nation's largest online job site, 25.6% of Classified Ventures, LLC (Classified Ventures), a newspaper industry partnership that offers classified websites such as cars.com and apartments.com, and 15.0% of ShopLocal, LLC (ShopLocal), a provider of web-based marketing solutions for national and local retailers. The Company also owns a 15.0% interest in TKG Internet Holdings, which owns 75.0% of Topix.net (Topix), a general interest website focused on local communities, for an effective ownership of 11.3%.

McClatchy Tribune Information Service (MCT), a joint venture of McClatchy and Tribune Company (Tribune), offers stories, graphics, illustrations, photos and paginated pages for print publishers and web-ready content for online publishers. All the Company's newspapers, Washington D.C. staff and foreign bureaus produce MCT editorial material. Content is also supplied by Tribune properties and a number of other newspapers.

The Company owns 49.5% of the voting stock and 70.6% of the nonvoting stock of The Seattle Times Company. The Seattle Times Company owns *The Seattle Times* newspaper, and weekly newspapers in Puget Sound and daily newspapers located in Walla Walla and Yakima, Washington and in Portland, Maine.

In addition, the Company owns a 27.0% interest in Ponderay Newsprint Company (Ponderay), a general partnership, which owns and operates a newsprint mill in the State of Washington. The Company is required to purchase 56,800 metric tons of newsprint annually from Ponderay on a "take-if-tendered" basis at prevailing market prices, until Ponderay's debt is repaid. The Company and affiliates of Cox Enterprises, Inc. and Media General Inc. each own a 33.3% interest in SP Newsprint Co. (SP), a newsprint manufacturing company in North America. The Company has an annual purchase commitment for 86,000 metric tons of newsprint from SP which increased to 163,295 metric tons in January 2008. In January 2008, the Company and its partners announced an agreement to sell SP. The transaction is expected to close in the first four months of 2008, subject to regulatory approval. The sale will not affect the Company's purchase commitment.

The Company primarily uses the equity method of accounting for its investments in unconsolidated companies.

### **Raw Materials**

During fiscal 2007, the Company consumed approximately 391,000 metric tons of newsprint compared to 298,000 metric tons in fiscal 2006 for its continuing operations. The increase in tons consumed was primarily due to the additional newspapers from the Acquisition, offset partially by the conversion to lighter weight newsprint at certain newspapers and reduced circulation volumes. The Company currently obtains its supply of newsprint from a number of suppliers in addition to Ponderay and SP primarily under long-term contracts.

The Company's earnings are sensitive to changes in newsprint prices. Newsprint expense accounted for 12.8% of total operating expenses, excluding goodwill and masthead impairment, in fiscal 2007 and 14.9% in 2006. Any significant increase in newsprint prices and resulting impact on the Company's operating expenses and net income would be partially mitigated by the Company's ownership interests in newsprint producers. Hence, an increase in newsprint prices, while negatively affecting operating expenses, would increase its share of

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earnings from these investments. Ponderay and SP, producers in which the Company has ownership interests, could also be impacted by higher energy costs and other factors that would affect their results. As noted above, the Company and its partners announced an agreement to sell SP in January 2008. Management believes its newsprint sources of supply under existing arrangements are adequate for its anticipated current needs. The Company estimates that it will use approximately 350,000 metric tons of newsprint in fiscal 2008, depending on the level of print advertising, circulation volumes and other business considerations.

The Company was required to purchase 142,800 metric tons of newsprint annually from Ponderay and SP at prevailing market prices through December 30, 2007. In January 2008, this requirement increased to 220,095 metric tons and will not be affected by the sale of SP. See the discussion above; Item 7, "Management's Discussion and Analysis of Financial Condition and Results of Operations"; and the financial statements and accompanying notes for further discussion of the impact of these investments on the Company's business.

McClatchy fully supports recycling efforts. In 2007, 97% of the newsprint used by McClatchy newspapers was made up of some recycled fiber; the average content was 67.9% recycled fiber. This translates into an overall recycled newsprint average of 66.2%. During 2007, all of McClatchy's newspapers collected and recycled press waste, newspaper returns and printing plates.

### **Competition**

The Company's newspapers, direct marketing programs and internet sites compete for advertising revenues and readers' time with television, radio, other internet sites, direct mail companies, free shoppers, suburban neighborhood and national newspapers and other publications, and billboard companies, among others. In some of its markets, the Company's newspapers also compete with other newspapers published in nearby cities and towns. Competition for advertising is generally based upon circulation levels, readership demographics, price, internet usage and advertiser results, while competition for circulation and readership is generally based upon the content, journalistic quality, service and the price of the newspaper.

The Company's major daily newspapers lead their direct local newspaper competitors in both advertising lineage and general circulation and readership in their respective markets, and its internet sites are generally the leading local sites in each of the Company's major daily newspaper markets, based upon research conducted by the Company and various independent sources. Nonetheless, the Company has experienced a greater shift of advertising in the classified categories to online advertising and faces greater competition, particularly in the areas of employment, automotive and real estate advertising, by online competitors.

### **Employees—Labor**

As of December 30, 2007, the Company had 15,748 full and part-time employees (equating to 14,307 full-time equivalent employees), of whom approximately 5.5% were represented by unions. Most of the Company's union-represented employees are currently working under labor agreements expiring in various years through 2012. Twenty of the Company's 30 daily papers have no unions.

While the Company's newspapers have not had a strike for decades and do not currently anticipate a strike occurring, the Company cannot preclude the possibility that a strike may occur at one or more of its newspapers when future negotiations occur. The Company believes that, in the event of a newspaper strike, it would be able to continue to publish and deliver to subscribers, a capability which is critical to retaining revenues from advertising and circulation, although there can be no assurance of this.

**ITEM 1A. RISK FACTORS THAT COULD AFFECT OPERATING RESULTS**

**Forward-Looking Information:**

This report on Form 10-K contains forward-looking statements regarding the Company's actual and expected financial performance and operations. These statements are based upon our current expectations and knowledge of factors impacting our business, including, without limitation, statements about the ability to consummate contemplated sales transactions for its assets or investments which may enable debt reduction on anticipated terms, tax benefits from the sale of the (Minneapolis) *Star Tribune* newspaper, advertising revenues, return on pension plan assets and assumed salary increases, newsprint costs, amortization expense, stock option expenses, prepayment of debt, capital expenditures, litigation, sufficiency of capital resources and possible acquisitions and investments. Such statements are subject to risks, trends and uncertainties. Forward-looking statements are generally preceded by, followed by or are a part of sentences that include the words "believes," "expects," "anticipates," "estimates," or similar expressions. For all of those statements, we claim the protection of the safe harbor for forward-looking statements contained in the Private Securities Litigation Reform Act of 1995. You should understand that the following important factors, in addition to those discussed elsewhere in this document and in the documents which we incorporate by reference, could affect the future results of McClatchy and could cause those future results to differ materially from those expressed in our forward-looking statements: deterioration of general economic, market or business conditions, especially in any of the markets where we operate newspapers; impact of any litigation or any potential litigation; geo-political uncertainties including the risk of war; changes in newsprint prices and/or printing and distribution costs from anticipated levels; changes in interest rates; changes in pension assets and liabilities; increased competition from newspapers, internet sites or other forms of media reaching the markets we serve; increased consolidation among major retailers in our markets or other events depressing the level of advertising; changes in our ability to negotiate and obtain favorable terms under collective bargaining agreements with unions; competitive action by other companies; difficulties in servicing our debt obligations; other occurrences leading to decreased circulation and diminished revenues from retail, classified and national advertising; and other factors, many of which are beyond our control.

*Additional Information Regarding Certain Risks:*

***The Company has significant competition in the market for news and advertising which may reduce its advertising and circulation revenues in the future.***

The Company's primary source of revenue is advertising, followed by circulation revenues. In recent years, the advertising industry generally has experienced a secular shift toward internet advertising and away from other traditional media. In addition, the Company's circulation has declined over the last two years, reflecting general trends in the newspaper industry including consumer migration toward the internet and other media for news and information. The Company has attempted to take advantage of the growth of online media and advertising by operating local internet sites in each of its daily newspaper markets, but faces increasing competition from other online sources for both advertising and circulation revenues. This increased competition has had and may continue to have an adverse effect on the Company's business and financial results, including negatively impacting revenues and margins.

***Declines in general economic and business conditions, particularly the real estate led declines in California and Florida, subject the Company to risks of declines in advertising revenues.***

Classified advertising revenues have continued to decline since late 2006 and advertising results declined across the board in fiscal year 2007, but particularly in real estate advertising. Real estate advertising began to weaken in the fourth fiscal quarter of 2006 and has declined substantially since then. A total of 66.9% of the Company's advertising declines in fiscal 2007 compared to pro forma fiscal 2006 came from California and Florida, two regions that benefited strongly from the real estate boom, and are likewise being hurt in the subsequent real estate slowdown. Advertising revenues were down 15.3% in these regions in fiscal year 2007. The housing sector is an important component of these states' economies. Hence, California and Florida also

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account for a majority of the decline in auto and employment advertising, as the real estate downturn appears to be having an impact on these categories as well. The deterioration of general economic and business conditions in California and Florida, may continue to have an adverse effect on the Company's business and financial results, including negatively impacting revenues and margins.

***The economic downturn and the decline in the price of the Company's publicly traded stock may result in goodwill and masthead impairment charges.***

The Company recorded goodwill and masthead impairment charges of \$3.0 billion in 2007 reflecting the economic downturn, particularly in California and Florida, and the decline in the price of the Company's publicly traded common stock. Should general economic, market or business conditions continue to decline, and continue to have a negative impact on the Company's stock price, the Company may be required to record additional impairment charges.

***The Company has \$2.5 billion in total consolidated debt which subjects the Company to significant interest and credit risk.***

As of December 30, 2007, the Company had approximately \$2.5 billion in total consolidated debt outstanding. This debt could increase the Company's vulnerability to general adverse economic and industry conditions. Debt service costs are subject to interest rate changes as well as any changes in the Company's credit ratings. Negative changes in credit ratings could increase the level of debt service costs and also affect the Company's future ability to refinance certain maturing debt, or affect the ultimate structure of such refinancing. On November 21, 2007, Standard & Poors lowered its ratings on the Company. The corporate credit rating was lowered to 'BB' from 'BB+', with a negative rating outlook. On January 11, 2008, Moody's Investor Services downgraded the Company's corporate credit rating to 'Ba2' from 'Ba1'. The Company expects that over the next several years its primary use of cash flow from operations will be to reduce debt. In addition, the Company expects to use sales proceeds of certain assets to repay debt. Such proceeds from the sale of land in Miami and SP Newsprint Company (discussed below) are subject to the consummation of the transactions.

***The Company requires newsprint for operations and, therefore, its operating results may be adversely affected if the price of newsprint increases.***

Newsprint is the major component of our cost of raw materials. Newsprint accounted for 12.8% of McClatchy's operating expenses, excluding goodwill and masthead impairment, for fiscal 2007. Accordingly, our earnings are sensitive to changes in newsprint prices. We have not attempted to hedge fluctuations in the normal purchases of newsprint or enter into contracts with embedded derivatives for the purchase of newsprint. If the price of newsprint increases materially, our operating results could be adversely affected. If our newsprint suppliers experience labor unrest, transportation difficulties or other supply disruptions, our ability to produce and deliver newspapers could be impaired and/or the cost of the newsprint could increase, both of which would negatively affect our operating results.

***The company has entered into an agreement to sell SP, but if the purchase and sale agreement for SP is terminated after it has been executed, the Company may be required to make an equity contribution to pay down debt and fund liquidity needs.***

On January 7, 2008, the Company entered into a partner support agreement, along with the other general partners, with regard to SP Newsprint Co. (SP). McClatchy is an equal one-third partner in SP. On January 18, 2008, the Company announced that it has entered into an agreement, along with the other general partners of SP, to sell the partnership interests of SP for \$350 million in cash. The acquisition is expected to close during the first four months of 2008, subject to regulatory approval. The partner support agreement stipulates that in the event that a purchase and sale agreement for SP is terminated after it has been executed, the partners shall make a cash equity contribution to SP of no greater than \$7.3 million per partner to pay down debt and fund liquidity needs. The completion of this sales transaction, as well as the sale of land in Miami may be affected by further disruption in the credit markets.

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*A portion of the Company's employees are members of unions and if the Company experiences labor unrest, its ability to produce and deliver newspapers could be impaired.*

If McClatchy experiences labor unrest, our ability to produce and deliver newspapers could be impaired. The results of future labor negotiations could harm our operating results. Our newspapers have not endured a labor strike for decades. However, we cannot ensure that a strike will not occur at one or more of our newspapers in the future. As of December 30, 2007, approximately 5.5% of our full-time and part-time employees were represented by unions. Most of the Company's union-represented employees are currently working under labor agreements, which expire at various times. McClatchy faces collective bargaining upon the expirations of these labor agreements. Even if our newspapers do not suffer a labor strike, the Company's operating results could be harmed if the results of labor negotiations restrict our ability to maximize the efficiency of our newspaper operations.

*The Company has invested in certain internet ventures, but such ventures may not be as successful as expected which could adversely affect the results of operations of the Company.*

The Company continues to evaluate its business and make strategic investments in digital ventures, either alone or with partners, to further its growth in its online businesses. There can be no assurances that these investments or partnerships will result in growth in advertising or will produce equity income or capital gains in future years.

**ITEM 1B. UNRESOLVED STAFF COMMENTS**

None.

**ITEM 2. PROPERTIES**

The corporate headquarters of the Company are located at 2100 "Q" Street, Sacramento, California. At December 30, 2007, the Company had newspaper production facilities in 29 markets situated in 15 states. The Company's facilities vary in size and in total occupy about 8.7 million square feet. Approximately 1.5 million of the total square footage is leased from others. The Company owns substantially all of its production equipment, although certain office equipment is leased.

The Company maintains its properties in good condition and believes that its current facilities are adequate to meet the present needs of its newspapers.

**ITEM 3. LEGAL PROCEEDINGS**

The Company becomes involved from time to time in claims and lawsuits incidental to the ordinary course of its business, including such matters as libel, invasion of privacy, intellectual property infringement, wrongful termination actions, and complaints alleging discrimination. In addition, the Company is involved from time to time in governmental and administrative proceedings concerning employment, labor, environmental and other claims. Historically, such claims and proceedings have not had a material adverse effect upon the Company's consolidated results of operations or financial condition.

**ITEM 4. SUBMISSION OF MATTERS TO A VOTE OF SECURITY HOLDERS**

None.

**PART II****ITEM 5. MARKET FOR THE REGISTRANT'S COMMON STOCK AND RELATED STOCKHOLDER MATTERS AND ISSUER PURCHASES OF EQUITY SECURITIES***Market Information:*

The Company's Class A Common Stock is listed on the New York Stock Exchange (NYSE symbol—MNI). A small amount of Class A Stock is also traded on other exchanges. The Company's Class B Stock is not publicly traded. The following table lists per share dividends paid on both classes of Common Stock and the prices of the Company's Class A Common Stock as reported by these exchanges for fiscal 2007 and 2006:

	<u>HIGH</u>	<u>LOW</u>	<u>DIVIDENDS</u>
<i>Year Ended December 30, 2007:</i>			
First quarter	\$43.55	\$31.25	\$ 0.18
Second quarter	\$34.32	\$24.20	\$ 0.18
Third quarter	\$28.73	\$19.50	\$ 0.18
Fourth quarter	\$20.42	\$12.24	\$ 0.18
<i>Year Ended December 31, 2006:</i>			
First quarter	\$59.64	\$47.48	\$ 0.18
Second quarter	\$50.64	\$38.80	\$ 0.18
Third quarter	\$43.80	\$38.96	\$ 0.18
Fourth quarter	\$44.95	\$39.40	\$ 0.18

*Holdings:*

The number of record holders of Class A and Class B Common Stock at February 20, 2008 was 5,886 and 23, respectively.

*Dividends:*

The payment and amount of future dividends remain within the discretion of the Board of Directors and will depend upon the Company's future earnings, financial condition and requirements, and other factors considered relevant by the Board.

*Sales of Unregistered Securities:*

None.

*Purchases of Equity Securities:*

On September 25, 2005 the Company's Board of Directors authorized the repurchase of up to \$200 million of the Company's Class A Common Stock. The Company has not repurchased any Class A Common Stock through February 20, 2008.

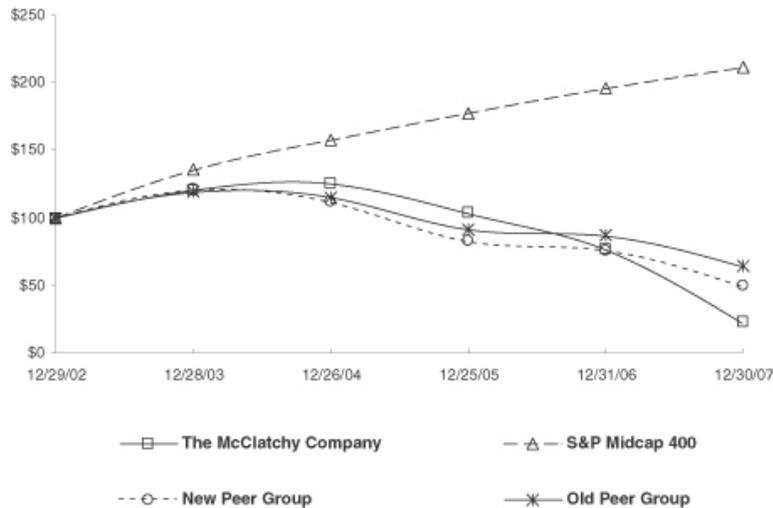
The following graph compares the cumulative 5-year total return attained by shareholders on The McClatchy Company's common stock versus the cumulative total returns of the S&P Midcap 400 index, and two customized peer groups composed of nine companies. The first group is considered the old peer group and the second one is considered the new peer group, whose individual companies are listed in footnotes 1 and 2 below. The Company selected its peer group on the fact that McClatchy is a pure-play newspaper publishing and online media company with no other media business beyond its newspaper and online business.

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An investment of \$100 (with reinvestment of all dividends) is assumed to have been made in the Company’s common stock, in each of the peer groups, and the index on December 29, 2002 and its relative performance is tracked through December 30, 2007.

1. There were eight companies included in the Company’s previous customized peer group which were: Belo Corp., Gannett Inc., Lee Enterprises Inc., Media General Inc., New York Times Company, Scripps EW Inc., The Washington Post Company and Journal Register Company. Many of these companies have diversified away from newspaper publishing and are no longer considered true peers.
2. The Company’s current customized peer group includes nine companies which are publicly traded with a majority of their revenues from newspaper publishing. This peer group includes: Belo Corp., Gannett Inc., Gatehouse Media Inc., Journal Communications Inc., Journal Register Company, Lee Enterprises Inc., Media General Inc., New York Times Company and Sun-Times Media Group Inc.

**COMPARISON OF 5 YEAR CUMULATIVE TOTAL RETURN\***  
 Among The McClatchy Company, The S&P Midcap 400 Index,  
 A New Peer Group And An Old Peer Group



\* \$100 invested on 12/29/02 in stock or index including reinvestment of dividends.

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[www.researchdatagroup.com/S&P.htm](http://www.researchdatagroup.com/S&P.htm)

	12/29/02	12/28/03	12/26/04	12/25/05	12/31/06	12/30/07
The McClatchy Company	100.00	120.55	125.71	103.53	76.77	22.43
S&P Midcap 400	100.00	135.62	157.97	177.81	196.16	211.81
New Peer Group	100.00	120.92	111.96	83.01	76.22	49.33
Old Peer Group	100.00	119.31	115.45	91.64	86.84	64.16

*The stock price performance included in this graph is not necessarily indicative of future stock price performance.*

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**ITEM 6. SELECTED FINANCIAL DATA (1)**

(in thousands, except per share amounts)

	December 30, 2007	December 31, 2006 (2)	December 25, 2005	December 26, 2004	December 28, 2003
<b>REVENUES—NET:</b>					
Advertising	\$ 1,911,722	\$ 1,432,913	\$ 691,790	\$ 663,302	\$ 615,734
Circulation	275,658	194,940	97,205	100,330	99,360
Other	72,983	47,337	18,485	19,641	20,011
	<u>2,260,363</u>	<u>1,675,190</u>	<u>807,480</u>	<u>783,273</u>	<u>735,105</u>
<b>OPERATING EXPENSES:</b>					
Depreciation and amortization	148,559	98,865	39,311	40,159	42,442
Other operating expenses	1,685,710	1,229,417	576,866	562,870	523,956
Goodwill and masthead impairment	2,992,046	—	—	—	—
	<u>4,826,315</u>	<u>1,328,282</u>	<u>616,177</u>	<u>603,029</u>	<u>566,398</u>
<b>OPERATING INCOME (LOSS)</b>	<b>(2,565,952)</b>	<b>346,908</b>	<b>191,303</b>	<b>180,244</b>	<b>168,707</b>
<b>NON-OPERATING (EXPENSES) INCOME:</b>					
Interest expense	(197,997)	(93,664)	—	—	—
Interest income	243	3,562	47	9	101
Equity income (loss) in unconsolidated companies—net	(36,899)	4,951	635	852	291
Write-down of investments and land held for sale	(84,568)	—	—	—	—
Gain on sale of land and other—net	1,982	9,128	231	295	(600)
	<u>(317,239)</u>	<u>(76,023)</u>	<u>913</u>	<u>1,156</u>	<u>(208)</u>
<b>INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES</b>	<b>(2,883,191)</b>	<b>270,885</b>	<b>192,216</b>	<b>181,400</b>	<b>168,499</b>
<b>INCOME TAX PROVISION (BENEFIT)</b>	<b>(156,582)</b>	<b>87,390</b>	<b>72,701</b>	<b>71,852</b>	<b>65,637</b>
	<u>(2,726,609)</u>	<u>183,495</u>	<u>119,515</u>	<u>109,548</u>	<u>102,862</u>
<b>INCOME (LOSS) FROM CONTINUING OPERATIONS</b>	<b>(2,726,609)</b>	<b>183,495</b>	<b>119,515</b>	<b>109,548</b>	<b>102,862</b>
<b>INCOME (LOSS) FROM DISCONTINUED OPERATIONS, NET OF INCOME TAXES</b>	<b>(9,404)</b>	<b>(339,072)</b>	<b>41,004</b>	<b>46,328</b>	<b>47,360</b>
	<u>(2,736,013)</u>	<u>(155,577)</u>	<u>160,519</u>	<u>155,876</u>	<u>150,222</u>
<b>NET INCOME (LOSS)</b>	<b>\$ (2,736,013)</b>	<b>\$ (155,577)</b>	<b>\$ 160,519</b>	<b>\$ 155,876</b>	<b>\$ 150,222</b>
<b>NET INCOME (LOSS) PER COMMON SHARE:</b>					
Basic:					
Income (loss) from continuing operations	\$ (33.26)	\$ 2.85	\$ 2.56	\$ 2.36	\$ 2.23
Income (loss) from discontinued operations	(0.11)	(5.27)	0.88	1.00	1.03
	<u>(33.37)</u>	<u>(2.42)</u>	<u>3.44</u>	<u>3.36</u>	<u>3.26</u>
<b>Net income (loss) per share</b>	<b>\$ (33.37)</b>	<b>\$ (2.42)</b>	<b>\$ 3.44</b>	<b>\$ 3.36</b>	<b>\$ 3.26</b>
Diluted:					
Income (loss) from continuing operations	\$ (33.26)	\$ 2.84	\$ 2.55	\$ 2.34	\$ 2.21
Income (loss) from discontinued operations	(0.11)	(5.25)	0.87	0.99	1.02
	<u>(33.37)</u>	<u>(2.41)</u>	<u>3.42</u>	<u>3.33</u>	<u>3.23</u>
<b>Net income (loss) per share</b>	<b>\$ (33.37)</b>	<b>\$ (2.41)</b>	<b>\$ 3.42</b>	<b>\$ 3.33</b>	<b>\$ 3.23</b>
<b>DIVIDENDS PER COMMON SHARE</b>	<b>\$ 0.72</b>	<b>\$ 0.72</b>	<b>\$ 0.67</b>	<b>\$ 0.50</b>	<b>\$ 0.44</b>
<b>CONSOLIDATED BALANCE SHEET DATA:</b>					
Total assets	\$ 4,137,919	\$ 8,054,710	\$ 2,087,116	\$ 2,049,400	\$ 1,875,298
Long-term debt (3)	2,471,827	2,746,669	154,200	267,200	204,923
Stockholders' equity	425,540	3,103,624	1,565,591	1,423,004	1,216,017

- (1) On March 5, 2007, the Company sold the (Minneapolis) *Star Tribune* newspaper of Minneapolis, MN. Results of the (Minneapolis) *Star Tribune* newspaper are included in discontinued operations for all periods presented.
- (2) Information as of and for the year ended December 31, 2006 includes the newspapers and other operations from the Acquisition since the beginning of the third quarter of fiscal 2006.
- (3) Excludes \$530.0 million classified in current liabilities as of December 31, 2006, as such debt was repaid with proceeds from the disposition of the (Minneapolis) *Star Tribune* newspaper.

## ITEM 7. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### Overview

The McClatchy Company is the third largest newspaper company in the United States, with 30 daily newspapers, approximately 50 non-dailies, and direct marketing and direct mail operations. McClatchy also operates leading local websites in each of its markets which extend its audience reach. The websites offer users information, comprehensive news, advertising, e-commerce and other services. Together with its newspapers and direct marketing products, these interactive operations make McClatchy the leading local media company in each of its premium high growth markets. McClatchy-owned newspapers include *The Miami Herald*, *The Sacramento Bee*, *The Fort Worth Star-Telegram*, *The Kansas City Star*, *The Charlotte Observer*, and *The (Raleigh) News & Observer*.

McClatchy also has a portfolio of premium digital assets. The company owns and operates McClatchy Interactive, an interactive operation that provides websites with content, publishing tools and software development. McClatchy owns 14.4% of CareerBuilder, the nation's largest online job site, and owns 25.6% of Classified Ventures, a newspaper industry partnership that offers two of the nation's premier classified websites: the auto website, cars.com, and the rental site, apartments.com.

The Company's primary source of revenue is advertising, which accounts for roughly 85% of the Company's revenue in any given year (84.6% in fiscal 2007). While percentages vary from year to year and from newspaper to newspaper, retail advertising carried as a part of newspapers (run-of-press or ROP advertising) or in advertising inserts placed in newspapers (preprint advertising) generally contributes roughly 44% of advertising revenues at the Company's newspapers (45.7% in fiscal 2007). Recent trends have been for certain national or regional retailers to use greater preprint and online advertising and less ROP advertising, although that trend shifts from time to time. Nonetheless, ROP advertising still makes up the majority of retail advertising. Classified advertising (including online classified advertising) primarily in automotive, employment and real estate categories, generally contributes about 40% of advertising revenue (36.4% in fiscal 2007). Over the last several years there has been a shift in classified advertising from print to online, particularly in the employment and automotive categories. National advertising generally contributes about 9% of total advertising (9.5% in fiscal 2007). Direct marketing and other advertising make up the remainder of the Company's advertising revenues. Circulation revenues contribute roughly 12% (12.2% in fiscal 2007) of the Company's newspaper revenues, depending upon the size and locale of the newspaper. Most newspapers are delivered by independent contractors. Circulation revenues are recorded net of direct delivery costs.

See the following "Results of Operations" for a discussion of the Company's revenue performance and contribution by category for fiscal 2007, 2006 and 2005.

### Critical Accounting Policies

The accompanying discussion and analysis of our financial condition and results of operations are based upon the Company's consolidated financial statements, which have been prepared in accordance with generally accepted accounting principles in the United States. The preparation of these financial statements requires management to make estimates and judgments that affect the reported amounts of assets, liabilities, revenues and expenses, and related disclosure of contingent assets and liabilities. These estimates form the basis for making judgments about the carrying values of assets and liabilities that are not readily apparent from other sources. The Company bases its estimates and judgments on historical experience and on various other assumptions that it believes are reasonable under the circumstances. However, future events are subject to change and the best estimates and judgments routinely require adjustment. The most significant areas involving estimates and assumptions are revenue recognition, allowance for uncollectible accounts, amortization and/or impairment of goodwill and other intangibles, pension and post-retirement expenses, insurance reserves, and the Company's accounting for income taxes. The Company believes the following critical accounting policies, in particular, affect its more significant judgments and estimates used in the preparation of its consolidated financial statements.

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*Revenue Recognition*—The Company recognizes revenues from advertising placed in a newspaper and/or on a website over the advertising contract period or as services are delivered, as appropriate, and recognizes circulation revenues as newspapers are delivered over the applicable subscription term. Circulation revenues are recorded net of direct delivery costs. Other revenue is recognized when the related product or service has been delivered. Revenues are recorded net of estimated incentive offerings including special pricing agreements, promotions and other volume-based incentives. Revisions to these estimates are charged to income in the period in which the facts that give rise to the revision become known.

*Allowance for Doubtful Accounts*—The Company maintains an allowance account for estimated losses resulting from the risk its customers will not make required payments. Generally, the Company uses the aging of accounts receivable, reserving for all accounts due 90 days or longer, to establish allowances for losses on accounts receivable. However, if the Company becomes aware that the financial condition of a customer has deteriorated, resulting in an impairment of their ability to make payments, additional allowances are reserved.

*Acquisition Accounting*—Pursuant to Emerging Issues Task Force No. 99-12, *Determination of the Measurement Date for the Market Price of Acquirer Securities Issued in a Purchase Business Combination*, McClatchy common stock issued on June 27, 2006 was valued based upon the average closing price of the McClatchy's common stock from March 8, 2006 through March 14, 2006 (two business days before and after the terms of the Acquisition were agreed to and announced), or \$52.06 per share. As a result, the fair value of the 35.0 million shares of the McClatchy's common stock issued in the Acquisition was recorded at \$1.821 billion, which was included in the total Acquisition purchase price of approximately \$4.6 billion. The fair value of such shares declined to approximately \$1.398 billion as of the Acquisition closing date (June 27, 2006), however, the decline of \$423.0 million in valuation had no effect on the total Acquisition purchase price recorded. This difference is included in the allocation to goodwill in the allocation of the purchase price, and was written off in the goodwill impairment charges taken in 2007 (see Note 3 to the consolidated financial statements).

The Acquisition was accounted for as a purchase. Pursuant to Financial Accounting Standards Board (FASB) Statement No. 141, *Business Combinations*, the purchase price was allocated to the assets acquired and liabilities assumed based upon their estimated fair values as of June 27, 2006, the date of the Acquisition.

*Discontinued Operations*—On June 27, 2006, the Company acquired Knight Ridder and subsequently sold 12 of the daily newspapers acquired in the Acquisition. Four of the newspaper sales closed concurrently with the closing of the Acquisition and eight were held by the Company from two to 36 days. On March 5, 2007, the Company sold the (Minneapolis) *Star Tribune* newspaper. As a result, the Company has recorded the results of the eight former Knight Ridder newspapers and the *Star Tribune* newspaper as discontinued operations, including interest on debt related to the purchase of the newspapers. No gain or loss was recorded on the sale of the former Knight Ridder newspapers, but discontinued operations in 2006 does reflect a write-down of the *Star Tribune*'s net assets to fair market value based upon its sales proceeds. See Note 2 to the Consolidated Financial Statements for more discussion of discontinued operations.

*Goodwill and Intangible Impairment*—The Company accounts for goodwill in accordance with Statement of Financial Accounting Standards (SFAS) No. 142, *Goodwill and Other Intangible Assets*. As required by SFAS No. 142, the Company tests for goodwill annually (at year-end) or whenever events occur or circumstances change that would more likely than not reduce the fair value of a reporting unit below its carrying amount. The required two-step approach uses accounting judgments and estimates of future operating results. Changes in estimates or the application of alternative assumptions could produce significantly different results. Impairment testing is done at a reporting unit level. The Company performs this testing at its four newspaper operating segments, which are also considered reporting units under SFAS No. 142. An impairment loss generally is recognized when the carrying amount of the reporting unit's net assets exceeds the estimated fair value of the reporting unit. The estimates and judgments that most significantly affect the fair value calculation are assumptions related to revenue growth, newsprint prices, compensation levels, discount rate and private and public market trading multiples for newspaper assets. The sum of the fair values of the reporting units is

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reconciled to the Company's current market capitalization (based upon the most recent stock market price) plus an estimated control premium, and factors in the fair value of the Company's publicly traded debt. The Company determined that it should perform its impairment testing of goodwill as of September 30, 2007, due to the continuing challenging business conditions and the resulting weakness in the Company's stock price as of the end of its third quarter and performed its annual testing at December 30, 2007. See Note 3 to the consolidated financial statements for a discussion of the impairment charges taken.

Newspaper mastheads (newspaper titles and website domain names) are not subject to amortization and are tested for impairment annually (at year-end), or more frequently if events or changes in circumstances indicate that the asset might be impaired. The impairment test consists of a comparison of the fair value of each newspaper masthead with its carrying amount. The Company performed impairment tests on newspaper mastheads as of September 30, 2007 and December 30, 2007. See Note 3 to the consolidated financial statements for a discussion of the impairment charges taken.

Intangible assets subject to amortization (primarily advertiser and subscriber lists) are tested for recoverability whenever events or change in circumstances indicate that their carrying amounts may not be recoverable. The carrying amount of each asset group is not recoverable if it exceeds the sum of the undiscounted cash flows expected to result from the use of such asset group. The Company performed impairment tests on its long lived assets (including intangible assets subject to amortization) as of September 30, 2007 and December 30, 2007. No impairment loss was recognized on intangible assets subject to amortization.

*Pension and Post-retirement Benefits*—The Company has significant pension and post-retirement benefit costs and credits that are developed from actuarial valuations. Inherent in these valuations are key assumptions including salary rate increases, discount rates and expected returns on plan assets. The Company is required to consider current market conditions, including changes in interest rates, in establishing these assumptions. Changes in the related pension and post-retirement benefit costs or credits may occur in the future because of changes resulting from fluctuations in the Company's employee headcount and/or changes in the various assumptions.

FASB Statement No. 158, *Employers' Accounting for Defined Benefit Pension and Other Post Retirement Plans* requires recognition of (1) the funded status of a pension plan (difference between the plan assets at fair value and the projected benefit obligation) and (2) funded status of a post-retirement plan (difference between the plan assets at fair value and the accumulated benefit obligation), as an asset or liability on the balance sheet. As required, the Company adopted this statement on December 31, 2006 and its net retirement obligations in excess of retirement plans' assets at December 31, 2006 were \$297.9 million. This amount included \$181.0 million for non-qualified plans that do not have assets. Obligations in excess of assets for qualified plans netted to a \$116.9 million liability at December 31, 2006. At December 30, 2007 net retirement obligations in excess of retirement plans' assets were \$215.5 million. This amount included \$149.3 million for non-qualified plans that do not have assets. Obligations in excess of qualified plans netted to a \$66.2 million liability at December 30, 2007.

The Company used discount rates of 5.6% to 6.0%, assumed salary rate increases of 3.2% to 5.0% and an assumed long-term return on assets of 8.5% to calculate its retirement expenses in 2007, based upon consultation with its outside actuaries. See Note 8 to the Consolidated Financial Statements for a more in-depth discussion of the Company's policies in setting its key assumptions related to these obligations. For fiscal 2007, a change in the weighted average rates would have had the following impact on the Company's net benefit cost:

- A decrease of 50 basis points in the long-term rate of return would have increased the Company's net benefit cost by approximately \$6.4 million;
- A decrease of 25 basis points in the discount rate would have increased the Company's net benefit cost by approximately \$2.6 million; and
- An increase of 50 basis points in the future compensation rate would have increased the Company's net benefit cost by approximately \$3.0 million.

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*Income Taxes*—The Company's current and deferred tax income provisions are calculated based on estimates and assumptions that could differ from the actual results reflected in income tax returns filed during the subsequent year. These estimates are reviewed and adjusted, if needed, throughout the year. Adjustments between the Company's estimates and the actual results of filed returns are recorded when identified.

The amount of income taxes paid is subject to periodic audits by federal and state taxing authorities, which may result in proposed assessments. These audits may challenge certain aspects of the Company's tax positions such as the timing and amount of deductions and allocation of taxable income to the various tax jurisdictions. Income tax contingencies are accounted for in accordance with FASB Interpretation No. 48, *Accounting for Uncertainty in Income Taxes* (FIN 48), and require significant management judgment in estimating final outcomes. Actual results could materially differ from these estimates and could significantly affect the effective tax rate and cash flows in future periods.

*Insurance*—The Company is insured for workers' compensation using both self-insurance and large deductible programs. The Company relies on claims experience and the advice of consulting actuaries and administrators in determining an adequate provision for insurance claims.

The Company used a discount rate of 4.75% to calculate workers' compensation reserves as of December 30, 2007. A decrease of 25 basis points in the discount rate or a 10% increase in claims would have had an immaterial effect on total workers' compensation reserves.

*Stock-Based Compensation*—The Company implemented Financial Accounting Standard No. 123 (revised 2004), *Share-Based Payments* (SFAS 123R), at the beginning of fiscal 2006 and recorded share based compensation of \$7.2 million and \$7.1 million for the years ended December 30, 2007 and December 31, 2006, respectively. See Note 11 to the Consolidated Financial Statements for a discussion of the methodology of calculating stock-based compensation.

### **Recent Events and Trends**

#### *Acquisition Transaction:*

On June 27, 2006 (the second day of the Company's third fiscal quarter), the Company completed the purchase of Knight-Ridder, Inc. (Knight Ridder) pursuant to a definitive merger agreement entered into on March 12, 2006 (the Acquisition), under which the Company paid Knight Ridder shareholders a per share price consisting of \$40.00 in cash and .5118 of a Class A McClatchy common share. The Company issued approximately 35.0 million Class A common shares in connection with the Acquisition. The total purchase price was approximately \$4.6 billion. In addition, the Company assumed \$1.9 billion in Knight Ridder long-term debt at closing. The Company sold 12 of the former Knight Ridder newspapers (four concurrent with the closing of the Acquisition and eight shortly thereafter). See Note 2 to the Consolidated Financial Statements for further discussion of these transactions.

#### *Disposition Transaction:*

On March 5, 2007, the Company sold the (Minneapolis) *Star Tribune* and other publications and websites related to the newspaper for \$530.0 million. In the fourth quarter of fiscal 2006, the Company entered into an agreement to sell *Star Tribune* and therefore, recorded a write down of the *Star Tribune's* net assets to fair market value based on the expected sale proceeds and included this after-tax charge of \$363.0 million in discontinued operations. The Company expects to receive a total income tax benefit of approximately \$200 million related to the sale. As of December 30, 2007, \$185.0 million of the income tax benefit has been recorded as an income tax refund on the consolidated balance sheet; approximately \$15.0 million was recouped through reductions to income taxes payable.

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The results of *Star Tribune*'s operations, including interest on debt incurred to purchase it, have been recorded as discontinued operations in all periods presented. The Company used the proceeds from the sale of the *Star Tribune* to reduce debt.

### *Impairment of Goodwill and Newspaper Mastheads:*

Management performed its testing of impairment of goodwill and newspaper mastheads as of September 30, 2007, due to the continuing challenging business conditions and the resulting weakness in the Company's stock price as of the end of its third quarter and again at December 30, 2007 for its annual impairment testing. The fair value of the Company's reporting units for goodwill impairment testing and individual newspaper mastheads were estimated using the expected present value of future cash flows, using estimates, judgments and assumptions, that management believes were appropriate in the circumstances. The sum of the fair values of the reporting units was then reconciled to the Company's current market capitalization (based upon the most recent stock market price) plus an estimated control premium, and factors in the fair value of the Company's publicly traded debt. As a result, the Company recorded impairment charges related to goodwill of \$2.6 billion and newspaper masthead impairment charges of \$417.1 million in 2007. Approximately half of the impairment charges were recorded in the third quarter of 2007. A portion of the goodwill impairment charge resulted from the accounting treatment of the value of common stock issued in the Acquisition, which resulted in additional goodwill being recorded.

### *Advertising Revenues:*

Classified advertising revenues have continued to decline since late 2006 and advertising results declined across the board in fiscal year 2007, but particularly in real estate advertising. Real estate advertising began to weaken in the fourth fiscal quarter of 2006 and has declined substantially since then. The Company has seen significant declines in California and Florida, where real estate values and thus advertising were strong in fiscal year 2006 (see discussion below). The decline in automotive classified advertising reflected an industry-wide decline that began in 2004, while employment advertising declined in most markets since the third fiscal quarter of 2006. National advertising also declined in fiscal year 2007 reflecting a slowdown in a number of segments including telecommunications, national automotive and financial advertising.

A total of 66.9% of the Company's advertising declines in fiscal 2007 compared to pro forma fiscal 2006 came from California and Florida, two regions that benefited strongly from the real estate boom, and are likewise being hurt in the subsequent real estate slowdown. Advertising revenues were down 15.3% in these regions in fiscal year 2007. The housing sector is an important component of these states' economies. Hence, California and Florida also account for a majority of the decline in auto and employment advertising, as the real estate downturn appears to be having an impact on these categories as well. These states have experienced real estate related advertising downturn and recovery cycles in the past and were among the Company's best performing regions in 2006. Management believes a significant portion of the current advertising downturn reflects these cyclical forces and expects declines to continue into 2008 because of the difficult trends in these states. See the revenue discussions in management's review of the Company's "Results of Operations".

### *Newsprint:*

Newsprint prices declined in fiscal year 2007 after a sustained period of increasing prices from 2002 through early 2006. Management expects newsprint prices to increase in 2008 based upon notifications from the Company's suppliers. Through fiscal 2007, newsprint expense was 19.1% lower than pro forma newsprint expense (which includes the 20 Knight Ridder newspapers, but excludes the (Minneapolis) *Star Tribune*) in fiscal 2006, primarily reflecting lower newsprint usage and, to a lesser degree, lower newsprint prices. Newsprint pricing is dependent on global demand and supply for newsprint. Significant changes in newsprint prices can increase or decrease the Company's operating expenses and therefore, directly affect the Company's operating results. However, because the Company has ownership interests in newsprint producers (Ponderay and SP), an increase in newsprint prices, while negatively affecting the Company's operating expenses, would increase its

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share of earnings from these investments. A decline in newsprint prices would have the opposite effect. Ponderay and SP are also impacted by the higher cost of energy and fiber used in the papermaking process. The impact of newsprint price increases on the Company's financial results is discussed under "Results of Operations".

On January 18, 2008, the Company announced that it has entered into an agreement, along with the other general partners of SP Newsprint Co. (SP), to sell the partnership interests of SP for \$350 million in cash. The acquisition is expected to close during the first four months of 2008, subject to regulatory approval. The transaction is expected to generate after-tax proceeds of approximately \$40 million which the Company plans to use for debt repayment.

### *Recent Accounting Pronouncements:*

#### *Fair Value Measurements*

In September 2006, the FASB issued Statement No. 157 (SFAS 157), *Fair Value Measurements*. SFAS 157 defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. SFAS 157 applies whenever other standards require (or permit) assets or liabilities to be measured at fair value but does not expand the use of fair value in any new circumstances. In this standard, the FASB clarifies the principle that fair value should be based on the assumptions market participants would use when pricing the asset or liability. In support of this principle, SFAS 157 establishes a fair value hierarchy that prioritizes the information used to develop those assumptions. The provisions of SFAS 157 are effective for financial statements issued for fiscal years beginning after November 15, 2007 and interim periods within those fiscal years.

In November 2007, the FASB agreed to defer the effective date of Statement 157 one full year for all nonfinancial assets and liabilities, except those that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually).

Management does not expect the adoption of SFAS 157 to have a material impact to the Company's financial position or result of operations.

#### *Fair Value Option for Financial Assets and Financial Liabilities*

In February 2007, the FASB issued Statement No. 159 (SFAS 159), *The Fair Value Option for Financial Assets and Financial Liabilities—Including an Amendment of FASB Statement No. 115*. This standard permits an entity to choose to measure many financial instruments and certain other items at fair value at specified election dates. The entity will report unrealized gains and losses on items for which the fair value option has been elected in earnings at each subsequent reporting date. The fair value option: (a) may be applied instrument by instrument, with a few exceptions, such as investments otherwise accounted for by the equity method; (b) is irrevocable (unless a new election date occurs); and (c) is applied only to entire instruments and not to portions of instruments. The provisions of SFAS 159 are effective as of the beginning of an entity's first fiscal year that begins after November 15, 2007. Management does not expect the adoption of SFAS 159 to have a material impact to the Company's financial position or result of operations.

#### *Business Combinations*

In December 2007, the FASB issued Statement No. 141 (revised 2007) (SFAS 141(R)), *Business Combinations*. SFAS 141(R) established principles and requirements for how an entity which obtains control of one or more businesses (1) recognizes and measures the identifiable assets acquired, the liabilities assumed and any noncontrolling interest in the acquiree, (2) recognizes and measures the goodwill acquired in the business combination and (3) determines what information to disclose regarding business combinations. SFAS 141(R) applies prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual report period beginning on or after December 15, 2008. Management does not expect the adoption of SFAS 141(R) to have a material impact to the Company's financial position or results of operations.

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### *Noncontrolling Interests in Consolidated Financial Statements*

In December 2007, the FASB issued Statement No. 160 (SFAS 160), *Noncontrolling Interests in Consolidated Financial Statements—an amendment of ARB No. 51*. SFAS 160 establishes accounting and reporting standards for the noncontrolling interest in a subsidiary and for the deconsolidation of a subsidiary. It clarifies that a noncontrolling interest in a subsidiary is an ownership interest in the consolidated entity that should be reported as equity in the consolidated financial statements. Additionally, SFAS 160 requires expanded disclosures in the consolidated financial statements. SFAS 160 is effective for fiscal years beginning on or after December 15, 2008. Management has not completed its analysis of the impact SFAS 160 will have, if any, on its consolidated financial statements.

### **Results of Operations**

The following items related to the Acquisition and other matters impacted fiscal 2007, 2006 and 2005 comparisons of results:

- The Company's fiscal 2007 and 2005 reporting periods were 52-week years versus a 53-week year in fiscal 2006. The Company estimates that income from continuing operations was higher by approximately \$5.3 million in fiscal 2006 because of the additional week being reported.
- Management performed its testing of impairment of goodwill and newspaper mastheads as of September 30, 2007, due to the continuing challenging business conditions and the resulting weakness in the Company's stock price as of the end of its third quarter and again at December 30, 2007 for its annual impairment testing. As a result, the Company recorded impairment charges related to goodwill of \$2.6 billion and a newspaper masthead impairment charge of \$417.1 million in 2007.
- The Company issued approximately 35.0 million Class A shares in connection with the Acquisition in June 2006. As a result, the weighted average diluted shares used to calculate earnings per share in fiscal 2007 increased to 82.0 million shares compared to 64.6 million in fiscal 2006 and 47.0 million in fiscal 2005.
- The Company sold the 12 Knight Ridder newspapers identified as generally not fitting with its overall strategy. Eight of the 12 newspapers were held for periods ranging from two to 36 days following the closing of the Acquisition, and their results, including the interest expense and debt financing costs related to the debt incurred until their sale, are recorded as discontinued operations. The after-tax cash proceeds from the sales of the eight newspapers were used to repay the debt used to purchase them. No gain or loss was recorded related to the disposition of the 12 newspapers.
- The Company sold part of its interest in CareerBuilder and certain other internet investments, which were acquired as part of the Acquisition, for \$309.7 million and used the after-tax proceeds to reduce debt. The Company retained a 15.0% ownership in CareerBuilder and an interest in the other internet investments. Effective May 11, 2007, the Company's interest in CareerBuilder declined to 14.4% when Microsoft Corp. purchased an interest in CareerBuilder. No gain or loss was recorded related to the disposition of these investments.
- The Company sold land in Roseville, CA that had been held since 1996 for \$10.7 million and used the proceeds to reduce debt. The Company recorded a pre-tax gain of \$9.0 million on the sale in fiscal 2006.
- On March 5, 2007, the Company sold the (Minneapolis) *Star Tribune* and other publications and websites related to the newspaper for \$530.0 million. In the fourth quarter of fiscal 2006, the Company recorded a write down of the *Star Tribune*'s net assets to fair market value based on the expected sale proceeds and included this after-tax charge of \$363.0 million in discontinued operations.

The results of the eight newspapers formerly owned by Knight Ridder and held by the Company for a short period of time in July and August 2006, and the (Minneapolis) *Star Tribune* newspaper are reported as discontinued operations in fiscal 2007 and 2006. The Company's results from continuing operations since the

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close of the Acquisition (and all pro forma amounts for prior periods discussed) include the operations of the 20 retained former Knight Ridder newspapers and all of its previously owned newspaper operations except for the (Minneapolis) *Star Tribune* newspaper.

The growth in revenues and expenses in fiscal 2007 compared to the same periods in fiscal 2006 and fiscal 2006 compared to 2005 resulted largely from the Acquisition. To facilitate an analysis of operating results, fiscal 2007 and 2006 have been prepared to include pro forma results from continuing operations for the full years, and on a comparable 52-week basis in 2006. Pro forma amounts reflect the results of continuing operations of the Company as defined in the preceding paragraph. The financial results for Knight Ridder and the 20 newspapers retained by the Company included in the pro forma information were derived from the historical unaudited financial statements of Knight Ridder. The Company believes that the use of pro forma reporting of operating results enhances measurement of performance by permitting comparisons with prior historical data. Such supplemental pro forma data is not necessarily indicative of the operating results that would have occurred if the Acquisition had been completed as of the dates indicated.

### **Fiscal 2007 Compared to Fiscal 2006**

The Company reported a net loss in fiscal 2007 from continuing operations of \$2.7 billion, or \$33.26 per share, compared to net income of \$183.5 million or \$2.84 per share in fiscal 2006. Fiscal 2007 results include a \$3.0 billion pre-tax charge for impairment of goodwill and newspaper mastheads and an \$84.6 million pre-tax charge to write down the value of the Company's investments in The Seattle Times Company and Ponderay Newsprint and land held for sale. The Company recorded a loss from discontinued operations of \$9.4 million or \$0.11 per share in fiscal 2007. The Company recorded a loss from discontinued operations of \$339.1 million or \$5.25 per share in fiscal 2006 relating to the results of the (Minneapolis) *Star Tribune* newspaper (see discussion below), which the Company sold in March 2007, and the results of the eight former Knight Ridder newspapers, which were sold subsequent to the closing of the Acquisition. The loss from discontinued operations in 2006 includes a \$363.0 million after-tax write down of the net assets of the *Star Tribune* to the agreed-upon selling price. The Company's total net loss was \$2.7 billion or \$33.37 per share including discontinued operations, compared to a net loss of \$155.6 million or \$2.41 per share in fiscal 2006.

#### *Revenues:*

Revenues from continuing operations of the Company in fiscal 2007 were \$2.3 billion, up \$585.2 million or 34.9% from fiscal 2006 revenues from continuing operations of \$1.7 billion, due primarily to the addition of the 20 former Knight Ridder newspapers beginning in the third quarter of fiscal 2006 offset by a 53<sup>rd</sup> week in fiscal 2006. Advertising revenues totaled \$1.9 billion and circulation revenues were \$275.7 million in fiscal 2007.

On a pro forma basis, including all continuing operations of the Company for the full years of both 2007 and 2006, and stating 2006 on a comparable 52-week basis to 2007, total revenues in 2007 would have been \$2.3 billion, down 7.9% as compared to 2006, with advertising revenues of \$1.9 billion, down 8.6% as compared to 2006, and circulation revenues of \$275.7 million, down 4.9% as compared to 2006.

As discussed in Recent Events and Trends above, 66.9% of the Company's advertising declines in fiscal 2007 compared to pro forma 2006 came from California and Florida, two regions that benefited strongly from the real estate boom in 2006, and are likewise being adversely affected in the subsequent real estate slowdown. Advertising revenues were down 15.3% in these regions in 2007. The housing sector is an important component of these states' economies. Hence, California and Florida also account for a majority of the decline in auto and employment advertising, as the real estate downturn appears to be having an impact on these categories as well.

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The following table summarizes the Company's revenues from continuing operations by category for fiscal 2007 (a 52-week year) compared to fiscal 2006 (a 53-week year) on an as reported basis. The table also summarizes the Company's revenue by category on a pro forma basis, which compares fiscal 2007 with pro forma fiscal 2006 on a 52-week basis including the acquired newspapers in all of 2006 (dollars in thousands):

	Fiscal Year			Fiscal Year		
	(As Reported) 2007 52 Weeks	(As Reported) 2006 53 Weeks	% Change	(As Reported) 2007 52 Weeks	(Pro Forma) 2006 52 Weeks	% Change
<b>Advertising:</b>						
Retail	\$ 873,070	\$ 624,473	39.8	\$ 873,070	\$ 898,798	(2.9)
National	182,024	133,840	36.0	182,024	201,461	(9.6)
<b>Classified:</b>						
Auto	167,872	136,429	23.0	167,872	197,464	(15.0)
Employment	240,257	183,989	30.6	240,257	283,394	(15.2)
Real estate	197,569	180,381	9.5	197,569	254,175	(22.3)
Other	90,660	56,685	59.9	90,660	87,139	4.0
Total classified	696,358	557,484	24.9	696,358	822,172	(15.3)
Direct marketing and other	160,270	117,116	36.8	160,270	169,021	(5.2)
Total advertising	1,911,722	1,432,913	33.4	1,911,722	2,091,452	(8.6)
Circulation	275,658	194,940	41.4	275,658	289,960	(4.9)
Other	72,983	47,337	54.2	72,983	73,095	(0.2)
Total revenues	\$ 2,260,363	\$ 1,675,190	34.9	\$ 2,260,363	\$ 2,454,507	(7.9)

Advertising revenue is the largest component of the Company's revenue, accounting for approximately 84.6% and 85.2% of our total pro forma revenues in 2007 and 2006, respectively. We categorize advertising as follows:

- Retail—local retailers, local stores of national retailers, department and furniture stores, restaurants and other consumer-related businesses.
- National—national and major accounts such as wireless communications companies, financial institutions, airlines and other national companies.
- Classified—local auto dealers, employment, real estate and other classified advertising.
- Direct Marketing and Other—advertisements in direct mail, shared mail and niche publications and total market coverage publications, and other miscellaneous advertising.

Retail advertising increased \$248.6 million in fiscal 2007 or 39.8% from fiscal 2006 primarily reflecting the Acquisition. On a pro forma basis, retail advertising, including online and preprint advertising, decreased \$25.7 million or 2.9% from fiscal 2006. The Company continued to benefit from online and preprint advertising growth. On a pro forma basis, preprint advertising increased \$2.3 million or 0.7% from fiscal 2006, and online retail advertising increased \$8.8 million or 52.6% from fiscal 2006. Print ROP advertising decreased \$36.8 million or 6.8% from fiscal 2006.

National advertising increased \$48.2 million or 36.0% from fiscal 2006 primarily reflecting the Acquisition. On a pro forma basis, national advertising decreased \$19.4 million or 9.6% from fiscal 2006. The declines were primarily in the telecommunications and to a lesser extent, in the national automotive and financial advertising categories.

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Classified advertising increased \$138.9 million or 24.9% from fiscal 2006 primarily reflecting the Acquisition. On a pro forma basis, classified advertising decreased \$125.8 million or 15.3% from fiscal 2006.

- Automotive advertising increased \$31.4 million or 23.0% from fiscal 2006. On a pro forma basis, automotive advertising declined \$29.6 million or 15.0% from fiscal 2006, reflecting an industry-wide trend. Print advertising declined 19.1%, while online advertising grew 20.1% reflecting the strength of the Company's cars.com online products.
- Employment advertising increased \$56.3 million or 30.6% from fiscal 2006. On a pro forma basis, employment advertising decreased \$43.1 million or 15.2% from fiscal 2006 reflecting an industry-wide trend. The declines were reflected in both print advertising, down 19.0%, and online advertising, down 7.0% reflecting the national slowing in hiring.
- Real estate advertising was up \$17.2 million or 9.5% from fiscal 2006. On a pro forma basis, real estate advertising decreased \$56.6 million or 22.3% from fiscal 2006. The Company has seen dramatic declines in California and Florida where real estate values, and thus, advertising were exceptionally strong in 2006. The declines were reflected in both print advertising, down 23.4%, and online advertising down 5.6%.

Online advertising, which is included in each of the advertising categories discussed above, totaled \$163.9 million in fiscal 2007, an increase of \$61.9 million or 60.7% over fiscal 2006 primarily reflecting the Acquisition. On a pro forma basis, online advertising increased \$3.6 million or 2.2% from \$160.3 million in fiscal 2006. Online advertising increased to 8.6% of total advertising revenues in 2007 compared to 7.7% on a pro forma basis in 2006.

Direct marketing and other advertising revenues increased \$43.2 million or 36.8% from fiscal 2006 primarily reflecting the Acquisition. On a pro forma basis, direct marketing and other advertising revenues decreased \$8.8 million or 5.2% from fiscal 2006 reflecting the overall slow retail advertising environment in 2007, and comparisons to a period of strong direct mail revenues in 2006.

Circulation revenues increased \$80.7 million or 41.4% from fiscal 2006 primarily reflecting the Acquisition. On a pro forma basis, circulation revenues decreased \$14.3 million or 4.9% from fiscal 2006. In 2007, the Company reduced third-party and outlying circulation that is not highly valued by its newspaper advertisers.

### *Operating Expenses:*

Operating expenses in fiscal 2007 increased due to the \$3.0 billion charge for impairment of goodwill and newspaper mastheads and \$506.0 million related primarily to expenses added by the Acquisition. On a pro forma 52-week basis, excluding the goodwill and masthead impairment charges, operating expenses were down \$170.1 million or 8.5% from fiscal 2006, due primarily to a decrease in compensation expenses and newsprint and supplement expense. On a pro forma basis, compensation costs were down 7.5%, with payroll decreasing 8.0%, reflecting in part a 7.0% reduction in staffing. On a pro forma basis, fringe benefits were down 5.5%, primarily reflecting lower retirement expenses partially offset by higher medical costs. On a pro forma basis, newsprint and supplement expense was down 19.1% with both newsprint and supplement expense down 19.1%. Newsprint price declines and a decline in consumption resulted in the lower costs. On a pro forma basis, other operating costs were down 5.5% reflecting lower professional services. On a pro forma basis, depreciation and amortization expense decreased by 1.0%.

### *Interest:*

Interest expense for continuing operations was \$198.0 million for fiscal 2007 reflecting the service costs on debt incurred to finance the Acquisition. While the Company used the proceeds of the (Minneapolis) *Star Tribune* newspaper sale to reduce debt, it carried interest on this debt for the first two months of the year, which equated to approximately \$5.7 million in interest expense included in continuing operations. Interest expense also

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included \$6.5 million related to accrued interest on the liability for unrecognized tax benefits. Excluding these two items, the Company's interest expense was \$185.8 million. A total of \$1.2 million and \$24.2 million of interest expense was allocated to discontinued operations in fiscal 2007 and 2006, respectively, related to debt used to acquire the (Minneapolis) *Star Tribune* newspaper, which was sold on March 5, 2007. See the discussion in Liquidity and Capital Resources below and Note 2 to the Consolidated Financial Statements. Interest income totaled \$243,000 in fiscal 2007 compared to \$3.6 million in fiscal 2006. Interest income in 2006 reflects income earned on cash accumulated from August to December 2006. Most of the cash was used to pay income taxes in December 2006.

### *Equity Income (Loss):*

Total losses from unconsolidated investments were \$36.9 million in 2007 compared to income from unconsolidated investments in 2006 of \$5.0 million. Equity loss from unconsolidated companies in 2007 resulted primarily from the operating results of the Company's newsprint investments and an equity loss of \$7.8 million related to a third quarter payment by The Seattle Times Company (in which the company is a 49.5% owner) relating to the settlement of litigation and amendment to a joint operating agreement with The Hearst Company.

### *Gain on Sale of Land and Other:*

The Company recorded a charge of \$84.6 million to write down the value of its investments in The Seattle Times Company (\$69.0 million), Ponderay Newsprint Company (\$6.0 million) and land held for sale (\$9.5 million). See Note 4 to the consolidated financial statements.

On January 18, 2008, the Company announced that it has entered into an agreement, along with the other general partners of SP Newsprint Co. (SP), to sell the partnership interests of SP for \$350 million in cash. McClatchy is an equal one-third partner in SP along with affiliates of Cox Enterprises, Inc. and Media General, Inc. The acquisition is expected to close during the first four months of 2008, subject to regulatory approval. The transaction is expected to generate after-tax proceeds of approximately \$40 million which the Company plans to use for debt repayment and pre-tax gain on sale of between \$30 million and \$40 million.

The Company recorded a pre-tax gain of \$9.0 million from the sale of land in Roseville, CA in fiscal 2006.

### *Income Taxes:*

The income tax rate on continuing operations in 2007 was a 5.4% benefit compared to a 32.3% provision in fiscal 2006. Most of the goodwill impairment recorded in 2007 is not deductible for income tax purposes and therefore does not provide any income tax benefit for financial reporting purposes. Also, during 2007, the Company recorded additional income tax expense of approximately \$3.1 million associated with the required accounting under FIN 48. The income tax rate in 2006 of 32.3% on continuing operations was impacted by the Company's new operations added in the Acquisition and the sale of the (Minneapolis) *Star Tribune*. These transactions resulted in a reduction of the Company's effective state tax rate. The Company recalculated its 2006 deferred tax liabilities and assets at this new effective state tax rate resulting in a reduction to the 2006 income tax provision of \$18.1 million. The effective tax rate for fiscal 2008 is expected to be in the range of 39.5% to 40.5%.

### *Discontinued Operations:*

Loss from discontinued operations, (primarily related to the (Minneapolis) *Star Tribune* newspaper) in fiscal 2007 was \$9.4 million or \$0.11 per share. Loss from discontinued operations in fiscal 2006 was \$339.1 million or \$5.25 per share including the write-down of (Minneapolis) *Star Tribune*'s net assets to fair market value of \$363.0 million. In 2006 income from discontinued operations of the former Knight Ridder newspapers that were sold was \$23.9 million excluding the write-down. Additionally, \$1.2 million and \$7.3 million in interest incurred on the debt used to finance the purchase of the *Star Tribune* was recorded in discontinued operations in fiscal 2007 and 2006, respectively.

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The Company sold the 12 Knight Ridder newspapers, which generally did not fit with its operating strategy or to assuage antitrust issues. Four of the 12 were sold on the date of the closing of the Acquisition and eight were held for periods ranging from two to 36 days following the closing of the Acquisition, and their results, including the interest expense of \$7.7 million and debt issuance costs of \$9.2 million related to the debt incurred until their sale, are recorded as discontinued operations in 2006. No accounting gain or loss was recorded related to the disposition of the Knight Ridder newspapers.

### **Fiscal 2006 Compared to Fiscal 2005**

The Company reported fiscal 2006 income from continuing operations of \$183.5 million, or \$2.84 per share, compared to \$119.5 million or \$2.55 per share in fiscal 2005. The Company recorded a loss from discontinued operations of \$339.1 million or \$5.25 per share relating to the results of the (Minneapolis) *Star Tribune* newspaper (see discussion below), which the Company sold in 2007, and the results of the eight former Knight Ridder newspapers, which were sold subsequent to the closing of the Acquisition. The loss from discontinued operations includes a \$363.0 million after-tax write down of the net assets of the *Star Tribune* to the agreed-upon selling price. The Company recorded income from discontinued operations of \$41.0 million or 87 cents per share in fiscal 2005. The Company's total net loss was \$155.6 million or \$2.41 per share including discontinued operations, compared to net income of \$160.5 million or \$3.42 per share in fiscal 2005.

#### *Revenues:*

Revenues from continuing operations of the Company in fiscal 2006 were \$1.7 billion, up \$867.7 million or 107.5% from fiscal 2005 revenues from continuing operations of \$807.5 million, due primarily to the addition of the 20 former Knight Ridder newspapers beginning in the third quarter of fiscal 2006. Advertising revenues totaled \$1.4 billion and circulation revenues were \$194.9 million.

On a pro forma basis, including all continuing operations of the Company for the full years of both 2006 and 2005, and stating 2006 on a comparable 52-week basis to 2005, total revenues in 2006 would have been \$2.5 billion, down 0.4%, with advertising revenues of \$2.1 billion, up 0.5%, and circulation revenues of \$290.0 million, down 4.0%.

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The following table summarizes the Company's revenues by category for fiscal 2006 (a 53-week year) compared to fiscal 2005 (a 52-week year) on an as reported basis. The table also summarizes the Company's revenue by category on a pro forma basis, which compares pro forma fiscal 2006 on a 52-week basis with pro forma fiscal 2005 (dollars in thousands):

	Fiscal Year			Fiscal Year		
	(As Reported) 2006 53 Weeks	(As Reported) 2005 52 Weeks	% Change	(Pro Forma) 2006 52 Weeks	(Pro Forma) 2005 52 Weeks	% Change
<b>Advertising:</b>						
Retail	\$ 624,473	\$ 288,269	116.6	\$ 898,798	\$ 895,200	0.4
National	133,840	59,348	125.5	201,461	219,787	(8.3)
<b>Classified:</b>						
Auto	136,429	83,452	63.5	197,464	217,414	(9.2)
Employment	183,989	97,496	88.7	283,394	280,086	1.2
Real estate	180,381	91,144	97.9	254,175	225,027	13.0
Other	56,685	25,626	121.2	87,139	89,284	(2.4)
<b>Total classified</b>	<b>557,784</b>	<b>297,718</b>	<b>87.3</b>	<b>822,172</b>	<b>811,811</b>	<b>1.3</b>
Direct marketing and other	117,116	46,455	152.1	169,021	154,632	9.3
<b>Total advertising</b>	<b>1,432,913</b>	<b>691,790</b>	<b>107.1</b>	<b>2,091,452</b>	<b>2,081,430</b>	<b>0.5</b>
Circulation	194,940	97,205	100.5	289,960	302,138	(4.0)
Other	47,337	18,485	156.1	73,095	79,565	(8.1)
<b>Total revenues</b>	<b>\$ 1,675,190</b>	<b>\$ 807,480</b>	<b>107.5</b>	<b>\$ 2,454,507</b>	<b>\$ 2,463,133</b>	<b>(0.4)</b>

Retail advertising increased \$336.2 million in fiscal 2006 or 116.6% from fiscal 2005 primarily reflecting the Acquisition. On a pro forma basis, retail advertising, including online and preprint advertising, increased \$3.6 million or 0.4% from fiscal 2005. On a pro forma basis, online retail advertising increased \$6.5 million or 62.7% from fiscal 2005, while print ROP advertising decreased \$17.2 million or 3.1% from fiscal 2005. On a pro forma basis, preprint advertising increased \$14.3 million or 4.3% from fiscal 2005.

National advertising increased \$74.5 million or 125.5% from fiscal 2005 primarily reflecting the Acquisition. On a pro forma basis, national advertising decreased \$18.3 million or 8.3% from fiscal 2005. The declines were primarily in the telecommunications, automotive and airlines/transportation categories.

Classified advertising increased \$259.8 million or 87.3% from fiscal 2005 primarily reflecting the Acquisition. On a pro forma basis, classified advertising increased \$10.4 million or 1.3% from fiscal 2005.

- Automotive advertising increased \$53.0 million or 63.5% from fiscal 2005. On a pro forma basis, automotive advertising declined \$20.0 million or 9.2% from fiscal 2005, reflecting an industry-wide trend.
- Employment advertising increased \$86.5 million or 88.7% from fiscal 2005. On a pro forma basis, employment advertising increased \$3.3 million or 1.2% from fiscal 2005. On a pro forma basis, employment advertising would have increased by 2.6% in fiscal 2006 but for the purchase accounting adjustment, which prohibited the recognition of approximately \$4.0 million in online employment revenues. The slowing in employment advertising began late in the second quarter of fiscal 2006 and continued throughout the remainder of the year.
- Real estate advertising was up \$89.2 million or 97.9% from fiscal 2005. On a pro forma basis, real estate advertising increased \$29.1 million or 13.0% from fiscal 2005. While this category remained strong through the first nine months of the year, real estate advertising declined in some markets in the fourth quarter of fiscal 2006.
- Online classified advertising increased \$50.2 million or 160.4% from fiscal 2005. On a pro forma basis, online classified advertising increased \$21.2 million or 19.1% from fiscal 2005.

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Online advertising, which is included in each of the advertising categories discussed above, totaled \$102.0 million in fiscal 2006, an increase of \$66.6 million or 188.4% over fiscal 2005 primarily reflecting the Acquisition. On a pro forma basis, online advertising was \$160.3 million and increased \$29.2 million or 22.2% from fiscal 2005.

Direct marketing revenues increased \$70.7 million or 152.1% from fiscal 2005 primarily reflecting the Acquisition. On a pro forma basis, direct marketing revenues increased \$14.4 million or 9.3% from fiscal 2005 and were up primarily due to expanded direct mail programs and the addition of small niche products at various newspapers.

Circulation revenues increased \$97.7 million or 100.5% from fiscal 2005 primarily reflecting the Acquisition. On a pro forma basis, consolidated circulation revenues decreased \$12.2 million or 4.0% from fiscal 2005. The decline in circulation revenues primarily reflects lower circulation volumes, sales mix and promotional programs at certain newspapers.

### *Operating Expenses:*

Operating expenses increased \$712.1 million or 115.6% in fiscal 2006 related primarily to expenses added by the Acquisition. On a pro forma 52-week basis, operating expenses were up \$94.5 million or 4.9% from fiscal 2005, due primarily to the additional depreciation and amortization resulting from valuing the tangible and intangible assets acquired in the Acquisition at fair market value. On a pro forma basis, compensation costs were up 1.0%, (down 0.6% excluding pro forma stock-based compensation expense of \$16.8 million), with payroll up 1.3%, reflecting merit increases offset by a 3.1% reduction in head count. On a pro forma basis, fringe benefits were up 0.2%, primarily reflecting lower retirement expenses offset by higher medical costs. On a pro forma basis, newsprint and supplement expense was up 3.6% with newsprint expense up 5.3% and supplement expense down 4.6%. Newsprint price increases were partially offset by a decline in consumption. On a pro forma basis, other operating costs increased 1.3%.

### *Interest:*

Interest expense for continuing operations was \$93.7 million for fiscal 2006 reflecting the service costs on debt incurred to finance the Acquisition. In fiscal 2006, a total of \$24.2 million of interest expense was allocated to discontinued operations related to debt used to acquire the (Minneapolis) *Star Tribune* newspaper, which is being sold, and the former Knight Ridder newspapers, which were sold in fiscal 2006. Interest expense allocated to discontinued operations in fiscal 2005 related to the (Minneapolis) *Star Tribune* totaled \$7.7 million. See the discussion in Liquidity and Capital Resources below and Note 2 to the Consolidated Financial Statements. Interest income totaled \$3.6 million reflecting income earned on cash accumulated from August to December 2006. Most of the cash was used to pay income taxes in December 2006.

### *Equity Income:*

Equity income from the Company's interests in the two newsprint mills, SP and Ponderay, and Classified Ventures was partially offset by equity losses from the Company's interests in other companies—the largest of which are CareerBuilder and ShopLocal.

### *Gain on Sale of Land and Other:*

The Company recorded a pre-tax gain of \$9.0 million from the sale of land in Roseville, CA in fiscal 2006.

### *Income Taxes:*

The income tax rate from continuing operations in fiscal 2006 was 32.3%, compared to 37.8% in fiscal 2005. Many of the Company's new operations are in states with lower tax rates than its existing markets, lowering the Company's effective state tax rate. The Company recalculated its deferred tax liabilities in fiscal 2006 at its new effective tax rate, which resulted in a reduction to the fiscal 2006 income tax provision of \$18.1 million.

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### *Discontinued Operations:*

Loss from discontinued operations in fiscal 2006 was \$339.1 million or \$5.25 per share including the write-down of (Minneapolis) *Star Tribune's* net assets to fair market value of \$363.0 million. Income from discontinued operations of the sold newspapers was \$23.9 million excluding the write-down.

The Company sold the 12 Knight Ridder newspapers, which generally did not fit with its operating strategy or to assuage antitrust issues. Four of the 12 were sold on the date of the closing of the Acquisition and eight were held for periods ranging from two to 36 days following the closing of the Acquisition, and their results, including the interest expense of \$7.7 million and debt issuance costs of \$9.2 million related to the debt incurred until their sale, are recorded as discontinued operations. No accounting gain or loss was recorded related to the disposition of the Knight Ridder newspapers.

In addition, on December 26, 2006 the Company reached a definitive agreement to sell the *Star Tribune* newspaper of Minneapolis, MN. The sale closed on March 5, 2007. In the fourth quarter of fiscal 2006, the Company recorded an after-tax charge of \$363.0 million to write down the *Star Tribune's* net assets to fair market value based on the expected sale proceeds and included this charge in discontinued operations. Additionally, the results of *Star Tribune's* operations, including \$7.3 million in interest incurred on the debt used to finance its purchase, were recorded as discontinued operations.

## **LIQUIDITY AND CAPITAL RESOURCES**

### **Sources and Uses of Liquidity and Capital Resources:**

The Company's cash and cash equivalents were \$25.8 million as of December 30, 2007. The Company generated \$356.3 million, \$203.8 million and \$144.8 million of cash from operating activities of continuing operations in fiscal 2007, 2006 and 2005, respectively. The increase in cash from operating activities in fiscal 2007 and 2006 resulted primarily from the Acquisition. In fiscal 2007, the Company did not make any voluntary contributions to its defined benefit pension plans, while a total of \$64.5 million were made in 2006 and 2005. No contributions to the pension plan are expected to be made in fiscal 2008.

The Company used \$13.0 million of cash from investing activities of continuing operations in fiscal 2007. In 2007, the Company sold equipment and investments totaling \$51.7 million which was offset by \$60.8 million in purchases of property, plant and equipment. See the discussion below for a description of asset sales anticipated to close in 2008. The Company expects purchases of property, plant and equipment to decline in 2008.

As part of the Acquisition, the Company acquired 10 acres of land in Miami. As of December 30, 2007, the Company expects to consummate the sale of its Miami land prior to December 31, 2008 for a sales price of approximately \$180.0 million with after-tax net proceeds of approximately \$115.0 million. At December 30, 2007, the Company also expects to receive an income tax benefit in the second quarter of 2008 approximately \$185 million related to the sale of the *Star Tribune*. Proceeds from these items will be used to repay debt.

On January 18, 2008, the Company announced that it had entered into an agreement, along with the other general partners of SP Newsprint Co. (SP), to sell the partnership interests of SP for \$350 million in cash. McClatchy is an equal one-third partner in SP along with affiliates of Cox Enterprises, Inc. and Media General, Inc. The acquisition is expected to close during the first four months of 2008, subject to regulatory approval. The transaction is expected to generate after-tax proceeds of approximately \$40 million which the Company plans to use for debt repayment.

The Company used \$859.3 million of cash from financing sources in fiscal 2007, primarily for repayment of debt. The Company repaid \$807.2 million of debt in fiscal 2007, including the retirement of \$100 million in publicly traded bonds which matured during the year. The Company paid \$59.0 million in dividends in fiscal 2007.

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### *Debt and Related Matters:*

The Company's credit agreement, entered into on June 27, 2006, provided a \$3.2 billion senior unsecured credit facility (Credit Agreement) and was established in connection with the Acquisition. At the closing of the Acquisition, the Company's new Credit Agreement consisted of a \$1.0 billion five-year revolving credit facility and a \$2.2 billion five-year Term A loan. Both the Term A loan and the revolver are due on June 27, 2011.

On June 27, 2006, McClatchy borrowed \$2.2 billion under the Term A loan and \$876.0 million under the revolving credit facility. The Company has subsequently repaid \$1.7 billion of the Term A loan and \$367.4 million of the revolving credit facility, primarily from proceeds received in the sale of the eight former Knight Ridder newspapers, net of taxes paid on the tax gain on the sale (see Note 2 to the Consolidated Financial Statements), proceeds generated from asset sales and cash generated by operations in fiscal 2007 and 2006 as discussed above. A total of \$304.0 million of funds were available under the revolving credit facility at December 30, 2007, based upon the Company's current leverage covenant.

Also in connection with the Acquisition, the Company assumed \$1.9 billion of debt from Knight Ridder, including \$1.6 billion in publicly traded bonds. The bonds were valued at \$1.5 billion as of June 27, 2006 (see Note 6 to the Consolidated Financial Statements). On November 1, 2007 the Company retired \$100.0 million of public notes due in 2007 by drawing on its revolving credit facility.

Debt under the Credit Agreement bears interest at the London Interbank Offered Rate (LIBOR) plus a spread ranging from 37.5 basis points to 125.0 basis points. Applicable rates are based upon the Company's ratings on its long-term debt from Moody's Investor Services (Moody's) and Standard & Poor's. A commitment fee for the unused revolving credit ranges from 10.0 basis points to 20.0 basis points depending on the Company's ratings.

On November 21, 2007, Standard & Poor's lowered its ratings on the Company. The corporate credit rating was lowered to 'BB' from 'BB+', with a negative rating outlook. On January 11, 2008 Moody's downgraded the company's corporate credit rating to 'Ba2' from 'Ba1'. According to the Credit Agreement, the Company will pay interest at LIBOR plus 125.0 basis points on outstanding debt and its commitment fees are currently at 20.0 basis points.

The Credit Agreement contains quarterly financial covenants including a minimum interest coverage ratio (as defined in the credit agreement) of 2.75 to 1.00 through September 28, 2008 and 3.00 to 1.00 from December 28, 2008 and thereafter; and a maximum leverage ratio (as defined in the Credit Agreement) of 5.00 to 1.00 through March 30, 2008; 4.75 to 1.00 from June 29, 2008 through September 28, 2008; 4.25 to 1.00 from December 28, 2008 to September 27, 2009; and declining to 4.00 to 1.00 on December 27, 2009 and thereafter. At December 30, 2007, the Company was in compliance with all debt covenants.

In addition, the Company's Material Subsidiaries (as defined in the Credit Agreement) have guaranteed the Company's obligations under the Credit Agreement. These guarantees were effective May 4, 2007, and continue in effect upon the earlier of the termination of the Credit Agreement or the date which is one year after the date both ratings agencies have rated the Company's bank debt as investment grade.

At December 30, 2007, the Company had outstanding letters of credit totaling \$53.8 million securing estimated obligations stemming from workers' compensation claims and other contingent claims.

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### *Contractual Obligations:*

The following table summarizes specific financial obligations under the Company's contractual obligations and commercial commitments related to continuing operations as of December 30, 2007 (in thousands):

	Payments Due By				
	Total	1 Year or Less	1-3 Years	3-5 Years	After 5 Years
<b>Included in the Company's balance sheet:</b>					
Long-term debt (a)	\$ 2,471,827	\$ —	\$ 207,327	\$ 1,362,095	\$ 902,405
Pension obligations	172,130	6,708	14,835	13,206	137,381
Post-retirement obligations	43,458	8,562	17,125	14,836	2,935
Workers compensation obligations	24,502	7,289	14,579	2,634	—
Other long-term obligations (b)	21,194	7,837	10,696	1,420	1,241
<b>Other obligations:</b>					
Purchase obligations (c)	7,742	7,476	182	84	—
Operating leases	47,639	10,070	13,611	9,171	14,787
Standby letters of credit (d)	53,798	—	53,798	—	—
<b>Total (e)</b>	<b>\$ 2,842,290</b>	<b>\$ 47,942</b>	<b>\$ 332,153</b>	<b>\$ 1,403,446</b>	<b>\$ 1,058,749</b>

(a) Amounts represent bonds net of discounts.

(b) Primarily deferred compensation and future lease obligations.

(c) Primarily capital expenditures for property, plant and equipment.

(d) In connection with the Company's insurance program, letters of credit are required to support workers compensation and other obligations.

(e) The table excludes unrecognized tax benefits of \$64.3 million because a reasonably reliable estimate of the timing of future payments, if any, cannot be determined.

### **ITEM 7A. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

Debt under the Credit Agreement bears interest at LIBOR plus a spread ranging from 37.5 to 125.0 basis points. Applicable rates are based upon the Company's ratings on bank debt from Moody's and Standard and Poor's. A hypothetical 25 basis point change in LIBOR for a fiscal year would increase or decrease annual net income by \$1.2 million to \$1.5 million based on the current amounts outstanding under the Credit Agreement.

See the discussion at "Recent Events and Trends—Operating Expenses" for the impact of market changes on the Company's newsprint and pension costs.

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ITEM 8. FINANCIAL STATEMENTS AND SUPPLEMENTARY DATA

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AND FINANCIAL STATEMENT SCHEDULES

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All other schedules are omitted as not applicable under the rules of Regulation S-X.

## REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Board of Directors and Stockholders of The McClatchy Company:

We have audited the accompanying consolidated balance sheet of The McClatchy Company and subsidiaries (the Company) as of December 30, 2007 and December 31, 2006 and the related consolidated statements of income, stockholders' equity, and cash flows for each of the three years in the period ended December 30, 2007. We also have audited the Company's internal control over financial reporting as of December 30, 2007 based on criteria established in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission. The Company's management is responsible for these financial statements, for maintaining effective internal control over financial reporting, and for its assessment of the effectiveness of internal control over financial reporting, included in the accompanying "Management Report on Internal Control Over Financial Reporting." Our responsibility is to express an opinion on these financial statements and an opinion on the Company's internal control over financial reporting based on our audits.

We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company's internal control over financial reporting is a process designed by, or under the supervision of, the company's principal executive and principal financial officers, or persons performing similar functions, and effected by the company's board of directors, management, and other personnel to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company's internal control over financial reporting includes those policies and procedures that (1) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (2) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (3) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company's assets that could have a material effect on the financial statements.

Because of the inherent limitations of internal control over financial reporting, including the possibility of collusion or improper management override of controls, material misstatements due to error or fraud may not be prevented or detected on a timely basis. Also, projections of any evaluation of the effectiveness of the internal control over financial reporting to future periods are subject to the risk that the controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the financial position of the Company as of December 30, 2007 and December 31, 2006 and the results of their operations and their cash flows for each of the three years in the period ended December 30, 2007, in conformity with accounting principles generally accepted in the United States of America. Also, in our opinion, the Company maintained, in all material respects, effective internal control over financial reporting as of

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December 30, 2007, based on the criteria established in *Internal Control—Integrated Framework* issued by the Committee of Sponsoring Organizations of the Treadway Commission.

As discussed in Note 1 to the consolidated financial statements, in 2006 the Company changed its method of accounting for share-based payment arrangements to conform to Statement of Financial Accounting Standards (SFAS) No.123(R), “Share-Based Payment.” As discussed in Note 8 to the consolidated financial statements, on December 31, 2006 the Company adopted SFAS No. 158, “Employers’ Accounting for Defined Benefit Pension and Other Postretirement Plans.” As discussed in Note 7 to the consolidated financial statements, on January 1, 2007 the Company adopted Financial Accounting Standards Board Interpretation No. 48, “Accounting for Uncertainty in Income Taxes.”

/S/ DELOITTE & TOUCHE LLP

Sacramento, California

February 28, 2008

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**CONSOLIDATED STATEMENT OF INCOME**

(In thousands, except for share amounts)

	Year Ended		
	December 30, 2007	December 31, 2006	December 25, 2005
<b>REVENUES—NET:</b>			
Advertising	\$ 1,911,722	\$ 1,432,913	\$ 691,790
Circulation	275,658	194,940	97,205
Other	72,983	47,337	18,485
	<u>2,260,363</u>	<u>1,675,190</u>	<u>807,480</u>
<b>OPERATING EXPENSES:</b>			
Compensation	911,964	652,582	321,312
Newsprint and supplements	277,634	231,068	103,292
Depreciation and amortization	148,559	98,865	39,311
Other operating expenses	496,112	345,767	152,262
Goodwill and masthead impairment	2,992,046	—	—
	<u>4,826,315</u>	<u>1,328,282</u>	<u>616,177</u>
<b>OPERATING INCOME (LOSS)</b>	<b>(2,565,952)</b>	<b>346,908</b>	<b>191,303</b>
<b>NON-OPERATING (EXPENSES) INCOME:</b>			
Interest expense	(197,997)	(93,664)	—
Interest income	243	3,562	47
Equity income (loss) in unconsolidated companies—net	(36,899)	4,951	635
Write-down of investments and land held for sale	(84,568)	—	—
Gain on sale of land and other—net	1,982	9,128	231
	<u>(317,239)</u>	<u>(76,023)</u>	<u>913</u>
<b>INCOME (LOSS) FROM CONTINUING OPERATIONS BEFORE INCOME TAXES</b>	<b>(2,883,191)</b>	<b>270,885</b>	<b>192,216</b>
<b>INCOME TAX PROVISION (BENEFIT)</b>	<b>(156,582)</b>	<b>87,390</b>	<b>72,701</b>
	<u>(2,726,609)</u>	<u>183,495</u>	<u>119,515</u>
<b>INCOME (LOSS) FROM CONTINUING OPERATIONS</b>	<b>(2,726,609)</b>	<b>183,495</b>	<b>119,515</b>
<b>INCOME (LOSS) FROM DISCONTINUED OPERATIONS, NET OF INCOME TAXES</b>	<b>(9,404)</b>	<b>(339,072)</b>	<b>41,004</b>
	<u>(2,736,013)</u>	<u>(155,577)</u>	<u>160,519</u>
<b>NET INCOME (LOSS)</b>	<b>\$ (2,736,013)</b>	<b>\$ (155,577)</b>	<b>\$ 160,519</b>
<b>NET INCOME (LOSS) PER COMMON SHARE:</b>			
Basic:			
Income (loss) from continuing operations	\$ (33.26)	\$ 2.85	\$ 2.56
Income (loss) from discontinued operations	(0.11)	(5.27)	0.88
	<u>(33.37)</u>	<u>(2.42)</u>	<u>3.44</u>
Net income (loss) per share	<b>\$ (33.37)</b>	<b>\$ (2.42)</b>	<b>\$ 3.44</b>
Diluted:			
Income (loss) from continuing operations	\$ (33.26)	\$ 2.84	\$ 2.55
Income (loss) from discontinued operations	(0.11)	(5.25)	0.87
	<u>(33.37)</u>	<u>(2.41)</u>	<u>3.42</u>
Net income (loss) per share	<b>\$ (33.37)</b>	<b>\$ (2.41)</b>	<b>\$ 3.42</b>
<b>WEIGHTED AVERAGE NUMBER OF COMMON SHARES:</b>			
Basic	82,000	64,415	46,606
Diluted	82,000	64,645	46,996

See notes to consolidated financial statements.

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**CONSOLIDATED BALANCE SHEET**  
(In thousands, except share amounts)

	December 30, 2007	December 31, 2006
<b>ASSETS</b>		
CURRENT ASSETS:		
Cash and cash equivalents	\$ 25,816	\$ 19,581
Trade receivables, net of allowances of \$11,416 in 2007 and \$12,732 in 2006	289,550	311,785
Other receivables	19,677	36,477
Newsprint, ink and other inventories	36,230	52,097
Deferred income taxes	27,077	248,753
Prepaid income taxes	60,758	88,836
Income tax refund	185,059	—
Land and other assets held for sale	177,436	231,029
Other current assets	20,636	23,192
Newspaper assets held for sale	—	563,589
	<u>842,239</u>	<u>1,575,339</u>
PROPERTY, PLANT AND EQUIPMENT:		
Land	205,080	204,692
Building and improvements	395,553	382,206
Equipment	846,664	811,173
Construction in progress	17,183	36,401
	<u>1,464,480</u>	<u>1,434,472</u>
Less accumulated depreciation	(522,388)	(458,496)
	<u>942,092</u>	<u>975,976</u>
INTANGIBLE ASSETS:		
Identifiable intangibles—net	891,591	1,369,046
Goodwill	1,042,880	3,559,828
	<u>1,934,471</u>	<u>4,928,874</u>
INVESTMENTS AND OTHER ASSETS		
Investments in unconsolidated companies	401,274	520,213
Prepaid pension assets	—	32,457
Other assets	17,843	21,851
	<u>419,117</u>	<u>574,521</u>
<b>TOTAL ASSETS</b>	<b>\$ 4,137,919</b>	<b>\$ 8,054,710</b>
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
CURRENT LIABILITIES:		
Current portion of bank debt	\$ —	\$ 530,000
Accounts payable	93,626	139,501
Accrued compensation	104,892	135,363
Income taxes payable	20,861	47,330
Unearned revenue	82,461	82,524
Accrued interest	28,246	33,697
Accrued dividends	14,788	14,727
Other accrued liabilities	44,642	45,166
Newspaper liabilities held for sale	—	83,806
	<u>389,516</u>	<u>1,112,114</u>
NON-CURRENT LIABILITIES:		
Long-term debt	2,471,827	2,746,669
Deferred income taxes	555,887	706,893
Pension and postretirement obligations	200,318	311,127
Other long-term obligations	94,831	74,283
	<u>3,322,863</u>	<u>3,838,972</u>
COMMITMENTS AND CONTINGENCIES		
STOCKHOLDERS' EQUITY:		
Common stock \$.01 par value:		
Class A—authorized 200,000,000 shares, issued 57,105,279 in 2007 and 55,754,467 in 2006	571	557
Class B—authorized 60,000,000 shares, issued 25,050,962 in 2007 and 26,116,397 in 2006	251	261
Additional paid-in capital	2,197,041	2,182,544
Retained earnings (accumulated deficit)	(1,781,298)	1,016,023
Treasury stock, 3,029 shares at cost	(122)	—
Accumulated other comprehensive income (loss)	9,097	(95,761)
	<u>425,540</u>	<u>3,103,624</u>
<b>TOTAL LIABILITIES AND STOCKHOLDERS' EQUITY</b>	<b>\$ 4,137,919</b>	<b>\$ 8,054,710</b>

*See notes to consolidated financial statements.*

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**CONSOLIDATED STATEMENT OF CASH FLOWS**

(In thousands)

	December 30, 2007	December 31, 2006	December 25, 2005
<b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>			
Income (loss) from continuing operations	\$(2,726,609)	\$ 183,495	\$ 119,515
Reconciliation to net cash provided by continuing operations:			
Depreciation and amortization	148,559	98,865	39,311
Goodwill and masthead impairment	2,992,046	—	—
Write-down of investments and land held for sale	84,568	—	—
Contribution to pension plans	—	(31,545)	(32,984)
Employee benefit expense	33,976	21,819	12,416
Stock compensation expense	7,217	7,149	536
Deferred income taxes	(271,342)	(33,982)	4,697
Gain on sale of land	—	(9,047)	—
Equity loss (income) in unconsolidated companies	36,899	(4,951)	(635)
Other	4,089	170	2,673
Changes in certain assets and liabilities:			
Trade receivables	22,235	6,346	(1,953)
Inventories	15,862	2,052	(2,711)
Other assets	25,744	(12,051)	10,821
Accounts payable	(39,662)	11,769	9,368
Accrued compensation	(26,506)	8,230	(4,120)
Income taxes	79,214	6,405	62
Other liabilities	(30,035)	(50,954)	(12,230)
Net cash provided by operating activities of continuing operations	356,255	203,770	144,766
Net cash provided (used) by operating activities of discontinued operations	4,214	(804,073)	48,768
Net cash provided (used) by operating activities	360,469	(600,303)	193,534
<b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>			
Proceeds from sale of equipment and other	27,370	606	552
Proceeds from sale of investments	24,288	320,328	—
Acquisition of Knight Ridder—net of cash received	—	(2,771,595)	—
Purchases of property, plant and equipment	(60,793)	(65,244)	(42,116)
Equity investments	(3,846)	(3,435)	(10,400)
Other—net	(15)	43	62
Net cash used by investing activities of continuing operations	(12,996)	(2,519,297)	(51,902)
Net cash provided (used) by investing activities of discontinued operations	518,085	1,976,186	(12,399)
Net cash provided (used) by investing activities	505,089	(543,111)	(64,301)
<b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>			
Borrowings from term bank debt	—	2,200,000	—
Repayments of term bank debt	(550,000)	(1,100,000)	—
Net borrowings (repayments) from revolving bank debt	(157,195)	665,795	—
Repayment of publicly traded notes	(100,000)	—	—
Repayment of Knight Ridder debt	—	(389,261)	—
Net repayments of commercial paper	—	(154,200)	(113,000)
Payment of cash dividends	(59,041)	(40,008)	(28,899)
Payment of debt issuance costs	—	(26,762)	—
Other—principally stock issuances	6,913	4,379	10,861
Net cash provided (used) by financing activities	(859,323)	1,159,943	(131,038)
<b>NET CHANGE IN CASH AND CASH EQUIVALENTS</b>	<b>6,235</b>	<b>16,529</b>	<b>(1,805)</b>
CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR	19,581	3,052	4,857
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	<b>\$ 25,816</b>	<b>\$ 19,581</b>	<b>\$ 3,052</b>

See notes to consolidated financial statements.

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**CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY**

(In thousands, except share and per share amounts)

	Par Value Class A	Par Value Class B	Additional Paid-In Capital	Retained Earnings (Accumulated Deficit)	Deferred Compensation	Accumulated Other Comprehensive Income (Loss)	Treasury Stock	Total
<b>BALANCES, DECEMBER 26, 2004</b>	\$ 202	\$ 263	\$ 335,489	\$ 1,088,679	\$ —	\$ (1,629)	\$ —	\$ 1,423,004
Net income				160,519				160,519
Minimum pension liability						(200)		(200)
Total comprehensive income								160,319
Dividends declared (\$.67 per share)				(31,271)				(31,271)
Conversion of 40,000 Class B shares to Class A shares	1	(1)						—
Issuance of 246,019 Class A shares under stock plans	2		10,859					10,861
Issuance of 40,000 Class A shares under stock plans			2,335		(2,335)			—
Amortization of deferred stock compensation					536			536
Tax benefit from stock plans			2,142					2,142
<b>BALANCES, DECEMBER 25, 2005</b>	205	262	350,825	1,217,927	(1,799)	(1,829)	—	1,565,591
Net loss				(155,577)				(155,577)
Minimum pension liability						(623)		(623)
Total comprehensive loss								(156,200)
Adjustment to initially apply SFAS 158 net of tax						(93,309)		(93,309)
Dividends declared (\$.72 per share)				(46,327)				(46,327)
Conversion of 107,750 Class B shares to Class A shares	1	(1)						—
Issuance of 34,988,009 Class A shares for acquisition of Knight Ridder, Inc.	350		1,821,126					1,821,476
Issuance of 132,582 restricted Class A shares under stock plan	1		4,141					4,142
Reversal of deferred compensation			(1,799)		1,799			—
Stock compensation expense			8,014					8,014
Tax benefit from stock plans			237					237
<b>BALANCES, DECEMBER 31, 2006</b>	557	261	2,182,544	1,016,023	—	(95,761)	—	3,103,624
Adoption of FIN 48	—	—	—	(2,218)	—	—	—	(2,218)
<b>ADJUSTED BALANCES, JANUARY 1, 2007</b>	557	261	2,182,544	1,013,805	—	(95,761)	—	3,101,406
Net loss				(2,736,013)				(2,736,013)
Other comprehensive income (loss), net of tax:								
Pension and postretirement plans:								
Unamortized gain						52,059		52,059
Prior service credit						9,087		9,087
Other comprehensive loss related to equity investments						(1,358)		(1,358)
Other comprehensive income								59,788
Total comprehensive loss								(2,676,225)
Adjustment to eliminate minimum pension liability related to <i>Star Tribune</i>						45,070		45,070
Dividends declared (\$.72 per share)				(59,090)				(59,090)
Conversion of 1,065,435 Class B shares to Class A shares	10	(10)						—
Issuance of 244,682 Class A shares under stock plans	4		6,731					6,735
Stock compensation expense			7,466					7,466
Purchase of treasury stock							(122)	(122)
Tax benefit from stock plans			300					300
<b>BALANCES, DECEMBER 30, 2007</b>	\$ 571	\$ 251	\$ 2,197,041	\$ (1,781,298)	\$ —	\$ 9,097	\$ (122)	\$ 425,540

See notes to consolidated financial statements.

## NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

### NOTE 1. SIGNIFICANT ACCOUNTING POLICIES

The McClatchy Company (the Company) is the third-largest newspaper company in the United States based on daily circulation, with 30 daily newspapers and approximately 50 non-dailies in 29 markets across the country. Nineteen of its daily newspapers were acquired on June 27, 2006 in the Knight Ridder acquisition (the Acquisition)—see Note 2. McClatchy also operates leading local websites and direct marketing operations in each of its markets which compliment its newspapers and extend its audience reach in each market. The Company's newspapers include, among others, *The Miami Herald*, *The Sacramento Bee*, the (Fort Worth) *Star-Telegram*, *The Kansas City Star*, *The Charlotte Observer* and *The (Raleigh) News & Observer*.

McClatchy also has a portfolio of premium digital assets. Its leading local website offer its users information, comprehensive news, advertising, e-commerce and other services. The Company also owns and operates McClatchy Interactive, an interactive operation that provides websites with content, publishing tools and software development. McClatchy owns 14.4% of CareerBuilder LLC, the nation's largest online job site and 25.6% of Classified Ventures LLC, a newspaper industry partnership that offers classified websites such as the auto website, cars.com, and the rental website, apartments.com.

The consolidated financial statements include the Company and its subsidiaries. Significant intercompany items and transactions are eliminated. In preparing the financial statements, management makes estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

**Discontinued operations**—On March 5, 2007, the Company sold the (Minneapolis) *Star Tribune* newspaper and other publications and websites related to the newspaper. In the third quarter of 2006, the Company sold 12 newspapers acquired on June 27, 2006 (see Note 2). The results of all sold newspaper operations, including interest expense directly attributable to them, have been recorded as discontinued operations in all periods presented.

**Revenue recognition**—The Company recognizes revenues from advertising placed in a newspaper and/or on a website over the advertising contract period or as services are delivered, as appropriate, and recognizes circulation revenues as newspapers are delivered over the applicable subscription term. Circulation revenues are recorded net of direct delivery costs. Other revenue is recognized when the related product or service has been delivered. Revenues are recorded net of estimated incentive offerings including special pricing agreements, promotions and other volume-based incentives and net of sales tax collected from the customer. Revisions to these estimates are charged to income in the period in which the facts that give rise to the revision become known.

**Cash equivalents** are highly liquid debt investments with original maturities of three months or less.

**Concentrations of credit risks**—Financial instruments, which potentially subject the Company to concentrations of credit risks, are principally cash and cash equivalents and trade accounts receivables. Cash and cash equivalents are placed with major financial institutions. As of December 30, 2007, the Company had \$22.7 million in cash balances at financial institutions in excess of federal insurance limits. The Company routinely assesses the financial strength of significant customers and this assessment, combined with the large number and geographic diversity of its customers, limits the Company's concentration of risk with respect to trade accounts receivable.

**Allowance for Doubtful Accounts**—The Company maintains an allowance account for estimated losses resulting from the risk its customers will not make required payments. Generally, the Company uses the aging of accounts receivable, reserving for all accounts due 90 days or longer, to establish allowances for losses on accounts receivable. However, if the Company becomes aware that the financial condition of specific customers has deteriorated, additional allowances are provided.

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The Company provides an allowance for doubtful accounts as follows (in thousands):

	Year Ended		
	December 30, 2007	December 31, 2006	December 25, 2005
Balance at beginning of year	\$ 12,732	\$ 2,008	\$ 2,242
Charged to costs and expenses	12,929	13,029	4,239
Amounts written off	(14,245)	(2,305)	(4,473)
Balance at end of year	\$ 11,416	\$ 12,732	\$ 2,008

**Inventories** are stated at the lower of cost (based principally on the first-in, first-out method) or current market value.

**Property, plant and equipment** are stated at cost. Major improvements, as well as interest incurred during construction, are capitalized. Capitalized interest was \$0.5 million, \$2.1 million and \$0.6 million in fiscal 2007, 2006 and 2005, respectively. Expenditures for maintenance and repairs are charged to expense as incurred.

**Depreciation** is computed generally on a straight-line basis over estimated useful lives of:

- 5 to 60 years for buildings and improvements
- 9 to 25 years for presses
- 2 to 15 years for other equipment

**Equity Investments in Unconsolidated Companies**—The Company uses the equity method of accounting for its investments in and earnings or losses of companies that it does not control but over which it does exert significant influence. The Company considers whether the fair values of any of its equity method investments have declined below their carrying value whenever adverse events or changes in circumstances indicate that recorded values may not be recoverable. If the Company considered any decline to be other than temporary (based on various factors, including historical financial results and the overall health of the investee), then a write-down would be recorded to estimated fair value.

**Segment reporting**—The Company's primary business is the publication of newspapers and related websites. The Company has four operating segments which it aggregates into a single reportable segment because each has similar economic characteristics, products, customers and distribution methods. Beginning in 2008 the operating segment that contains only one newspaper will be collapsed into one of the other operating segments. As a result, the four operating segments will consolidate into three operating segments.

**Goodwill and intangible impairment**—The Company accounts for goodwill in accordance with Statement of Financial Accounting Standards (SFAS) No. 142, *Goodwill and Other Intangible Assets*. As required by SFAS No. 142, the Company tests for impairment of goodwill annually (at year-end) or whenever events occur or circumstances change that would more likely than not reduce the fair value of a reporting unit below its carrying amount. The required two-step approach uses accounting judgments and estimates of future operating results. Changes in estimates or the application of alternative assumptions could produce significantly different results. Impairment testing is done at a reporting unit level. The Company performs this testing at its four newspaper operating segments, which are also considered reporting units under SFAS No. 142. An impairment loss generally is recognized when the carrying amount of the reporting unit's net assets exceeds the estimated fair value of the reporting unit. The estimates and judgments that most significantly affect the fair value calculation are assumptions related to revenue growth, newsprint prices, compensation levels, discount rate and private and public market trading multiples for newspaper assets. The sum of the fair values of the reporting units is reconciled to the Company's current market capitalization (based upon the most recent stock market price) plus an estimated control premium, and factors in the fair value of the Company's publicly traded debt. The Company

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determined that it should perform its impairment testing of goodwill as of September 30, 2007, due to the continuing challenging business conditions and the resulting weakness in the Company's stock price as of the end of its third quarter and performed its annual testing at December 30, 2007. See Note 3 for a discussion of the impairment charges taken.

Newspaper mastheads (newspaper titles and website domain names) are not subject to amortization and are tested for impairment annually (at year-end), or more frequently if events or changes in circumstances indicate that the asset might be impaired. The impairment test consists of a comparison of the fair value of each newspaper masthead with its carrying amount. The Company performed impairment tests on newspaper mastheads as of September 30, 2007 and December 30, 2007. See Note 3 for a discussion of the impairment charges taken.

Intangible assets subject to amortization (primarily advertiser and subscriber lists) are tested for recoverability whenever events or changes in circumstances indicate that their carrying amounts may not be recoverable. The carrying amount of each asset group is not recoverable if it exceeds the sum of the undiscounted cash flows expected to result from the use of such asset group. The Company performed impairment tests on its long lived assets (including intangible assets subject to amortization) as of September 30, 2007 and December 30, 2007. No impairment loss was recognized on intangible assets subject to amortization.

**Stock-based compensation**—Pursuant to SFAS 123(R), beginning in fiscal 2006, all share-based payments to employees, including grants of employee stock options, stock appreciation rights and restricted stock under equity incentive plans and purchases under the employee stock purchase plan (ESPP), are recognized in the financial statements based on their fair values. At December 30, 2007, the Company had six stock-based compensation plans. Total stock-based compensation expense was \$7.2 million in fiscal 2007 and \$7.1 million in fiscal 2006.

During fiscal 2005, if compensation costs for the Company's stock-based compensation plans had been determined based upon the fair value at the grant dates for awards under those plans consistent with SFAS 123, the Company's net income and earnings per share would have been reduced to the pro forma amounts indicated below (in thousands, except per share amounts):

	<u>2005</u>
<b>Net Income:</b>	
As reported:	\$160,519
Add stock-based compensation included in net income, net of income taxes	327
Deduct stock-based compensation under fair-value method for all awards, net of income taxes	(4,840)
<b>Pro forma net income</b>	<b>\$156,006</b>
<b>Earnings per common share:</b>	
As reported:	
Basic	\$ 3.44
Diluted	\$ 3.42
Pro forma:	
Basic	\$ 3.35
Diluted	\$ 3.32

Stock based compensation, net of taxes, would have reduced discontinued operations by approximately \$540,000 in fiscal 2005 or approximately one cent per share in each year.

**Income Taxes**—The Company accounts for income taxes using the liability method. Under this method, deferred tax assets and liabilities are determined based on differences between the financial reporting and tax bases of assets and liabilities and are measured using the enacted tax rates and laws that are expected to be in effect when the differences are expected to reverse.

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FASB Interpretation No. 48 (FIN 48), *Accounting for Uncertainty in Income Taxes—an interpretation of FASB Statement 109* clarifies the accounting for uncertainty in income taxes and prescribes a recognition threshold and measurement of a tax position taken or expected to be taken in an enterprise's tax returns. The Company recognizes interest accrued related to unrecognized tax benefits in interest expense. Penalties, if incurred, are recognized as a component of income tax expense. See Note 7 for additional disclosures on FIN 48.

**Fair Value of Financial Instruments**—Generally accepted accounting principles require the disclosure of the fair value of certain financial instruments, whether or not recognized in the balance sheet, for which it is practicable to estimate fair value. The Company estimated the fair values presented below using appropriate valuation methodologies and market information available as of year-end. Considerable judgment is required to develop estimates of fair value, and the estimates presented are not necessarily indicative of the amounts that the Company could realize in a current market exchange. The use of different market assumptions or estimation methodologies could have a material effect on the estimated fair values. Additionally, the fair values were estimated at year-end, and current estimates of fair value may differ significantly from the amounts presented.

The following methods and assumptions were used to estimate the fair value of each class of financial instruments:

*Cash and equivalents, accounts receivable, accounts payable and current portion of long term debt.* The carrying amount of these items approximates fair value.

*Long term debt.* The fair value of long term debt is determined based on a number of observable inputs including the current market activity of the Company's publicly traded notes, trends in investor demand and market values of comparable publicly traded debt. At December 30, 2007, the estimated fair value of long term debt was \$2.3 billion compared to a carrying value of \$2.5 billion.

**Comprehensive income (loss)**—The Company records changes in its net assets from non-owner sources in its Statement of Stockholders' Equity. Such changes relate primarily to valuing its pension liabilities, net of tax effects.

The following table summarizes the changes in other comprehensive income (loss) (in thousands):

	<u>Pre-Tax</u>	<u>Tax</u>	<u>After-Tax</u>
<b>Year Ended December 30, 2007</b>			
Pension and post retirement plans:			
Unamortized gain	\$86,765	\$(34,706)	\$52,059
Prior service credit	15,145	(6,058)	9,087
Other comprehensive loss related to equity investments	(2,263)	905	(1,358)
	<u>\$99,647</u>	<u>\$(39,859)</u>	<u>\$59,788</u>
<b>Year Ended December 31, 2006</b>			
Minimum pension liability	\$ (1,038)	\$ 415	\$ (623)
	<u>\$ (1,038)</u>	<u>\$ 415</u>	<u>\$ (623)</u>
<b>Year Ended December 25, 2005</b>			
Minimum pension liability	\$ (334)	\$ 134	\$ (200)
	<u>\$ (334)</u>	<u>\$ 134</u>	<u>\$ (200)</u>

**Earnings per share (EPS)**—Basic EPS excludes dilution from common stock equivalents and reflects income divided by the weighted average number of common shares outstanding for the period. Diluted EPS is based upon the weighted average number of outstanding shares of common stock and dilutive common stock equivalents in the period. Common stock equivalents arise from dilutive stock options and restricted stock and are computed using the treasury stock method. The weighted average anti-dilutive stock options and restricted

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stock that could potentially dilute basic EPS in the future, but were not included in the weighted average share calculation were 3,945,583 in fiscal 2007, 2,166,088 in fiscal 2006, and 531,698 in fiscal 2005.

**Reclassifications**—Certain prior period amounts have been reclassified to conform to the 2007 presentation.

### **New Accounting Pronouncements**

#### *Fair Value Measurements*

In September 2006, the FASB issued Statement No. 157 (SFAS 157), *Fair Value Measurements*. SFAS 157 defines fair value, establishes a framework for measuring fair value and expands disclosures about fair value measurements. SFAS 157 applies whenever other standards require (or permit) assets or liabilities to be measured at fair value but does not expand the use of fair value in any new circumstances. In this standard, the FASB clarifies the principle that fair value should be based on the assumptions market participants would use when pricing the asset or liability. In support of this principle, SFAS 157 establishes a fair value hierarchy that prioritizes the information used to develop those assumptions. The provisions of SFAS 157 are effective for financial statements issued for fiscal years beginning after November 15, 2007.

In November 2007, the FASB agreed to defer the effective date of Statement 157 one full year for all nonfinancial assets and liabilities, except those that are recognized or disclosed at fair value in the financial statements on a recurring basis (at least annually).

Management does not expect the adoption of SFAS 157 to have a material impact to the Company's financial position or result of operations.

#### *Fair Value Option for Financial Assets and Financial Liabilities*

In February 2007, the FASB issued Statement No. 159 (SFAS 159), *The Fair Value Option for Financial Assets and Financial Liabilities—Including an Amendment of FASB Statement No. 115*. This standard permits an entity to choose to measure many financial instruments and certain other items at fair value at specified election dates. The entity will report unrealized gains and losses on items for which the fair value option has been elected in earnings at each subsequent reporting date. The fair value option: (a) may be applied instrument by instrument, with a few exceptions, such as investments otherwise accounted for by the equity method; (b) is irrevocable (unless a new election date occurs); and (c) is applied only to entire instruments and not to portions of instruments. The provisions of SFAS 159 are effective as of the beginning of an entity's first fiscal year that begins after November 15, 2007. The adoption of SFAS 159 is not expected to have a material impact to the Company's financial position or result of operations.

#### *Business Combinations*

In December 2007, the FASB issued Statement No. 141 (revised 2007) (SFAS 141(R)), *Business Combinations*. SFAS 141(R) established principles and requirements for how an entity which obtains control of one or more businesses (1) recognizes and measures the identifiable assets acquired, the liabilities assumed and any noncontrolling interest in the acquiree, (2) recognizes and measures the goodwill acquired in the business combination and (3) determines what information to disclose regarding business combinations. SFAS 141(R) applies prospectively to business combinations for which the acquisition date is on or after the beginning of the first annual report period beginning on or after December 15, 2008. Management does not expect the adoption of SFAS 141(R) to have a material impact to the Company's financial position or results of operations.

#### *Noncontrolling Interests in Consolidated Financial Statements*

In December 2007, the FASB issued Statement No. 160 (SFAS 160), *Noncontrolling Interests in Consolidated Financial Statements—an amendment of ARB No. 51*. SFAS 160 establishes accounting and

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reporting standards for the noncontrolling interest in a subsidiary and for the deconsolidation of a subsidiary. It clarifies that a noncontrolling interest in a subsidiary is an ownership interest in the consolidated entity that should be reported as equity in the consolidated financial statements. Additionally, SFAS 160 requires expanded disclosures in the consolidated financial statements. SFAS 160 is effective for fiscal years beginning on or after December 15, 2008. Management has not completed its analysis of the impact SFAS 160 will have, if any, on its consolidated financial statements.

### **NOTE 2. ACQUISITION AND DIVESTITURES**

#### *Acquisition Transaction:*

On June 27, 2006 (the third day of the Company's third fiscal quarter), the Company completed the purchase of Knight-Ridder, Inc. (Knight Ridder) pursuant to a definitive merger agreement entered into on March 12, 2006, under which the Company paid Knight Ridder shareholders a per share price consisting of \$40.00 in cash and .5118 of a Class A McClatchy common share (the Acquisition). The Company issued approximately 35.0 million Class A common shares in connection with the Acquisition. The total purchase price was approximately \$4.6 billion. In addition, the Company assumed \$1.9 billion in Knight Ridder long-term debt at closing.

Prior to the Acquisition, Knight Ridder published 32 daily newspapers in 29 U.S. markets, operated websites in all of its markets and owned a variety of internet and other investments which consisted of: 33.3% of CareerBuilder LLC (CareerBuilder) and ShopLocal LLC (ShopLocal), 25.0% of Topix.net (Topix), 21.5% of Classified Ventures LLC (Classified Ventures), 33.3% interest in SP Newsprint Company (SP), 13.5% interest in the Ponderay Newsprint Company (Ponderay) and 49.5% of The Seattle Times Company which owns *The Seattle Times* newspaper and weekly newspapers in the Puget Sound area, and daily newspapers located in Walla Walla and Yakima, Washington and in Portland, Maine and various other smaller investments. Knight Ridder was the founder and operator of Real Cities, the largest national advertising network of local news websites.

To consummate the Acquisition, the Company borrowed \$3.1 billion under a new bank debt facility (see Note 6) and used the proceeds from the sales of four Knight Ridder newspapers in order to pay Knight Ridder shareholders (\$2.7 billion) and refinance its and Knight Ridder's bank debt (\$498.0 million). The after-tax proceeds from the sales of the eight Knight Ridder newspapers sold after the Acquisition closed were used to reduce debt.

#### *Acquisition Accounting:*

Pursuant to Emerging Issues Task Force No. 99-12, *Determination of the Measurement Date for the Market Price of Acquirer Securities Issued in a Purchase Business Combination*, the McClatchy common stock issued on June 27, 2006 was valued based upon the average closing price of McClatchy common stock from March 8, 2006 through March 14, 2006 (two business days before and after the terms of the Acquisition were agreed to and announced), or \$52.06 per share. As a result, the fair value of the 35.0 million shares of McClatchy common stock issued in the Acquisition was recorded at \$1.8 billion, which was included in the total Acquisition purchase price of approximately \$4.6 billion. The fair value of such shares declined to approximately \$1.4 billion as of the Acquisition closing date (June 27, 2006), however the decline of \$423.0 million in valuation had no effect on the total acquisition purchase price recorded. The difference is included in the allocation to goodwill in the allocation of the purchase price below and was written off in the impairment charges taken in 2007 (see Note 3).

The Acquisition was accounted for as a purchase. Pursuant to SFAS 141, *Business Combinations*, the purchase price was allocated to the assets acquired and liabilities assumed based upon their estimated fair values as of June 27, 2006, the date of the Acquisition.

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The allocation of the purchase price to the fair values of the assets acquired and liabilities assumed as of June 27, 2006, is presented below (in thousands):

Current assets	\$ 335,378
Land and other assets held for sale	231,013
Property, plant and equipment	706,012
Investments in unconsolidated companies	802,292
Advertiser and subscriber lists and other intangibles	692,000
Newspaper mastheads	683,000
Goodwill	3,242,251
Other assets	5,486
Newspapers held for sale	1,990,269
Current liabilities	(438,779)
Long-term debt	(1,899,700)
Pension and other long-term obligations	(357,814)
Deferred income taxes	(1,357,759)
	<hr/>
	\$ 4,633,649

The following table summarizes, on an unaudited pro forma basis, the combined results of continuing operations of the Company for fiscal 2006 and 2005 as though the Acquisition had taken place on the first day of each fiscal year (in thousands, except per share amounts):

	2006	2005
Revenues	\$2,497,457	\$2,463,133
Income from continuing operations	\$ 185,570 (1)	\$ 222,681 (1)
Income from continuing operations per diluted share	\$ 2.27	\$ 2.74

(1) Includes \$18.1 million of income tax benefits related to the Company's recalculation of its deferred tax liabilities and assets.

### Disposition Transactions:

In conjunction with the Acquisition, the Company divested 12 Knight Ridder newspapers for strategic and antitrust reasons. The divested newspapers were the *Philadelphia Inquirer*; *Philadelphia Daily News*; *San Jose Mercury News*; *St. Paul Pioneer Press*; *Akron Beacon Journal* (OH); *Wilkes Barre Times Leader* (PA); *Aberdeen American News* (SD); *Grand Forks Herald* (ND); *Ft. Wayne News-Sentinel* (IN); *Contra Costa Times* (CA); *Monterey Herald* (CA); and *Duluth News Tribune* (MN). The Company received cash proceeds of \$2.0 billion (net of transaction costs). In addition, the buyers assumed \$77.0 million of Knight Ridder retirement obligations related to certain newspapers. Four of the 12 newspapers were sold concurrently with the closing of the Acquisition. The remaining eight newspapers were owned for periods ranging from two days to 36 days following the closing of the Acquisition. The operating results of these eight divested newspapers for the periods they were owned by the Company, including interest expense and debt issuance costs related to bank debt incurred until their sales, are included in discontinued operations in the Company's Consolidated Statement of Income in 2007. No accounting gain or loss was recognized on the sale of the 12 newspapers.

In July 2006, the Company sold 18.3% of its interest in each of CareerBuilder and ShopLocal, and 13.8% of its interest in Topix for an aggregate of \$309.7 million in cash and used the proceeds to reduce debt. No accounting gain or loss was recognized on the sale of these investments. The Company retained a 15.0% interest in CareerBuilder and ShopLocal, and an 11.3% interest in Topix. Effective May 11, 2007, the Company's interest in CareerBuilder declined to 14.4%, when Microsoft Corp. purchased an interest in CareerBuilder.

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On March 5, 2007, the Company sold the (Minneapolis) *Star Tribune* newspaper and other publications and websites related to the newspaper for \$530.0 million. The Company expects to receive a total income tax benefit of approximately \$200.0 million related to the sale. As of December 30, 2007, \$185.0 million has been recorded as an income tax refund on the consolidated balance sheet and approximately \$15 million was recouped through reductions to income taxes payable.

The results of *Star Tribune*'s operations, including interest on debt incurred to purchase it, have been recorded as discontinued operations in all periods presented. The Company intends to use the proceeds from the income tax refund to reduce debt.

Revenues and loss from discontinued operations, net of income taxes, for fiscal 2007, 2006 and 2005 were as follows (in thousands):

	2007	2006	2005
Revenues	\$52,921	\$ 423,058 (3)	\$378,635
Income (loss) from discontinued operations before income taxes (2)	\$ (7,046)	\$(522,531) (3)	\$ 71,011
Income tax benefit (expense)	(2,358)	183,459	(30,007)
Income (loss) from discontinued operations	\$ (9,404)	\$(339,072) (1)	\$ 41,004

- (1) Includes an after-tax charge of \$363.0 million to write down the net assets of the (Minneapolis) *Star Tribune* newspaper to fair market value based upon its anticipated sales proceeds.
- (2) Includes interest expense allocated to discontinued operations of \$1.2 million, \$24.2 million and \$7.7 million in fiscal 2007, 2006 and 2005, respectively.
- (3) Includes revenues of \$61.2 million and loss before income taxes of \$14.6 million related to the eight divested newspapers owned for periods ranging from two days to 36 days following the closing of the Acquisition.

### NOTE 3. GOODWILL AND NEWSPAPER MASTHEAD IMPAIRMENT

Management performed its testing of impairment of goodwill and newspaper mastheads as of September 30, 2007, due to the continuing challenging business conditions and the resulting weakness in the Company's stock price as of the end of its third quarter. The fair values of the Company's reporting units for goodwill impairment testing and individual newspaper mastheads were estimated using the expected present value of future cash flows, using estimates, judgments and assumptions (see Note 1) that management believes were appropriate in the circumstances. As a result, the Company recorded an impairment charge related to goodwill of \$1.2 billion and a newspaper masthead impairment charge of \$250.4 million in the third quarter of 2007. A portion of goodwill impairment charge resulted from the accounting treatment of the value of common stock issued in the Acquisition which had resulted in \$423.0 million additional goodwill being recorded, as discussed in Note 2.

The Company performed its annual impairment testing of goodwill and newspaper mastheads as of December 30, 2007. The fair values of the Company's reporting units were estimated using the expected present value of future cash flows, using estimates, judgments and assumptions (see Note 1) that management believes were appropriate in the circumstances. The sum of the fair values of the reporting units was reconciled to the Company's current market capitalization (based upon the stock market price) plus an estimated control premium, and factors in the fair value of the Company's publicly traded debt. As a result of this reconciliation process, the Company recorded an impairment charge related to goodwill of \$1.4 billion and a newspaper masthead impairment charge of \$166.6 million in the fourth quarter of 2007.

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The following is the Company's ownership interest and investment in unconsolidated companies and joint ventures as of December 30, 2007 and December 31, 2006 (dollars in thousands):

<u>Company</u>	<u>% Ownership Interest</u>	<u>December 30, 2007</u>	<u>December 31, 2006</u>
CareerBuilder, LLC	14.4	\$ 224,699	\$ 230,506
Classified Ventures, LLC	25.6	99,313	98,259
SP (general partnership)	33.3	19,455	40,666
Seattle Times Company (C-Corporation)	49.5	19,310	102,228
Ponderay (general partnership)	27.0	16,221	26,162
ShopLocal, LLC	15.0	10,907	10,993
Topix, LLC	11.3	9,074	9,956
McClatchy Tribune Information Services (joint venture)	50.0	1,627	773
Other	Various	668	670
		<u>\$ 401,274</u>	<u>\$ 520,213</u>

The Company primarily uses the equity method of accounting for these investments.

The Company generates revenue from CareerBuilder, Classified Ventures and ShopLocal products for online listings placed in its markets. In fiscal 2007, the Company recorded \$73.6 million in revenue related to CareerBuilder products, \$31.6 million related to Classified Ventures products and \$3.9 million related to ShopLocal. In fiscal 2007, the Company had \$4.0 million, \$9.7 million and \$573,000 in expenses for products and services provided by CareerBuilder, Classified Ventures and ShopLocal, respectively, related to the uploading and hosting of online advertising on behalf of the Company's newspapers' advertisers. As of December 30, 2007 and December 31, 2006, the Company had approximately \$14.4 million and \$11.3 million, respectively, in amounts payable to CareerBuilder, Classified Ventures, SP and Ponderay. In fiscal 2006, the Company recorded \$32.3 million in revenue related to CareerBuilder products, \$16.0 million related to Classified Ventures products and \$2.0 million related to ShopLocal. In fiscal 2006, the Company had \$2.0 million, \$6.1 million and \$0.1 million in expenses for products and services provided by CareerBuilder, Classified Ventures and ShopLocal, respectively. In fiscal 2005, the Company recorded \$6.7 million in revenue related to Classified Ventures products and \$2.6 million in expenses for products and services provided by Classified Ventures.

The Company has an annual purchase commitment for 86,000 metric tons of newsprint from SP. In January 2008, the commitment increases to 163,295 metric tons and is not affected by the pending sale discussed below. The Company is required to purchase 56,800 metric tons of newsprint of annual production from Ponderay on a "take-if-tendered" basis at prevailing market prices, until Ponderay's debt is repaid.

During the second fiscal quarter of 2007, the Company expensed \$7.8 million as its share of expense recorded by The Seattle Times Company (STC) to settle certain outstanding legal issues and amend the Joint Operating Agreement relating to STC and The Hearst Corporation's Seattle newspaper.

As of September 30, 2007, management performed a review of its investments in unconsolidated subsidiaries and joint ventures. Due to continuing challenging business conditions, management determined that a loss in value of its investments in STC and Ponderay, which are other than temporary declines, should be recognized. As a result, the Company recorded a write down of \$69.0 million and \$6.0 million to reduce its investment in STC and Ponderay, respectively, to their fair values as of September 30, 2007. No write downs were required for the Company's other investments in unconsolidated subsidiaries and joint ventures.

On January 18, 2008, the Company announced that it has entered into an agreement, along with the other general partners of SP Newsprint Co. (SP), to sell the partnership interests of SP for \$350 million in cash. McClatchy is an equal one-third partner in SP along with affiliates of Cox Enterprises, Inc. and Media General,

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Inc. The acquisition is expected to close during the first four months of 2008, subject to regulatory approval. The transaction is expected to generate after-tax proceeds of approximately \$40 million which the Company plans to use for debt repayment and a pre-tax gain of between \$30 million and \$40 million.

As part of the Acquisition, the Company acquired 10 acres of land in Miami. Such land was under contract to be sold for gross proceeds of \$190.0 million pursuant to a March 2005 sale agreement, the closing of which was subject to resolution of certain environmental and other contingencies. As of September 30, 2007, the Company expects to consummate the sale of the Miami land prior to December 31, 2008 for gross proceeds of approximately \$180.0 million. As a result, the Company recorded a write-down of \$9.5 million in the third quarter of 2007.

**NOTE 5. INTANGIBLE ASSETS AND GOODWILL**

Intangible assets and goodwill, along with their original weighted-average useful lives consisted of the following (in thousands):

December 30, 2007				
	Gross Amount	Accumulated Amortization	Net Amount	Weighted Average Amortization Period
<b>Intangible assets subject to amortization:</b>				
Advertiser and subscriber lists	\$ 817,701	\$ (205,979)	\$ 611,722	14 years
Other	26,261	(12,342)	13,919	8 years
<b>Total</b>	<b>\$ 843,962</b>	<b>\$ (218,321)</b>	<b>625,641</b>	
<b>Other intangible assets not subject to amortization:</b>				
Newspaper mastheads			265,950	
<b>Total</b>			<b>891,531</b>	
Goodwill			1,042,880	
<b>Total intangible assets and goodwill</b>			<b>\$ 1,934,471</b>	
December 31, 2006				
	Gross Amount	Accumulated Amortization	Net Amount	Weighted Average Amortization Period
<b>Intangible assets subject to amortization:</b>				
Advertiser and subscriber lists	\$ 817,701	\$ (148,427)	\$ 669,274	14 years
Other	26,161	(9,389)	16,772	8 years
<b>Total</b>	<b>\$ 843,862</b>	<b>\$ (157,816)</b>	<b>686,046</b>	
<b>Other intangible assets not subject to amortization:</b>				
Newspaper mastheads			683,000	
<b>Total</b>			<b>1,369,046</b>	
Goodwill			3,559,828	
<b>Total intangible assets and goodwill</b>			<b>\$ 4,928,874</b>	

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Changes in identifiable intangible assets and goodwill in fiscal 2007 consisted of the following (in thousands):

	December 31, 2006	Additions	Impairment Charges/ Adjustments	Amortization Expense	December 30, 2007
Intangible assets subject to amortization:	\$ 843,862	\$ 25	\$ 75	\$ —	\$ 843,962
Accumulated amortization	(157,816)	—	(9)	(60,496)	(218,321)
	686,046	25	66	(60,496)	625,641
Mastheads and other (2)	683,000	—	(417,050)	—	265,950
Goodwill (2)	3,559,828	58,048 (1)	(2,574,996)	—	1,042,880
<b>Total</b>	<b>\$4,928,874</b>	<b>\$58,073</b>	<b>\$(2,991,980)</b>	<b>\$ (60,496)</b>	<b>\$1,934,471</b>

(1) Relates primarily to revised estimates of deferred income tax assets and liabilities and acquired income tax reserves.

(2) See Note 3.

Amortization expense was \$60.5 million, \$33.7 million and \$4.9 million in fiscal 2007, 2006 and 2005, respectively. The estimated amortization expense for the five succeeding fiscal years is as follows (in thousands):

Year	Amortization Expense
2008	\$ 60,936
2009	59,312
2010	58,634
2011	57,538
2012	57,368

## NOTE 6. LONG-TERM DEBT

As of December 30, 2007 and December 31, 2006, long-term debt consisted of the following (in thousands):

	December 30, 2007	December 31, 2006
Term A bank debt, interest at 6.07% and 6.12% at year-end 2007 and 2006, respectively	\$ 550,000	\$ 1,100,000
Revolving bank debt, interest at 6.02% and 6.10% at year-end 2007 and 2006, respectively	508,600	665,795
Publicly-traded notes:		
\$100 million 6.625% debentures due in 2007	—	100,025
\$200 million 9.875% debentures due in 2009	207,327	212,950
\$300 million 7.125% debentures due in 2011	303,497	304,512
\$200 million 4.625% debentures due in 2014	176,180	172,705
\$400 million 5.750% debentures due in 2017	363,600	359,848
\$100 million 7.150% debentures due in 2027	91,162	90,717
\$300 million 6.875% debentures due in 2029	271,461	270,117
<b>Total debt</b>	<b>2,471,827</b>	<b>3,276,669</b>
Less current portion	—	530,000
<b>Long-term debt</b>	<b>\$ 2,471,827</b>	<b>\$ 2,746,669</b>

The publicly-traded notes are stated net of unamortized discounts and premiums (totaling to discounts of \$86.8 million and \$89.1 million as of December 30, 2007 and December 31, 2006, respectively) resulting from

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recording such assumed liabilities at fair value as of the June 27, 2006 Acquisition date. The notes due in 2007 were refinanced on a long-term basis by drawing on the Company's revolving credit facility on November 1, 2007 and accordingly, were included in long-term debt as of December 31, 2006.

The Company's credit agreement, entered into on June 27, 2006, provided for a \$3.2 billion senior unsecured credit facility (Credit Agreement) and was established in connection with the Acquisition. At closing, the Company's new Credit Agreement consisted of a \$1.0 billion five-year revolving credit facility and \$2.2 billion five-year Term A loan. Both the Term A loan and the revolver are due on June 27, 2011.

On June 27, 2006, McClatchy borrowed \$2.2 billion under the Term A loan and \$876.0 million under the revolving credit facility. The Company subsequently repaid \$1.7 billion of the Term A loan and \$367.4 million of the revolving credit facility, primarily from proceeds received in the sale of the eight newspapers, net of income taxes paid on the tax gain on the sale (see Note 2), the sale of the *Star Tribune* newspaper, sales of other assets and cash generated from operations. A total of \$304.0 million of funds were available under the revolving credit facility at December 30, 2007, based upon the Company's current leverage covenant.

Debt under the Credit Agreement bears interest at the London Interbank Offered Rate (LIBOR) plus a spread ranging from 37.5 basis points to 125.0 basis points. Applicable rates are based upon the Company's ratings on its long-term debt from Moody's Investor Services (Moody's) and Standard & Poor's. A commitment fee for the unused revolving credit ranges from 10.0 basis points to 20.0 basis points depending on the Company's ratings.

On November 21, 2007, Standard & Poor's lowered its ratings on the Company. The corporate credit rating was lowered to 'BB' from 'BB+', with a negative rating outlook. On January 11, 2008, Moody's downgraded the company's corporate credit rating to 'Ba2' from 'Ba1'. According to the Credit Agreement, the Company will pay interest at LIBOR plus 125.0 basis points on outstanding debt and its commitment fees are currently at 20.0 basis points.

The Credit Agreement contains quarterly financial covenants including a minimum interest coverage ratio (as defined in the Credit Agreement) of 2.75 to 1.00 through September 28, 2008 and 3.00 to 1.00 from December 28, 2008 and thereafter; and a maximum leverage ratio (as defined in the Credit Agreement) of 5.00 to 1.00 through March 30, 2008; 4.75 to 1.00 from June 29, 2008 through September 28, 2008; 4.25 to 1.00 from December 28, 2008 to September 27, 2009; and declining to 4.00 to 1.00 on December 27, 2009 and thereafter. At December 30, 2007, the Company was in compliance with all debt covenants.

In addition, the Company's Material Subsidiaries (as defined in the Credit Agreement) have guaranteed the Company's obligations under the Credit Agreement. These guarantees were effective May 4, 2007, and continue in effect upon the earlier of the termination of the Credit Agreement or the date which is one year after the date both ratings agencies have rated the Company's bank debt as investment grade.

At December 30, 2007, the Company had outstanding letters of credit totaling \$53.8 million, securing estimated obligations stemming from workers' compensation claims and other contingent claims.

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The following table presents the approximate annual maturities of debt, based upon the Company's required payments, for the next five years and thereafter (in thousands):

	Year	Payments
	2008	\$ —
	2009	200,000
	2010	—
	2011	1,358,600
	2012	—
Thereafter		1,000,000
		<u>2,558,600</u>
Less net discount		(86,773)
		<u>\$ 2,471,827</u>

**NOTE 7. INCOME TAXES**

Income tax provision (benefit) related to continuing operations consist of (in thousands):

	Year Ended		
	December 30, 2007	December 31, 2006	December 25, 2005
Current:			
Federal	\$ 94,120	\$ 103,807	\$ 58,654
State	20,640	17,565	9,350
Deferred:			
Federal	(235,880)	(4,748)	2,836
State	(35,462)	(29,234)	1,861
Income tax provision (benefit)	<u>\$ (156,582)</u>	<u>\$ 87,390</u>	<u>\$ 72,701</u>

The effective tax rate for continuing operations and the statutory federal income tax rate are reconciled as follows:

	Year Ended		
	December 30, 2007	December 31, 2006	December 25, 2005
Statutory rate	(35.0)%	35.0%	35.0%
State taxes, net of federal benefit	(0.5)%	3.9%	3.8%
Impact of change in state apportionment factors	—	(6.7)%	—
Goodwill impairment	29.7%	—	—
Other	0.4%	0.1%	(1.0)%
Effective tax rate	<u>(5.4)%</u>	<u>32.3%</u>	<u>37.8%</u>

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The components of deferred tax assets and liabilities recorded in the Company's Consolidated Balance Sheet on December 30, 2007 and December 31, 2006 are (in thousands):

	2007	2006
Deferred tax assets:		
Compensation benefits	\$113,129	\$125,651
Basis difference, newspaper held for sale	—	201,698
State taxes	3,010	15,147
State loss carryovers	15,698	12,600
Other	7,922	15,997
	<u>139,759</u>	<u>371,093</u>
Valuation allowance	(15,698)	(12,600)
	<u>124,061</u>	<u>358,493</u>
Deferred tax liabilities:		
Depreciation and amortization	551,928	656,052
Investments in unconsolidated subsidiaries	94,845	107,932
Other	6,098	52,649
	<u>652,871</u>	<u>816,633</u>
Net deferred tax liabilities	<u>\$528,810</u>	<u>\$458,140</u>

The valuation allowance, which relates to state net operating loss carryovers, increased by \$3.1 million and \$12.6 million during 2007 and 2006, respectively.

The Company has varying amounts of net operating loss and capital loss carryovers in several states. The net operating losses expire in various years between 2017 and 2027 if not used. The capital loss carryovers will expire in 2012 if not used prior to that time.

As discussed in Note 1, the Company adopted the provisions of FIN 48 as of January 1, 2007. The cumulative effect of adopting FIN 48 was a decrease to the Company's retained earnings of approximately \$2.2 million. The total amount of unrecognized tax benefits as of the date of adoption was \$66.7 million. At December 31, 2007, the Company had unrecognized tax benefits of \$64.3 million of which \$6.5 million, if recognized, would impact the effective tax rate and approximately \$11 million would reduce interest expense. The remaining amount of \$46.8 million would impact goodwill from previous acquisitions. During fiscal 2007 and 2006, the Company recorded interest and penalties related to unrecognized tax benefits of approximately \$6.6 million and \$0.9 million, respectively. The Company did not record significant amounts of interest and penalties related to unrecognized tax benefits in fiscal 2005. Net accrued interest and penalties at December 30, 2007 and December 31, 2006, were approximately \$16.8 million and \$9.7 million.

A reconciliation of the beginning and ending amount of unrecognized tax benefits is as follows (in thousands):

Balance as of January 1, 2007	\$ 66,709
Increases based on tax positions prior to 2007	1,057
Decreases based on tax positions prior to 2007	(8,309)
Increases based on tax positions in 2007	8,510
Settlements	—
Lapse of statute of limitations	(3,706)
	<u>          </u>
Unrecognized tax benefits as of December 30, 2007	<u>\$ 64,261</u>

It is reasonably possible that a reduction of up to \$12 million of unrecognized tax benefits may occur within 12 months as a result of the closure of certain audits and statutes of limitations.

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The Company is currently under audit by the State of Oregon for years 2002 through 2005, and by the state of California for 2004 and 2005. Statutes remain open for federal purposes from 2004 through 2007 and for state purposes from 2002 through 2007.

**NOTE 8. EMPLOYEE BENEFITS**

The Company adopted SFAS No. 158, “*Employers’ Accounting for Defined Benefit Pension and Other Post Retirement Plans*” effective December 31, 2006, as required. SFAS 158 requires recognition of (1) the funded status of a pension plan (difference between the plan assets at fair value and the projected benefit obligation) and (2) funded status of a post-retirement plan (difference between the plan assets at fair value and the accumulated benefit obligation), as an asset or liability on the balance sheet. An increase in accumulated other comprehensive loss related to an increase in the minimum liability of \$1.0 million, or \$0.6 million after-tax, was recorded prior to the adoption of SFAS 158. As a result of adopting SFAS 158, the Company increased accumulated other comprehensive loss for its continuing operations by \$80.4 million, consisting of previously unrecognized prior service costs of \$0.9 million, previously unrecognized net losses of \$79.5 million, and a related net deferred tax asset of \$32.2 million. The reduction also decreased prepaid pension costs by \$66.1 million and increased pension obligations by \$14.2 million.

In fiscal 2006, the Company recorded an increase in accumulated comprehensive loss of \$75.9 million, net of a related deferred tax asset of \$31.5 million for (Minneapolis) *Star Tribune* plans being assumed by the buyer (see Note 2).

The Company sponsors defined benefit pension plans (retirement plans), which cover a majority of its employees. Benefits are based on years of service and compensation. Contributions to the plans are made by the Company in amounts deemed necessary to provide the required benefits. The Company made \$40.0 million in voluntary contributions to its plans in fiscal 2006 (including \$8.5 million to *Star Tribune* plans). No contributions to the Company’s plans were made in fiscal 2007. No contributions to the Company’s plans are currently planned for fiscal 2008.

The Company also has a limited number of supplemental retirement plans to provide key employees with additional retirement benefits. The terms of the plans are generally the same as those of the retirement plans, except that the supplemental retirement plans are limited to key employees and provide an enhanced pension benefit. These plans are funded on a pay-as-you-go basis and the accrued pension obligation is largely included in other long-term obligations.

Pension expense, assets and obligations include the impact of adding plans and benefits for new employees added in the Acquisition. In addition, the (Minneapolis) *Star Tribune* related plans which were assumed by the buyer have been excluded from expenses in continuing operations and other disclosures below.

Benefits related primarily to non-unionized employees of the (Minneapolis) *Star Tribune* (Plan O) were previously included in the McClatchy Retirement Plan, and were spun-off into a separate plan as of December 31, 2006. Plan O was assumed by the buyer (see Note 2), and accordingly, estimated costs related to this plan as well as plan assets and liabilities have been removed from the Company’s pension disclosures from continuing operations. As of December 31, 2007, the McClatchy and Knight Ridder Retirement Plans merged into one retirement plan. Accordingly, the Company treated the plans as merged for disclosure purposes as of December 30, 2007.

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The elements of pension costs for continuing operations are as follows (in thousands):

	December 30, 2007	December 31, 2006	December 25, 2005
Service Cost	\$ 37,621	\$ 17,832	\$ 13,642
Interest Cost	93,976	59,636	22,300
Expected return on plan assets	(108,500)	(68,221)	(29,255)
Prior service cost amortization	6,907	8,860	5,247
Actuarial loss	209	186	212
<b>Net pension expense</b>	<b>\$ 30,213</b>	<b>\$ 18,293</b>	<b>\$ 12,146</b>

No material contributions were made to the Company's multi-employer plans for continuing operations in fiscal 2007, 2006 or 2005.

The Company also provides or subsidizes certain life insurance benefits for employees. The elements of post-retirement expenses for continuing operations are as follows (in thousands):

	December 30, 2007	December 31, 2006	December 25, 2005
Service cost	\$ 853	\$ 485	\$ 2
Interest cost	3,100	2,172	253
Actuarial loss	(35)	—	—
Prior service cost amortization	(156)	—	—
<b>Net post-retirement benefit expense</b>	<b>\$ 3,762</b>	<b>\$ 2,657</b>	<b>\$ 255</b>

Expected benefit payments to retirees under the Company's retirement and post-retirement plans over the next ten years are summarized below (in thousands):

	Retirement Plans	Post- retirement Plans
2008	\$ 66,412	\$ 8,562
2009	69,616	7,275
2010	73,144	5,549
2011	77,169	4,433
2012	82,383	3,809
2013-2017	387,316	13,937
<b>Total</b>	<b>\$756,040</b>	<b>\$ 43,565</b>

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The following tables provide reconciliations of the plans' benefit obligations, fair value of assets, funded status and amounts recognized in the Company's Consolidated Balance Sheet at December 30, 2007 and December 31, 2006 (in thousands):

	Pension Benefits		Postretirement Benefits	
	2007	2006	2007	2006
<b>Change in Benefit Obligation</b>				
Benefit obligation, beginning of year	\$ 1,554,693	\$ 526,190	\$ 71,593	\$ 4,232
Service cost	37,621	19,481	853	485
Interest cost	93,976	65,239	3,100	2,172
Plan participants' contributions	—	—	1,951	1,465
Actuarial (gain)/loss	(68,658)	35,621	(9,899)	6,606
Gross benefits paid	(65,997)	(44,844)	(9,090)	(5,625)
less: federal subsidy on benefits paid	—	—	—	246
Acquisition	—	1,091,630	—	62,012
Administrative Expenses	(2,017)	—	—	—
Spin-off of Plan O	—	(138,624)	—	—
Plan amendments	(42)	—	(15,051)	—
Benefit obligation, end of year	\$ 1,549,576	\$ 1,554,693	\$ 43,457	\$ 71,593
Accumulated benefit obligation, end of year	\$ 1,454,445	\$ 1,449,074	N/A	N/A
<b>Change in Plan Assets</b>				
Fair value of plan assets, beginning of year	\$ 1,328,412	\$ 451,243	\$ —	\$ —
Actual return on plan assets	114,155	169,953	—	—
Employer contribution	7,294	35,394	7,139	4,160
Plan participants' contributions	—	—	1,951	1,465
Gross benefits paid	(65,997)	(45,765)	(9,090)	(5,625)
Acquisition	—	864,793	—	—
Administrative expenses	(2,017)	—	—	—
Spin-off of Plan O	(4,320)	(147,063)	—	—
Other	—	(143)	—	—
Fair value of plan assets, end of year	\$ 1,377,527	\$ 1,328,412	\$ —	\$ —
<b>Funded Status</b>				
Fair value of plan assets	\$ 1,377,527	\$ 1,328,412	\$ —	\$ —
Benefit obligations	(1,549,576)	(1,554,693)	(43,457)	(71,593)
Funded status and amount recognized, end of year	\$ (172,049)	\$ (226,281)	\$(43,457)	\$(71,593)
<b>Amounts recognized in the statement of financial position consist of:</b>				
Noncurrent asset	\$ —	\$ 32,457	\$ —	\$ —
Current liability	(6,708)	(6,741)	(8,562)	(10,478)
Noncurrent liability	(165,341)	(251,997)	(34,895)	(61,115)
	\$ (172,049)	\$ (226,281)	\$(43,457)	\$(71,593)
<b>Amounts recognized in accumulated other comprehensive income consist of:</b>				
Net actuarial loss/(gain)	\$ (344)	\$ 76,556	\$ (3,209)	\$ 6,655
Prior service cost/(credit)	1,022	1,273	(14,895)	—
	\$ 678	\$ 77,829	\$(18,104)	\$ 6,655

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The assets of certain plans are commingled in a Master Trusts and, as of December 30, 2007 and December 31, 2006, the measurement dates for the plans, assets and related target allocations are as follows (dollars in thousands):

	December 30, 2007	December 31, 2006	2008 Target Allocation
Equity securities	\$ 889,755	\$ 871,386	62%
Debt securities	419,577	373,788	28%
Real estate securities	30,749	55,383	5%
Commodities	25,385	17,542	5%
Cash equivalents and other	12,061	10,313	0%
<b>Plan assets</b>	<b>\$1,377,527</b>	<b>\$1,328,412</b>	<b>100%</b>

The Company's investment policies are designed to maximize plans' returns within reasonable and prudent levels of risk, with an investment horizon of greater than ten years so that interim investment returns and fluctuations are viewed with appropriate perspective. The policy also aims to maintain sufficient liquid returns to provide for the payment of retirement benefits and plan expenses, hence, small portions of the equity and debt investments are held in marketable mutual funds.

The Company's policy seeks to provide an appropriate level of diversification of assets, as reflected in its target allocations, as well as limits placed on concentrations of equities in specific sectors or industries. It uses a mix of active managers and passive index funds. The Company's expected return on long-term assets was determined through consultation with the Company's investment consultants by using projected returns for each asset class, factoring in both passive and active management of funds where appropriate, and developing a weighted average return based upon its target asset allocations as discussed above.

The Company's discount rate was determined by matching a portfolio long-term, non-callable, high quality bonds to the plans' projected cash flows and through consultation with the Company's actuaries.

Weighted average assumptions used for valuing benefit obligations were:

	2007	2006
Discount rate in determining pension benefit obligation	6.41%	5.97%
Discount rate in determining post-retirement obligations	5.93%	5.64%
Rates of salary increase	3.2 to 5.0%	3.7 to 5.0%
Long-term return on assets	8.5%	8.5%

The following table summarizes data for pension plans with accumulated benefit obligations in excess of plan assets (in thousands):

	December 30, 2007	December 31, 2006
Projected benefit obligation	\$ 105,847	\$ 1,209,891
Accumulated benefit obligation	98,260	1,149,790
Fair value of plan assets	—	951,153

The following table summarizes data for pension plans with projected benefit obligations in excess of plan assets (in thousands):

	December 30, 2007	December 31, 2006
Projected benefit obligation	\$ 1,549,576	\$ 1,209,891
Fair value of plan assets	1,377,527	951,153

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For the post-retirement plans, the medical cost trend rates are expected to decline from 9.25% in 2007 to 5.50% by the year 2013. A 1.0% increase in the assumed health care cost trend rate would increase the benefit obligation by \$302,000. A 1.0% decrease in the assumed health care cost trend rate would decrease the benefit obligation by \$266,000.

The Company has deferred compensation plans (401(k) plans and other savings plans) which enable qualified employees to voluntarily defer compensation. The Company's mandatory matching contributions to the 401(k) plans were \$13.1 million, \$9.5 million and \$5.3 million in fiscal 2007, 2006 and 2005, respectively.

In the third quarter of 2007, the Company entered into an agreement with the Pension Benefit Guaranty Corporation (PBGC) to guarantee certain potential pension plan termination liabilities associated with the plans maintained by certain divested Knight Ridder newspapers (see Note 2). The guarantee covers any of the plans terminating prior to September 1, 2009 on account of financial distress. The maximum guarantee under each plan is no greater than the termination liability at the time of the divestiture of the plan sponsor, and the liability amount is reduced by contributions made by the plan sponsor going forward and by additional amounts recovered from the plan sponsor in connection with any such termination. PBGC may only seek payment under the guarantee if it has exhausted all reasonable efforts to obtain payment from the current sponsors of the plans. The Company believes the likelihood of its being required to perform under this guarantee is remote given the short duration of the guarantee, and the number of pension plans and plan sponsors involved. The gross amount of potential termination liabilities subject to the guarantee is \$126.3 million spread among a number of different plan sponsors and pension plans. The Company recorded an expense in discontinued operations and a corresponding liability of \$2.5 million for the fair value of the guarantee. Such liability will be amortized into income of discontinued operations over the remaining term of the guarantee.

### NOTE 9. CASH FLOW INFORMATION

Cash paid during the fiscal 2007, 2006 and 2005 for interest and income taxes were (in thousands):

	2007	2006	2005
Interest paid (net of amount capitalized)	\$ 191,003	\$ 92,692	\$ 6,656
Income taxes paid (net of refunds)	\$ 34,842	\$ 904,803	\$ 104,320

Net cash provided (used) by operating activities of discontinued operations are summarized below (in thousands):

	2007	2006	2005
Income (loss) from discontinued operations	\$(9,404)	\$(339,072)	\$ 41,004
Reconciliation to net cash provided (used) by discontinued operations:			
Write down of net assets held for sale	—	565,419	—
Payment of income taxes related to sale of 12 newspapers	—	(690,300)	—
Depreciation and amortization	—	17,556	26,458
Deferred taxes related to newspaper held for sale	5,310	(214,298)	—
Change in control payments to former Knight Ridder employees	—	(92,960)	—
Changes in assets and liabilities and other, net	8,308	(50,418)	(18,694)
Net cash provided (used) by operating activities of discontinued operations	\$ 4,214	\$(804,073)	\$ 48,768

## Table of Contents

Cash provided (used) by investing activities of discontinued operations are summarized below (in thousands):

	2007	2006	2005
Proceeds from sale of 12 newspapers	\$ —	\$1,990,269	\$ —
Proceeds from sale of newspaper	522,922	—	—
Purchases of property, plant and equipment	(4,837)	(14,083)	(12,399)
Net cash provided (used) by investing activities of discontinued operations	\$518,085	\$1,976,186	\$(12,399)

In fiscal 2006, the Company's non-cash investing and financing activities consisted of the issuance of Class A common stock of \$1.8 billion and the assumption of \$1.9 billion of long-term debt in connection with the Acquisition.

In fiscal 2005, the Company's non-cash investing activity consisted of an exchange of property, plant and equipment of \$4.4 million.

### NOTE 10. COMMITMENTS AND CONTINGENCIES

The Company has purchase obligations primarily related to capital expenditures for property, plant and equipment expiring at various dates through 2012, totaling \$7.7 million.

The Company and its subsidiaries rent certain facilities and equipment under operating leases expiring at various dates through December 2019. Total rental expense from continuing operations amounted to \$14.9 million in fiscal 2007, \$9.1 million in fiscal 2006 and \$4.3 million in fiscal 2005. Most of the leases provide that the Company pay taxes, maintenance, insurance and certain other operating expenses applicable to the leased premises in addition to the minimum monthly payments. Some of the operating leases have built in escalation clauses.

Minimum rental commitments under operating leases with non-cancelable terms in excess of one year are (in thousands):

	Year	Amount
	2008	\$ 14,582
	2009	11,380
	2010	9,997
	2011	7,587
	2012	5,671
Thereafter		18,306
Total		\$ 67,523

The Company has subleased office space to other companies under noncancelable agreements which expire at various dates through 2015. As of December 30, 2007, aggregate minimum sublease rental payments to be received through 2015 were \$2.7 million. The Company's minimum lease payments presented above have not been reduced by minimum sublease rental payments to be received. Sublease income from operating leases totaled \$388,000 and \$77,000 in fiscal 2007 and fiscal 2006, respectively. The Company did not record any sublease income in fiscal 2005.

On January 7, 2008, the Company entered into a partner support agreement, along with the other general partners, with regard to SP Newsprint Co. (SP). The partner support agreement stipulates that in the event that a purchase and sale agreement for SP is terminated after it has been executed, the partners shall make cash equity contributions to SP (see Note 4) of no greater than \$7.3 million per partner to pay down debt and to fund liquidity needs.

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There are libel and other legal actions that have arisen in the ordinary course of business and are pending against the Company. From time to time the Company is involved as a party in various governmental proceedings, including environmental matters. Management believes, after reviewing such actions with counsel, that the outcome of pending actions will not have a material adverse effect on the Company's consolidated financial statements taken as a whole.

### **NOTE 11. COMMON STOCK AND STOCK PLANS**

On June 27, 2006 the Company increased the authorized number of its Class A Common shares from 100,000,000 to 200,000,000 shares and issued 34,988,009 new Class A Common shares in connection with the Acquisition (see Note 2).

The Company's Class A and Class B Common Stock participate equally in dividends. Holders of Class B are entitled to one vote per share and to elect as a class 75% of the Board of Directors, rounded down to the nearest whole number. Holders of Class A Common Stock are entitled to one-tenth of a vote per share and to elect as a class 25% of the Board of Directors, rounded up to the nearest whole number. Class B Common Stock is convertible at the option of the holder into Class A Common Stock on a share-for-share basis.

The holders of shares of Class B Common Stock are parties to an agreement, the intent of which is to preserve control of the Company by the McClatchy family. Under the terms of the agreement, the Class B shareholders have agreed to restrict the transfer of any shares of Class B Common Stock to one or more "Permitted Transferees," subject to certain exceptions. A "Permitted Transferee" is any current holder of shares of Class B Common Stock of the Company; any lineal descendant of Charles K. McClatchy (1858 to 1936); or a trust for the exclusive benefit of, or in which all of the remainder beneficial interests are owned by, one or more lineal descendants of Charles K. McClatchy.

Generally, Class B shares can be converted into shares of Class A Common Stock and then transferred freely (unless, following conversion, the outstanding shares of Class B Common Stock would constitute less than 25% of the total number of all outstanding shares of common stock of the Company). In the event that a Class B shareholder attempts to transfer any shares of Class B Common Stock in violation of the agreement, or upon the happening of certain other events enumerated in the agreement as "Option Events," each of the remaining Class B shareholders has an option to purchase a percentage of the total number of shares of Class B Common Stock proposed to be transferred equal to such remaining Class B shareholder's ownership percentage of the total number of outstanding shares of Class B Common Stock. If all the shares proposed to be transferred are not purchased by the remaining Class B shareholders, the Company has the option of purchasing the remaining shares. The agreement can be terminated by the vote of the holders of 80% of the outstanding shares of Class B Common Stock who are subject to the agreement. The agreement will terminate on September 17, 2047, unless terminated earlier in accordance with its terms.

At December 30, 2007, the Company has six stock-based compensation plans, which are described below. The Company applied APB Opinion 25 and related interpretations in accounting for its plans in fiscal 2005 and prior years. The Company has adopted SFAS No. 123(R) for its stock plans effective December 26, 2005, the first day of fiscal 2006 (see Note 1).

The Company's Amended Employee Stock Purchase Plan (the Purchase Plan) reserved 1,875,000 shares of Class A common stock for issuance to employees. Eligible employees may purchase shares at 85% of "fair market value" (as defined) through payroll deductions. The Purchase Plan can be automatically terminated by the Company at any time. As of December 30, 2007, a total of 1,649,571 shares of Class A common stock have been issued under the Purchase Plan. At the 2008 shareholders meeting, the shareholders will be asked to approve an increase of 2,750,000 shares available for issuance under the Purchase Plan.

The Company has two stock option plans which reserve 4,062,500 Class A common shares for issuance to key employees—the 1994 and 1997 plans (Employee Plans). Terms of each of the Employee Plans are substantially the same. Options are granted at the market price of the Class A common stock on the date of grant.

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The options vest in installments over four years, and once vested are exercisable up to 10 years from the date of grant. Although the plans permit the Company, at its sole discretion, to settle unexercised options by granting stock appreciation rights, the Company does not intend to avail itself of this alternative for option grants made under these plans. The 1994 plan (which has 1,554,950 outstanding grants at December 30, 2007) expired in January 2004 and has been replaced by the 2004 stock incentive plan (see the discussion below).

The Company's two amended and restated stock option plans for outside directors (the 1990 Stock Option Plan and the 2001 Director Plan, together the Directors' Plans) provide for the issuance of up to 687,500 shares of Class A stock. Under these plans each non-employee director is granted, at the conclusion of each regular annual meeting of stockholders, an option to purchase shares of Class A common stock at fair market value on the date of the grant. In 2006 and 2005, each such director was granted an option to purchase 3,000 shares of Class A common stock. In 2007, each director was granted 1,200 shares of Class A common stock. Terms of the Directors' Plans are similar to the terms of the Employee Plans.

The Company has a stock incentive plan (the 2004 plan) which reserves 3,000,000 Class A common shares for issuance to key employees and outside directors. Terms of the 2004 plan are similar to the Employee and Directors' Plans, except that the 2004 plan permits the following type of incentive awards in addition to stock options and stock appreciation rights: restricted stock, unrestricted stock, stock units and dividend equivalent rights.

Beginning in fiscal 2005, the Company awarded stock-settled stock appreciation rights (SARs) in lieu of stock options. The SARs were granted at fair market value, have a ten-year term and vest in four equal annual installments beginning on March 1 following the year for which the award was made.

Outstanding options and SARs are summarized as follows:

	Options/ SARs	Weighted Average Exercise Price	Aggregate Intrinsic Value (in thousands)
Outstanding December 26, 2004	2,919,125	\$ 53.95	\$ 49,486
Granted	567,500	\$ 59.92	
Exercised	(187,675)	\$ 40.58	\$ 5,315
Forfeited	(50,250)	\$ 65.07	
Outstanding December 25, 2005	3,248,700	\$ 55.60	\$ 20,767
Granted	906,000	\$ 42.75	
Exercised	(32,375)	\$ 36.34	\$ 510
Forfeited	(58,250)	\$ 63.54	
Outstanding December 31, 2006	4,064,075	\$ 52.78	\$ 4,857
Granted	1,468,000	\$ 13.86	
Exercised	(69,625)	\$ 26.55	\$ 752
Forfeited	(124,000)	\$ 61.12	
Expired	(261,650)	\$ 55.77	
Outstanding December 30, 2007	5,076,800	\$ 41.53	\$ —
Vested and Expected to Vest December 30, 2007	4,744,287	\$ 42.65	\$ —
Options exercisable:			
December 25, 2005	1,447,450		\$ 19,105
December 31, 2006	1,908,325		\$ 4,166
December 30, 2007	2,100,175		\$ —

As of December 30, 2007, there were \$9.0 million of unrecognized compensation costs related to non-vested stock-based compensation arrangements granted under the Company's plans. The cost is expected to

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be recognized over a weighted average period of 1.9 years. The total fair value of shares vested during the years ended December 30, 2007, December 31, 2006 and December 25, 2005 was \$7.0 million, \$6.7 million and \$5.8 million, respectively.

The following tables summarize information about stock options and SARs outstanding in the stock plans at December 30, 2007:

<u>Range of Exercise Prices</u>	<u>Options/ SARs Outstanding</u>	<u>Average Remaining Contractual Life</u>	<u>Weighted Average Exercise Price</u>	<u>Options/ SARs Exercisable</u>	<u>Weighted Average Exercise Price</u>
\$13.22	1,432,000	9.95	\$ 13.22	—	\$ —
\$26.19 - \$42.50	1,457,725	6.30	\$ 40.87	580,225	\$ 38.59
\$45.98 - \$59.58	1,272,700	5.81	\$ 54.49	920,950	\$ 53.08
\$60.35 - \$73.36	914,375	6.37	\$ 68.86	599,000	\$ 68.40
\$13.22 - \$73.36	5,076,800	7.22	\$ 41.53	2,100,175	\$ 53.45

The weighted average remaining contractual life on options exercisable at December 30, 2007 was 4.6 years. The weighted average remaining contractual life of options vested and expected to vest at December 30, 2007 was 7.0 years. The fair value of the stock options and SARs granted was estimated on the date of grant using a Black-Scholes option valuation model that uses the assumptions noted in the following table. The expected life of the options represents the period of time that options granted are expected to be outstanding using the historical exercise behavior of employees. The expected dividend yield is based on historical dividends declared per year, giving consideration for any anticipated change and the estimated stock price over the expected life of the options based on historical experience. Expected volatility was based on historical volatility for a period equal to the stock option's expected life for shares granted in fiscal 2007 and 2006, and for a one-year look back period for shares granted prior to fiscal 2006. The risk-free rate for periods within the contractual life of the option is based on the U.S. Treasury yield curve in effect at the time of grant.

	<u>2007</u>	<u>2006</u>	<u>2005</u>
Expected life in years	5.38	5.33	5.1
Dividend yield	3.46	1.73	1.22
Volatility	.21	.19	.16
Risk-free interest rate	3.36%	4.48%	4.40%
Weight average exercise price of options/SARs granted	\$13.86	\$42.75	\$59.92
Weighted average fair value of options/SARS granted	\$ 2.20	\$ 9.08	\$12.08

The Company also offers eligible employees the option to purchase common stock under its ESPP. The expense associated with the plan is computed using a Black-Scholes option valuation model with similar assumptions to those described for stock options, except that volatility is computed using a one-year look back given the short-term nature of this option. Expense associated with the ESPP is included in the stock-related compensation discussed in Note 1.

The Company issued a total of 65,000 shares of restricted Class A Common Stock to its Chief Executive Officer: (1) 40,000 shares on January 25, 2005, at the Company's closing stock price of \$70.55, which vest on January 25, 2009, subject to certain performance criteria and (2) 25,000 shares on January 24, 2006, at the Company's closing stock price of \$58.05, which vest over four annual installments, subject to certain performance criteria, beginning on January 24, 2007. At this time, the Company expects such performance criteria to be met and is expensing the related stock-based compensation over the respective four-year periods. As of December 30, 2007, a total of 58,750 shares of restricted stock remain outstanding and unvested.

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[Table of Contents](#)**NOTE 12. QUARTERLY RESULTS OF OPERATIONS (UNAUDITED)**

The Company's business is somewhat seasonal, with peak revenues and profits generally occurring in the second and fourth quarters of each year as a result of increased advertising activity during the holiday seasons. The first quarter is historically the slowest quarter for revenues and profits. The Company's quarterly results are summarized as follows (in thousands, except per share amounts):

	1st Quarter	2nd Quarter	3rd Quarter (1)	4th Quarter (2)
<b>2007</b>				
Net revenues	\$566,558	\$580,027	\$ 540,344	\$ 573,434
Operating income (loss)	87,388	117,381	(1,336,845)	(1,433,876)
Income (loss) from continuing operations	14,513	34,531	(1,345,187)	(1,430,466)
Income (loss) from discontinued operations	(5,483)	705	(1,546)	(3,080)
Income (loss) from continuing operation per common share—diluted	0.18	0.42	(16.40)	(17.42)
Income (loss) from discontinued operations per common share—diluted	(0.07)	0.01	(0.02)	(0.04)
<b>2006</b>				
Net revenues	\$194,463	\$212,000	\$ 595,128	\$ 673,599
Operating income	35,279	52,261	113,683	145,685
Income from continuing operations	21,781	32,189	52,610	76,915
Income (loss) from discontinued operations	5,946	11,947	(779)	(356,186)
Income from continuing operations per common share—diluted	0.46	0.69	0.65	0.94
Income (loss) from discontinued operations per common share—diluted	0.13	0.25	(0.01)	(4.34)

(1) Includes goodwill and masthead impairment of \$1.4 billion. See Note 3.

(2) Includes goodwill and masthead impairment of \$1.6 billion. See Note 3.

Discontinued operations for all periods reflect the results of the (Minneapolis) *Star Tribune* newspaper, and include a \$363.0 million after-tax charge in the fourth quarter of fiscal 2006 to write-down the *Star Tribune* to fair market value based upon its expected sales proceeds. Discontinued operations in the third quarter of fiscal 2006 also reflect a loss from eight former Knight Ridder newspapers owned from two to 36 days (see Note 2), offset by income from the *Star Tribune* newspaper.

**ITEM 9. CHANGES IN AND DISAGREEMENTS WITH ACCOUNTANTS ON ACCOUNTING AND FINANCIAL DISCLOSURE**

Not applicable.

**ITEM 9A. CONTROLS AND PROCEDURES**

*Evaluation of disclosure controls and procedures.* Our management evaluated, with the participation of our Chief Executive Officer (CEO) and Chief Financial Officer (CFO), the effectiveness of the design and operation of the Company's disclosure controls and procedures (as defined in Rules 13a-15(e) or 15d-15(e) under the Securities Exchange Act of 1934, as amended) as of the end of the period covered by this Annual Report on Form 10-K. Based on this evaluation, the Company's management, including the CEO and CFO, concluded that the Company's disclosure controls and procedures were effective at that time to ensure that information we are required to disclose in reports that we file or submit under the Securities Exchange Act of 1934 is accumulated

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and communicated to our management, including our principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure and that such information is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission Rules and Forms.

*Changes in internal control over financial reporting.* There was no change in our internal control over financial reporting that occurred during our last fiscal quarter of fiscal 2007 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

**MANAGEMENT REPORT ON INTERNAL CONTROL OVER FINANCIAL REPORTING**

The management of The McClatchy Company (the Company) is responsible for establishing and maintaining adequate internal control over financial reporting. The Company's internal control system over financial reporting is designed to provide reasonable assurance regarding the preparation and fair presentation of the Company's financial statements presented in accordance with generally accepted accounting principles in the United States of America.

An internal control system over financial reporting has inherent limitations and may not prevent or detect misstatements. Therefore, even those systems determined to be effective can provide only reasonable assurance with respect to financial statement preparation and presentation.

Management of the Company assessed the effectiveness of the Company's internal control over financial reporting as of December 30, 2007. In making this assessment, management used the criteria set forth by the Committee of Sponsoring Organizations of the Treadway Commission (COSO) in Internal Control—Integrated Framework. Based on management's assessment and those criteria, management believes that the Company maintained effective internal control over financial reporting as of December 30, 2007.

The McClatchy Company's independent registered public accounting firm has issued an attestation report on the Company's internal control over financial reporting. This report appears on page 33.

**ITEM 9B. OTHER INFORMATION**

Not Applicable.

**PART III**

**ITEM 10. DIRECTORS AND EXECUTIVE OFFICERS OF THE REGISTRANT**

Biographical information for Class A Directors, Class B Directors and executive officers contained under the captions “Nominees for Class A Directors,” “Nominees for Class B Directors” and “Other Executive Officers” under the heading “Election of Directors” in the definitive Proxy Statement for the Company’s 2008 Annual Meeting of Shareholders (the Proxy Statement) is incorporated herein by reference.

In addition, the names of each member of, as well as other information about, the Company’s standing Audit Committee contained under the caption “Audit Committee” under the heading “Corporate Governance and Board Matters” in the Proxy Statement is incorporated herein by reference.

**Audit Committee Financial Experts**—The Board of Directors of McClatchy has determined that S. Donley Ritchey, Chair of the Audit Committee, and Leroy Barnes Jr., Audit Committee member, are audit committee financial experts as defined by Item 407(d)(5) of Regulation S-K of the Securities and Exchange Act of 1934, as amended (the Exchange Act) and are independent as defined by the listing standards of the New York Stock Exchange.

**Codes of Conduct**—The Board of Directors of McClatchy has adopted a Code of Ethics for Senior Officers for the Company’s senior financial and accounting officers and the CEO. In addition, the Board has adopted a Code of Business Conduct and Ethics for all officers, directors and employees. The Code of Business Conduct and Ethics and the Code of Ethics for Senior Officers are available on the Company’s website at [www.mcclatchy.com](http://www.mcclatchy.com) and are also available in print to any shareholder requesting copies. The Company will disclose on its website when there have been any waivers of, or amendments to, the Code of Ethics for Senior Officers.

**Corporate Government Guidelines**—The Board of Directors of McClatchy has adopted Corporate Governance Guidelines which are available on the Company’s website at [www.mcclatchy.com](http://www.mcclatchy.com). The Guidelines are also available in print to any shareholder requesting a copy.

**Policy Regarding Director Recommendations by Security Holders**—Information contained under the caption “Consideration of Director Nominees” under the heading “Corporate Governance and Board Matters” in the Proxy Statement is incorporated herein by reference.

**Section 16(a) Beneficial Ownership Reporting Compliance**—Information contained under the heading “Section 16(a) Beneficial Ownership Reporting Compliance” in the Proxy Statement is incorporated herein by reference.

**ITEM 11. EXECUTIVE COMPENSATION**

The information (including tables and footnotes) contained under the headings “Directors Compensation” and “Executive Compensation,” in the Proxy Statement is incorporated herein by reference.

**ITEM 12. SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS AND MANAGEMENT AND RELATED STOCKHOLDER MATTERS**

The information contained under the heading “Principal Shareholders” and under the sub-heading “Securities Authorized for Issuance Under Equity Compensation Plans” of the section entitled “Compensation” in the Proxy Statement is incorporated herein by reference.

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**ITEM 13. CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS**

The information contained under the headings “Certain Relationships and Related Transactions” in the Proxy Statement is incorporated herein by reference.

**ITEM 14. PRINCIPAL ACCOUNTANT FEES AND SERVICES**

Information regarding principal accounting fees and services is set forth under the headings “Fees Billed to McClatchy by Deloitte & Touche LLP” and “Audit Committee Pre-Approval Policy” under the section entitled “Ratification of Deloitte & Touche LLP as McClatchy’s Independent Auditors” in the Proxy Statement, which information is incorporated herein by reference.

**PART IV**

**ITEM 15. EXHIBITS AND FINANCIAL STATEMENT SCHEDULES**

- (1)&(2) Financial Statements and Financial Statement Schedules filed as a part of this Report are listed in the Index to Financial Statements and Financial Statement Schedules on page 32 hereof.
- (3) Exhibits filed as part of this Report are listed in the Exhibit Index beginning on page 69 hereof.



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**Directors (continued):**

By: /s/ MOLLY MALONEY EVANGELISTI  
\_\_\_\_\_  
Molly Maloney Evangelisti, Director

Date: February 28, 2008

By: /s/ KATHLEEN FOLEY FELDSTEIN  
\_\_\_\_\_  
Kathleen Foley Feldstein, Director

Date: February 28, 2008

By: /s/ R. LARRY JINKS  
\_\_\_\_\_  
R. Larry Jinks, Director

Date: February 28, 2008

By: /s/ JOAN F. LANE  
\_\_\_\_\_  
Joan F. Lane, Director

Date: February 28, 2008

By: /s/ BROWN MCCLATCHY MALONEY  
\_\_\_\_\_  
Brown McClatchy Maloney, Director

Date: February 28, 2008

By: /s/ KEVIN S. MCCLATCHY  
\_\_\_\_\_  
Kevin S. McClatchy, Director

Date: February 28, 2008

By: /s/ WILLIAM MCCLATCHY  
\_\_\_\_\_  
William McClatchy, Director

Date: February 28, 2008

By: /s/ THEODORE R. MITCHELL  
\_\_\_\_\_  
Theodore R. Mitchell, Director

Date: February 28, 2008

By: /s/ P. ANTHONY RIDDER  
\_\_\_\_\_  
P. Anthony Ridder, Director

Date: February 28, 2008

By: /s/ S. DONLEY RITCHEY  
\_\_\_\_\_  
S. Donley Ritchey, Director

Date: February 28, 2008

By: /s/ FREDERICK R. RUIZ  
\_\_\_\_\_  
Frederick R. Ruiz, Director

Date: February 28, 2008

**TABLE OF EXHIBITS**

<b>Exhibit</b>	<b>Description</b>
2.1*	Agreement and Plan of Merger, dated March 12, 2006, between the Company and Knight-Ridder, Inc., included as Exhibit 2.1 in the Company's Current Report on Form 8-K filed March 12, 2006.
3.1*	The Company's Restated Certificate of Incorporation dated June 26, 2006, included as Exhibit 3.1 in the Company's Quarterly Report on Form 10-Q for the quarter ended June 25, 2006.
3.2*	The Company's By-laws as amended as of June 22, 2006, included as Exhibit 3.2 in the Company's Current Report on Form 8-K filed June 28, 2006.
4.1*	Form of Physical Note for Commercial Paper Program included as Exhibit 4.1 to the Company's Quarterly Report on Form 10-Q for the quarter ended June 27, 2004.
10.1*	Credit Agreement dated June 27, 2006 by and among the Company, lenders party thereto, Bank of America, N.A. as Administrative Agent, Swing Line Lender and Letter of Credit Issuer, JPMorgan Chase Bank as Syndication Agent and Banc of America Securities LLC and JPMorgan Securities Inc. as Joint Lead Arrangers and Joint Book Managers, included as Exhibit 10.2 in the Company's Quarterly Report on Form 10-Q filed for the quarter ending on June 25, 2006.
10.2*	Amendment 1 to Credit Agreement dated March 28, 2007 by and between The McClatchy Company and Bank of America, N.A., as Administrative Agent, included as Exhibit 99.1 in the Company's Current Report on Form 8-K filed April 2, 2007.
10.3*	Amendment 2 to Credit Agreement dated July 30, 2007 by and between The McClatchy Company and Bank of America, N.A., as Administrative Agent, included as Exhibit 10.1 in the Company's Current Report on Form 8-K filed July 31, 2007.
10.4*	General Continuing Guaranty dated May 4, 2007 by each Material Subsidiary in favor of the Lenders party to the Credit Agreement dated June 27, 2006 by and between The McClatchy Company, the Lenders and Bank of America, N.A., as Administrative Agent, included as Exhibit 10.3 in the Company's Quarterly Report on Form 10-Q for the quarter ending on April 1, 2007.
10.5*	Second Supplemental Indenture dated June 27, 2006, between the Company and Knight-Ridder, Inc. included as Exhibit 10.3 in the Company's Current Report on Form 10-Q filed for the quarter ending on June 25, 2006.
10.6*	Fourth Supplemental Indenture dated June 27, 2006, between the Company and Knight-Ridder, Inc. included as Exhibit 10.4 in the Company's Quarterly Report on Form 10-Q filed for the quarter ending on June 25, 2006.
**10.7*	The McClatchy Company Management by Objective Plan Description included as Exhibit 10.4 in the Company's Report filed on Form 10-K for the Year ending December 30, 2000.
**10.8*	The Company's Amended and Restated Long-Term Incentive Plan included as Exhibit 99.1 to the Company's Current Report on Form 8-K filed May 23, 2005.
**10.9*	Amended and Restated Supplemental Executive Retirement Plan included as Exhibit 10.4 to the Company's 2002 Report on Form 10-K.
**10.10*	The Company's Amended and Restated 1990 Directors' Stock Option Plan dated February 1, 1998 included as Exhibit 10.12 to the Company's 1997 Report on Form 10-K.
**10.11*	Amended and Restated 1994 Stock Option Plan included as Exhibit 10.15 to the Company's Quarterly Report on Form 10-Q filed for the Quarter Ending on July 1, 2001.
**10.12*	Form of 2004 Stock Incentive Plan Nonqualified Stock Option Agreement included as Exhibit 99.1 to the Company's Current Report on Form 8-K filed December 16, 2004.
**10.13*	Amendment 1 to The McClatchy Company 2004 Stock Incentive Plan dated January 23, 2007 included as Exhibit 10.10 to the Company's 2006 Report on Form 10-K.

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<u>Exhibit</u>	<u>Description</u>
**10.14*	Form of Restricted Stock Agreement related to the Company's 2004 Stock Incentive Plan, included as Exhibit 99.1 to the Company's Current Report on Form 8-K dated January 28, 2005.
**10.15*	The Company's Amended and Restated Chief Executive Bonus Plan, included as Exhibit 10.12 to the Company's Quarterly Report on Form 10-Q for the Quarter Ending June 29, 2003.
**10.16*	Amended and Restated Employment Agreement between the Company and Gary B. Pruitt dated October 22, 2003, included as Exhibit 10.10 to the Company's 2003 Form 10-K.
10.17*	Form of Indemnification Agreement between the Company and each of its officers and directors, included as Exhibit 99.1 to the Company's Current Report on Form 8-K filed on May 23, 2005.
**10.18*	Amended and Restated 1997 Stock Option Plan included as Exhibit 10.7 to the Company's 2002 Report on Form 10-K.
**10.19*	Amendment 1 to The McClatchy Company 1997 Stock Option Plan dated January 23, 2007 included as Exhibit 10.16 to the Company's 2006 Report on Form 10-K.
**10.20*	The Company's Amended and Restated 2001 Director Stock Option Plan, included as Exhibit 10.13 to the Company's 2005 Report on Form 10-K.
**10.21*	Amendment 1 to The McClatchy Company 2001 Director Option Plan dated January 23, 2007 included as Exhibit 10.18 to the Company's 2006 Report on Form 10-K.
10.22*	Stock Purchase Agreement by and between The McClatchy Company and Snowboard Acquisition Corporation, dated December 26, 2006, included as Exhibit 2.1 to the Company's Current Report on Form 8-K filed December 26, 2006.
10.23*	Contract for Purchase and Sale of Real Property by and between The Miami Herald Publishing Company and Richmond, Inc. and Knight Ridder, Inc. and Citisquare Group, LLC, dated March 3, 2005, included as Exhibit 10.23 in the Company's Quarterly Report on Form 10Q filed for the quarter ending July 1, 2007.
10.24*	Amendment to Contract for Purchase and Sale of Real Property by and between The Miami Herald Publishing Company and Richmond, Inc. and Knight Ridder, Inc. and Citisquare Group, LLC, dated March 3, 2005, included as Exhibit 10.24 in the Company's Quarterly Report on Form 10Q filed for the quarter ending July 1, 2007.
**10.25	Form of Chief Executive Stock Appreciation Rights Agreement related to the Company's 2004 Stock Incentive Plan.
12	Computation of Earnings to Fixed Charges Ratio.
21*	Subsidiaries of the Company.
23	Consent of Deloitte & Touche LLP.
31.1	Certification of the Chief Executive Officer of The McClatchy Company pursuant to Rule 13a-14(a) under the Exchange Act.
31.2	Certification of the Chief Financial Officer of The McClatchy Company pursuant to Rule 13a-14(a) under the Exchange Act.
32.1	Certification of the Chief Executive Officer of The McClatchy Company pursuant to 18 U.S.C. Section 1350.
32.2	Certification of the Chief Financial Officer of The McClatchy Company pursuant to 18 U.S.C. Section 1350.

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\* Incorporated by reference  
\*\* Compensation plans or arrangements for the Company's executive officers and directors

**THE McCLATCHY COMPANY  
2004 STOCK INCENTIVE PLAN  
STOCK APPRECIATION RIGHTS AGREEMENT**

THIS AGREEMENT, entered into as of \_\_\_\_\_, 200\_\_, and between THE McCLATCHY COMPANY, a Delaware corporation (the "Company") and \_\_\_\_\_ (the "Grantee"),

**WITNESSETH:**

WHEREAS, the Board of Directors of the Company has established the **THE McCLATCHY COMPANY 2004 STOCK INCENTIVE PLAN** in order to provide selected employees of the Company and its Subsidiaries with an award of stock appreciation rights ("SARs"); and

WHEREAS, the Committee has determined that it would be in the best interests of the Company and its shareholders to grant the SARs described in this Agreement to the Grantee as an inducement to enter into or remain in the service of the Company and as an incentive for extraordinary efforts during such service:

NOW, THEREFORE, it is agreed as follows:

**SECTION 1. GRANT OF STOCK APPRECIATION RIGHTS.**

(a) **SARs.** On the terms and conditions stated below, the Company hereby grants to the Grantee an award of SARs covering \_\_\_\_\_ Shares, pursuant to which the Grantee shall be eligible for the payment described in Section 4(b) of this Agreement. The SAR Exercise Price for the SARs granted pursuant to this Agreement is \$\_\_\_\_\_ per SAR, which is agreed to be 100% of the fair market value per Share of Stock on the Date of Grant.

(b) **Stock Incentive Plan.** The award of SARs is made granted pursuant to the Plan, a copy of which the Grantee acknowledges having received and read. The provisions of the Plan are incorporated into this Agreement by reference.

**SECTION 2. NO TRANSFER OR ASSIGNMENT OF SARs.**

Except as otherwise provided in this Agreement, the SARs and the rights and privileges conferred hereby shall not be transferred, assigned, pledged or hypothecated in any way (whether by operation of law or otherwise) and shall not be subject to sale under execution, attachment or similar process. Upon any attempt to transfer, assign, pledge, hypothecate or otherwise dispose of the SARs, or of any right or privilege conferred hereby, contrary to the provisions hereof, or upon any attempted sale under any execution, attachment or similar process upon the rights and privileges conferred hereby, the SARs and the rights and privileges conferred hereby shall immediately become null and void.

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**SECTION 3. RIGHT TO EXERCISE.**

(a) **Vesting.** These SARs shall become exercisable in installments only to the extent they have vested and only before they expire, as follows:

<u>Date:</u>	<u>Percentage of Shares Exercisable:</u>
March 1, 20__	25%
March 1, 20__	50%
March 1, 20__	75%
March 1, 20__	100%

The number of Shares determined by applying the applicable percentage shall be rounded to the nearest integer. The foregoing notwithstanding, the SARs shall become exercisable in full in the event that the Grantee ceases to be an Employee because of death, Total and Permanent Disability or retirement at any time when Grantee is 57 years of age or older. In the event that the Grantee ceases to be an Employee because of retirement when Grantee is 50 to 57 years of age, two additional installments (as set forth in the table above) shall become exercisable. No additional SARs will vest after your Service has terminated for any reason.

(b) **Partial Exercise.** No Partial Exercise of the SARs may be made for SARs pertaining to less than 100 Shares (without regard to adjustments).

(c) **Acceleration upon Change of Control.** Notwithstanding any contrary provision of the Plan or this Agreement, upon a Change of Control, Grantee shall be entitled to immediate 100% vesting of any unexpired outstanding SARs granted to him or her under this Agreement.

(d) **Definition of Change of Control.** For purposes of Section 3(c), "Change of Control" shall mean the occurrence of any of the following: (i) the sale, lease, conveyance or other disposition of all or substantially all of the Company's assets to any "person" (as such term is used in Section 13(d) of the Securities Exchange Act of 1934, as amended), entity or group of persons acting in concert; (ii) any "person" or group of persons (other than any member of the McClatchy family or any entity or group controlled by one or more members of the McClatchy family) becoming the "beneficial owner" (as defined in Rule 13d-3 under said Act), directly or indirectly, of securities of the Company representing 50% or more of the total voting power represented by the Company's then outstanding voting securities; (iii) a merger or consolidation of the Company with any other corporation, other than a merger or consolidation that would

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result in the voting securities of the Company outstanding immediately prior thereto continuing to represent (either by remaining outstanding or by being converted into voting securities of the surviving entity or its controlling entity) at least 50% of the total voting power represented by the voting securities of the Company or such surviving entity (or its controlling entity) outstanding immediately after such merger or consolidation; (iv) a contest for the election or removal of members of the Board that results in the removal from the Board of at least 50% of the incumbent members of the Board, or (v) the occurrence of a “Rule 13e-3 transaction” as such term is defined in Rule 13e-3 promulgated under the Securities Exchange Act of 1934, as amended, or any similar successor rule.

#### **SECTION 4. EXERCISE AND SETTLEMENT OF SARs PROCEDURES.**

(a) **Notice of Exercise.** The Grantee or the Grantee’s representative may exercise the SARs by giving written notice to the Secretary of the Company pursuant to Section 10(d) in the form prescribed by the Company. The notice shall specify the election to exercise the SARs, the number of SAR shares for which it is being exercised, and whether Share withholding to pay taxes will be used. The notice shall be signed by the person or persons exercising the SARs. In the event that the SARs is being exercised by the representative of the Grantee, the notice shall be accompanied by proof satisfactory to the Company of the representative’s right to exercise the SARs.

(b) **Issuance of Shares.** After receiving a proper notice of exercise, the Company shall cause to be issued the whole number of shares of Stock whose value is an amount equal to the difference between the Fair Market Value (as such term is defined in the Plan) of a Share of Stock on the exercise date and the SAR Exercise Price, multiplied by the number shares covered by the of SARs being exercised. Fractional shares shall be paid in cash. After receiving a proper notice of exercise, the Company shall cause to be issued a certificate or certificates for the Shares for which the SARs has been exercised, registered in the name of the person exercising the SARs (or in the names of such person and his or her spouse as community property or as joint tenants with right of survivorship). The Company shall cause such certificate or certificates to be delivered to or upon the order of the person exercising the SARs.

#### **SECTION 5. TERM AND EXPIRATION.**

(a) **Basic Term.** These SARs shall in any event expire on the date 10 years after the Date of Grant.

(b) **Termination of Service (Except by Death).** Subject to Subsection (a) above, if the Grantee’s service as an Employee (“Service”) terminates for any reason, other than death, then his or her SARs shall expire on the earliest of the following occasions:

(i) The expiration date determined pursuant to Subsection (a) above;

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(ii) The date three years after the termination of the Grantee's Service, if the termination occurs on or after the earliest date when he or she is eligible for early or normal retirement under the McClatchy Retirement Plan;

(iii) The date three years after the termination of the Grantee's Service, if the termination occurs because of his or her Total and Permanent Disability; or

(iv) The date 90 days after the termination of the Grantee's Service, if the termination is not described in Paragraphs (ii) or (iii) above.

In the event that the Grantee dies after the termination of his or her Service but before the expiration of his or her SARs, all or part of such SARs may be exercised (prior to expiration) by the executors or administrators of the Grantee's estate or by any person who has acquired such SARs directly from him or her by bequest or inheritance, but only to the extent that such SARs had become exercisable before his or her Service terminated or became exercisable as a result of the termination.

(c) **Death of Grantee.** If an Grantee dies while he or she is in Service, then his or her SARs shall expire on the earlier of the following dates:

(i) The expiration date determined pursuant to Subsection (a) above; or

(ii) The date three years after his or her death.

All or part of the Grantee's vested SAR may be exercised at any time before the expiration of such vested SARs under the preceding sentence by the executors or administrators of his or her estate or by any person who has acquired such SARs directly from him or her by bequest or inheritance.

#### **SECTION 6. LEGALITY OF INITIAL ISSUANCE.**

No Shares shall be issued upon the exercise of the SARs unless and until the Company has determined that:

(a) It and the Grantee have taken any actions required to register the Shares under the Securities Act or to perfect an exemption from the registration requirements thereof;

(b) Any applicable listing requirement of any stock exchange on which Stock is listed has been satisfied; and

(c) Any other applicable provision of state or federal law has been satisfied.

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**SECTION 7. NO REGISTRATION RIGHTS.**

The Company may, but shall not be obligated to, register or qualify the sale of Shares under the Securities Act or any other applicable law. The Company shall not be obligated to take any affirmative action in order to cause the sale of Shares under this Agreement to comply with any law.

**SECTION 8. RESTRICTIONS ON TRANSFER OF SHARES.**

Regardless of whether the offering and sale of Shares under the Plan have been registered under the Securities Act or have been registered or qualified under the securities laws of any state, the Company may impose restrictions upon the sale, pledge or other transfer of such Shares (including the placement of appropriate legends on stock certificates) if, in the judgment of the Company and its counsel, such restrictions are necessary or desirable in order to achieve compliance with the provisions of the Securities Act, the securities laws of any state or any other law.

**SECTION 9. ADJUSTMENT OF SHARES.**

(a) **General.** In the event of a subdivision of the outstanding Stock, a declaration of a dividend payable in Shares, a declaration of a dividend payable in cash in an amount that has a material effect on the price of Shares, a combination or consolidation of the outstanding Stock (by reclassification or otherwise) into a lesser number of Shares, or a similar occurrence, the Committee shall make appropriate adjustments in one or both of (i) the number of Shares covered by this SARs Agreement or (ii) the SAR Exercise Price.

(b) **Reorganization.** In the event that the Company is a party to a merger or other reorganization, the SARs covered by this Agreement shall be subject to the agreement of merger or reorganization. Such agreement may provide, without limitation, for the assumption of this SARs grant by the surviving corporation or its parent, for its continuation by the Company (if the Company is a surviving corporation) or for settlement in cash.

(c) **Reservation of Rights.** Except as provided in this Section 9, the Grantee shall have no rights by reason of any subdivision or consolidation of shares of stock of any class, the payment of any stock dividend or any other increase or decrease in the number of shares of Stock of any class. Any issue by the Company of shares of stock of any class, or securities convertible into shares of stock of any class, shall not affect, and no adjustment by reason thereof shall be made with respect to, the number of Shares subject to this SARs Agreement or the SAR Exercise Price. The grant of these SARs shall not affect in any way the right or power of the Company to make adjustments, reclassifications, reorganizations or changes of its capital or business structure, to merge or consolidate or to dissolve, liquidate, sell or transfer all or any part of its business or assets.

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**SECTION 10. MISCELLANEOUS PROVISIONS.**

(a) **Withholding Taxes.** In the event that the Company determines that it is required to withhold foreign, federal, state or local tax as a result of the exercise of this the Grantee's SARs, the Grantee, as a condition to the exercise of the SARs, shall make arrangements satisfactory to the Company to enable it to satisfy all withholding requirements. The Grantee shall also make arrangements satisfactory to the Company to enable it to satisfy any withholding requirements that may arise in connection with the disposition of Shares purchased by exercising the SARs. Satisfactory arrangements shall include delivery of previously owned shares and share withholding.

(b) **Rights as a Shareholder.** Neither the Grantee nor the Grantee's representative shall have any rights as a shareholder with respect to any Shares subject to the SARs. The Grantee shall have rights as a shareholder with respect to the shares of Stock the Grantee receives in settlement of SARs that the Grantee exercises until such Shares have been issued in the name of the Grantee or the Grantee's representative.

(c) **No Employment Rights.** Nothing in this Agreement shall be construed as giving the Grantee the right to be retained as an Employee. The Company reserves the right to terminate the Grantee's service at any time and for any reason.

(d) **Notice.** Any notice required by the terms of this Agreement shall be given in writing and shall be deemed effective upon personal delivery or upon deposit with the United States Postal Service, by registered or certified mail with postage and fees prepaid and addressed to the party entitled to such notice at the address shown below such party's signature on this Agreement, or at such other address as such party may designate by 10 days' advance written notice to the other party to this Agreement.

(e) **Consent to Electronic Delivery.** The Company may choose to deliver certain statutory materials relating to the Plan in electronic form. By accepting the SARs, Grantee agrees that the Company may deliver the Plan prospectus and the Company's annual report to the Grantee in electronic format. If at any time the Grantee prefers to receive paper copies of such documents, as the Grantee is entitled to, the Company will provide copies. Request for paper copies of such documents may be made to the Secretary of the Company at 916-321-1828 or kmorgan-prager@mcclatchy.com.

(f) **Entire Agreement.** This Agreement and the Plan constitute the entire contract between the parties hereto with regard to the subject matter hereof.

(g) **Choice of Law.** This Agreement shall be governed by, and construed in accordance with, the laws of the State of Delaware, as such laws are applied to contracts entered into and performed in such State.

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**SECTION 11. DEFINITIONS.**

- (a) "Agreement" shall mean this Stock Appreciation Rights Agreement.
- (b) "Board" shall mean the Board of Directors of the Company, as constituted from time to time.
- (c) "Code" shall mean the Internal Revenue Code of 1986, as amended.
- (d) "Committee" shall mean the committee described in Section 3 of the Plan.
- (e) "Date of Grant" shall mean the date on which the Committee resolved to grant the SARs, which is the date as of which this Agreement is entered into.
- (f) "Employee" shall mean any individual who is an employee (within the meaning of section 3401(c) of the Code and the regulations thereunder) of the Company or of a Subsidiary.
- (g) "Plan" shall mean The McClatchy Company 2004 Stock Incentive Plan, as in effect on the Date of Grant.
- (h) "SAR Exercise Price" shall mean the per share exercise price of a SAR, as specified in Section 1(a).
- (i) "Securities Act" shall mean the Securities Act of 1933, as amended.
- (j) "Share" shall mean one share of Stock, as adjusted in accordance with Section 9 (if applicable).
- (k) "Stock" shall mean the Class A Common Stock of the Company.
- (l) "Subsidiary" shall mean any corporation, if the Company and/or one or more other Subsidiaries own not less than 50% of the total combined voting power of all classes of outstanding stock of such corporation.
- (m) "Total and Permanent Disability" shall mean that the Grantee is unable to engage in any substantial gainful activity by reason of any medically determinable physical or mental impairment which has lasted, or can be expected to last, for a continuous period of not less than twelve months or which can be expected to result in death.

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IN WITNESS WHEREOF, the Company has caused this Agreement to be executed on its behalf by its officer duly authorized to act on behalf of the Committee, and the Grantee has personally executed this Agreement.

THE McCLATCHY COMPANY

By \_\_\_\_\_  
Secretary

Company's Address:

2100 Q Street  
Sacramento, CA 95816

GRANTEE

By \_\_\_\_\_

Grantee's Address:

\_\_\_\_\_  
\_\_\_\_\_

**COMPUTATION OF EARNINGS TO FIXED CHARGES RATIO**  
(in thousands of dollars, except ratio data)

	Year Ended December 30, 2007	Year Ended December 31, 2006
<b>Fixed Charge Computation</b>		
Interest Expense:		
Net Interest Expense	\$ 197,997	\$ 93,664
Plus Capitalized Interest	468	2,148
Gross Interest	198,465	95,812
Amortization of Debt Discount	2,352	1,174
Interest Component of Rent Expense (a)	5,679	5,287
Total Fixed Charges	<u>\$ 206,496</u>	<u>\$ 102,273</u>
<b>Earnings Computation</b>		
Income (Loss) from Continuing Operations Before Income Taxes	\$(2,883,191)	\$ 270,885
(Earnings) Losses of Equity Investments	36,899	(4,951)
Distributed Income of Equity Investees	7,424	4,345
Add: Fixed Charges	206,496	102,273
Less: Capitalized Interest	(468)	(2,148)
Total Earnings as Adjusted	<u>\$(2,632,840)</u>	<u>\$ 370,404</u>
Ratio of Earnings to Fixed Charges (b)	—	3.62

(a) Based on a 10% discount factor on the estimated present value of future operating leases.

(b) Earnings were inadequate to cover fixed charges by \$2.8 billion for the year ended December 30, 2007, as a result of non-cash impairment charges of \$3.0 billion.

The Company had no registered debt securities prior to the Acquisition on June 27, 2006.

**CONSENT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM**

We consent to the incorporation by reference in Registration Statements No. 33-21704, No. 33-24096, No. 33-37300, No. 33-65104, No. 33-56717, No. 333-42903, No. 333-59811, No. 333-61214, and No. 333-117850 on Form S-8 and No. 333-47909 on Form S-3 of our report dated February 28, 2008 (which report expresses an unqualified opinion and includes an explanatory paragraph related to the adoption of three new accounting standards), relating to the consolidated financial statements of The McClatchy Company, and the effectiveness of The McClatchy Company's internal control over financial reporting, appearing in this Annual Report on Form 10-K of The McClatchy Company for the year ended December 30, 2007.

/S/ DELOITTE & TOUCHE LLP

Sacramento, California  
February 28, 2008

## CERTIFICATION

I, Gary B. Pruitt certify that:

1. I have reviewed this annual report on Form 10-K of The McClatchy Company;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 28, 2008

/s/ GARY B. PRUITT

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Gary B. Pruitt  
Chief Executive Officer

## CERTIFICATION

I, Patrick J. Talamantes, certify that:

1. I have reviewed this annual report on Form 10-K of The McClatchy Company;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officers and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officers and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: February 28, 2008

/s/ PATRICK J. TALAMANTES

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Patrick J. Talamantes  
Chief Financial Officer

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the annual report of The McClatchy Company (the "Company") on Form 10-K for the fiscal year ended December 30, 2007 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Gary B. Pruitt, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: February 28, 2008

/s/ GARY B. PRUITT

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Gary B. Pruitt  
Chief Executive Officer

**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the quarterly report of The McClatchy Company (the "Company") on Form 10-K for the fiscal year ended December 30, 2007 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Patrick J. Talamantes, certify, pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: February 28, 2008

/s/ PATRICK J. TALAMANTES

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**Patrick J. Talamantes**  
**Chief Financial Officer**